

15¢ Local Programs August 9-15

\$70.0

\$60.

\$50,000,000

\$40,000,000

\$30,000,000

\$20,00

\$10,000,000



Will soaring costs knock sports off TV?

See Page 6



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**New Fems, the one-inch longer
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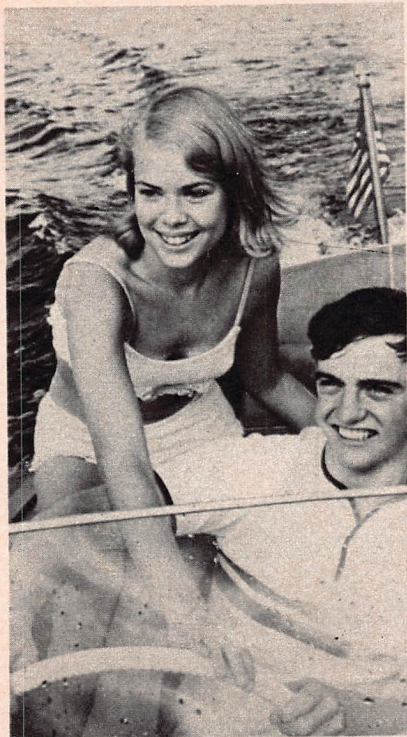
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as we see it

■ Two well-qualified English television critics recently came up with curiously similar comparisons of American and British television.

In the weekly humor magazine *Punch*, Bernard Hollowood wrote: "I have not the slightest doubt that the British viewer gets infinitely better fare—discussion, documentary, drama and comedy—from three channels than the New Yorker gets from his dozen."

■ In the *Daily Mail*, Kenneth Adam, former director of the British Broadcasting Corporation and now a teacher and newspaper columnist, wrote after five months of teaching at Temple University in Philadelphia: "Of course, the variety and range of programming on the three British channels is infinitely greater than on the six available to me in Philadelphia."

What they wrote was not mere chauvinism. These men were saying publicly no more than what many American television executives admit in private. Any honest comparison of British television and our own must come to these conclusions:

■ The British black-and-white picture is superior—in clarity and consistency—to ours.

The British see in one month more TV plays than we see in a season. And their acting is generally better.

■ British television does have infinitely more variety, less emphasis on formula shows, in its line-up than ours does. Unfortunately, the new trend there is toward more formula, mass-oriented shows.

Our late-night talk shows are better and we have excellent news and talk shows in the mornings, which they lack. And we have much *more* programming than they do.

■ But we should envy the British their prime-time program balance. It's what we need more than anything else.



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TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

It will be hard to tell who is throwing whose voice to whom when SHARI LEWIS and PAUL WINCHELL co-star in a Love American Style segment this fall . . . MICHAEL BURNS, who got his start on Wagon Train a long time ago, has been chosen "The Most Promising Young Actor of 1969" by the National Association of Theater Owners for his performance in the movie "That Cold Day in the Park" . . . Meanwhile, BURNS returns to television in a Virginian episode.

BUDDY EBSEN of The Beverly Hillbillies came in fourth in a field of 400 boats in the 60-mile Isle of Wight race . . . JOHN RUBINSTEIN, son of ARTUR, makes his TV debut in an episode of the new Room 222 series. He plays a Peace Corps volunteer . . . Comic HENRY MORGAN, usually associated with panel and talk shows, makes his TV acting debut in a recurring role in the new JAMES THURBER-based NBC series, My World and Welcome to It.

*Trade-mark, Teletype Corp.

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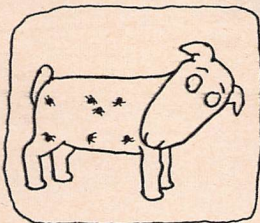
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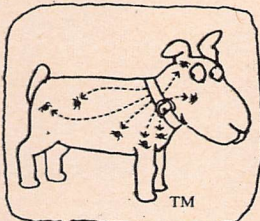
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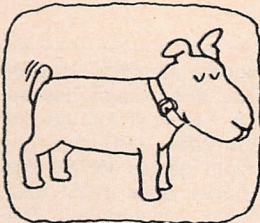
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Ten million Sergeant's Collars on happy dogs have proved it works.

Now it's the fleas of the world who are on the run.



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Greed is the name of the game

As sports promoters scramble to squeeze the last buck from TV sponsors, the viewer may be the ultimate loser

By Stanley Frank

Item: CBS is asking \$70,000 a minute from pro football sponsors during the upcoming season. Network officials admit the price is "negotiable." They will accept substantially less to fill the schedule that is increasingly difficult to sell.

Item: NBC, operating on a new \$50-million, three-year baseball contract, anticipates a loss of \$2 million on the deal this season. Barely half the commercial spots on the *Game of the Week* had been sold when the season opened.

Item: ABC recently paid \$12 million for the rights to the 1972 Summer Olympic Games. Experts estimate the network will wind up with a deficit of at least \$4 million on the telecasts.

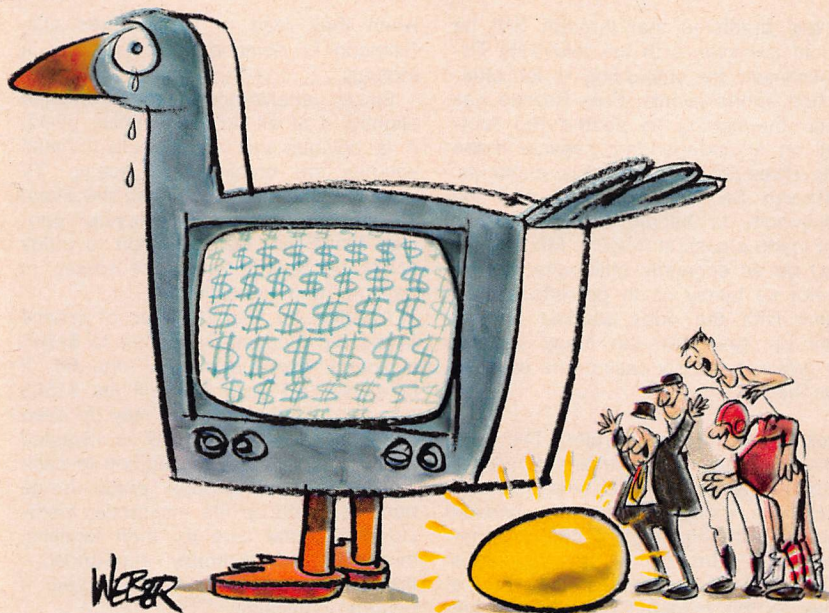
Item: NBC paid \$2.5 million for the Super Bowl in January but was able to sell only \$1.7 million of available commercial time. Production costs and commissions to advertising agencies brought the net loss to \$1.155 million

on the biggest attraction in sports.

Item: The three major networks will all carry pro football for the first time in 1970. In May, ABC was given 13 Monday night games for \$8 million, a cut-rate price, after CBS and NBC flatly rejected Commissioner Pete Rozelle's demands for telecasts in prime time. They insist football cannot compete in the ratings against movies and entertainment programs.

These straws in the wind—as big as uprooted California redwoods—should be clear danger signals to sports promoters that they are pricing themselves out of the TV market. Further, sponsors' resistance to the exorbitant prices networks must charge threatens the structure of athletes' cushy salaries and pension funds that are largely supported by TV revenue, yet both groups are blandly ignoring the economics of broadcasting.

The situation can be summed up concisely: sports are the most over-



priced shows on the air in relation to audiences attracted. The average cost for commercials on a popular weekly show in prime time (7:30 to 11 P.M.) is \$46,000 a minute. That show will draw twice as many viewers as a more expensive NFL game on Sunday afternoon. It will out-pull baseball (except the World Series and the All-Star Game) by a 3-to-1 margin. Other sports, particularly golf, have poor ratings that are even more disproportionate to the fees networks and sponsors pay for them.

"In any other business we'd be arrested for throwing money away," Bill MacPhail, vice president of CBS Sports, says morosely. "We're carrying sports purely as a public service, like news, but we can't take a financial beating indefinitely. Things really will be critical if cigarette advertising is banned from the air.

"To give you an idea of the crazy inflation in sports, we paid the Green

Bay Packers \$35,000 for all TV rights in 1956. Today, each of the 16 teams in the NFL gets a million and a half bucks a year from us. Costs to sponsors have gone up correspondingly, and the blunt truth is they're not getting their money's worth."

The most significant tip-off on prevailing conditions is that Howard Hughes, who paid \$16 million for a 90-percent interest in Sports Network Inc. last year, has remained on the sidelines. He bought SNI, an independent outfit that carries golf, hockey, and college and pro basketball that the networks do not have tied up, after he withdrew a \$148.5-million tender offer for 43 percent of ABC's common stock. Hughes had 34 percent of the stock when he suddenly called the whole thing off, citing ABC's "inordinate opposition."

Mr. Hughes can be a vindictive man when the spirit moves him, and he has the money to gratify his every whim. →

It was predicted that through SNI he would get even with the television Establishment by outbidding it for blue-ribbon sports events. Pete Rozelle has been threatening to peddle pro football on an independent network if the Big Three do not meet his demands. Although SNI has the staff and the equipment to handle football, it has not made a pass at Rozelle. Mr. Hughes may be an eccentric billionaire, but he is not so balmy as to get into a crap game with the odds stacked against him. He has seen too many suckers go broke in the six casinos he owns in Las Vegas.

Dick Bailey, who founded SNI and now is operating the renamed Hughes Sports Network, has bad news for hustlers who thought he would sweeten the pot with his fresh capital. "Sponsors are refusing to pay ridiculous prices asked for events that are a drug on the market," he says. "Team owners and athletes are getting all the gravy, and I have no intention of subsidizing them."

For years, people in sports have been exploiting television as though it were the fabled golden goose, an inexhaustible source of riches. TV revenue assures profits to owners of major-league baseball and football franchises before they sell a ticket, and pro athletes, of course, are the new plutocrats of American society.

Big-league baseball players *average* \$28,000 a year. In the National Football League the average is \$26,000. Sixteen basketball players in the National Basketball Association are paid upwards of \$50,000 a year; five earn more than \$100,000. Lew Alcindor, who has yet to play a game in the league, will collect \$1.3 million during the next five years. Joe Namath and Donny Anderson, who were given bonuses of \$400,000 and \$600,000, respectively, just a few years ago, can moan that they were born too soon

when they read of the rewards O.J. Simpson is demanding for lugging a football.

Since attendance has increased slightly, if at all, in the last five years, it is obvious that fantastically inflated salaries are coming from teams' TV income—and that's only half the story. TV also is underwriting players' pension funds that were boosted to giddy levels by recent threats of strikes in baseball and football.

A ballplayer with 20 years of service in the big leagues is entitled to \$1945 a month, every month, at age 65. If he played 10 years, he will get \$1585 a month. Football players may do even better because their fund is invested in blue-chip stocks. In addition to cash payments, both groups enjoy fringe benefits—paid-up life insurance, medical and dental care for their families, maternity and disability allowances—that could cost some \$2500 a year if bought individually.

All this is wonderful for the sweaty heroes, but the overworked golden goose finally is screaming for mercy. "It must be evident that sports are in big trouble when we can't sell the World Series, traditionally the Number One attraction," says Carl Lindemann, vice president of NBC Sports. "Everybody in America knew we were offering open spots to political candidates during the Series last year. Yet the baseball people boosted their price 30 percent on the new contract."

Why did NBC pay it?

Lindemann shrugs. "We're caught in a vicious circle of network competition and prestige. We've had the Series for 30 years and it's an article of faith that we must keep it. I suppose CBS feels the same way about NFL football and ABC about college football. One of these days, though, a top executive will look at the balance sheet and say the hell with competing for losses. When that happens, you'll see

what John Foster Dulles called an agonizing reappraisal of the situation."

It is unlikely that there will be any sharp curtailment of top events in the near future, but fans must be disturbed by continuing "accommodations" for TV that debase performances. The World Series, for example, always started on the first Wednesday in October. This year, it will begin on October 11—the day after the 1968 Series ended. If the exercises go seven games, the decisive contest will be played on the 19th, when the weather in most cities hardly is conducive to championship baseball.

Why the late start? Well, sir, sponsors must buy the entire Series package. Under the old arrangement, they got big audiences only on one weekend; they died on weekdays, when most male viewers were at work. The prospect of four Saturday and Sunday games, plus a third weekend for the pennant play-offs introduced this year, provides a more marketable package—at higher prices.

Now there is talk of playing weekday Series games at night. Bowie Kuhn, the new commissioner, bridled when the subject was broached. "What's wrong with night games?" he demanded. "The TV audience has doubled since the All-Star Game was shifted under the lights."

You can safely bet borrowed money that World Series weekday games will be played at night by 1972, at the latest.

All sport seasons run too long. The networks naturally want all the dates they can get, and league officials are happy to oblige them. Basketball and hockey players bump heads for 82 and 76 regular games, respectively, then struggle through three best-of-seven play-offs to determine the champion. It seems evident that by the time the boys get to the showdown, they are too battered and bushed to play at the

peak of their ability.

The extension of the baseball season has compounded networks' headaches in lining up football sponsors. "I hate to admit this because we don't have baseball," CBS's MacPhail says, "but all the talk that football has superseded baseball as the national pastime is malarkey. Whenever a crucial baseball game is opposite football, it kills us in the ratings. This year baseball will be on the air three Sundays in October, making it all the tougher to sell our NFL schedule."

Pete Rozelle, whose TV brinksmanship has turned pro football franchises into instant-money machines, makes token sympathetic noises in discussing the networks' problems. "Sure, I recognize that we may be reaching the point of no return for sponsors. I don't dispute the ratings, but we draw a male audience in the upper income brackets that offers a sponsor intangibles the figures do not reflect."

Contracts that are expiring this season bring \$25 million a year to the NFL from CBS and \$10 million to the AFL from NBC. Rozelle may get a higher price for the package as the negotiator for both leagues, but he was thrown for a severe loss for the first time when CBS and NBC refused to bid on his grand objective—Monday night games in prime time. In the absence of competition, ABC got the 13 games for \$8 million, less than half the proportionate rate CBS is paying on Sunday.

"I think it was a good deal for us," Rozelle says bravely. "The two leagues compete against each other on Sundays, with a resultant loss of ratings. Pro football was not getting the maximum utilization of interest it needs for further development."

"I told Rozelle we weren't interested in football at any price on Monday," MacPhail confides. "We'd never set aside three hours for games on →

one of our best nights. We have Lucy and Carol Burnett, who will draw twice as many viewers as a top game."

"Rozelle was out of his mind if he thought football could displace *Laugh-In* and the Monday night movie," Lindemann snaps. "Football won't pull a bigger audience on Monday night than it does on Sunday afternoon. Wives will holler blue murder if husbands try to tie up the set after monopolizing it on Sunday. Look what happened last year."

On Sept. 16, 1968, a Monday, CBS carried a game between the Rams and the Cardinals, who were pegged as hot contenders for their divisional titles. Opposite it on NBC was "Madame X," a turkey described by Judith Crist as "hokum and schmaltz and easier to peel than an onion for the same effect." The football game had a 13.6 rating compared to 27.9 for the movie.

"ABC is so far behind CBS and us in entertainment and news that it's smart scheduling to score some Brownie points with football," Lindemann continues. "I guarantee, though, that ABC still will finish a bad third in the ratings."

The reluctance of the Hughes Network to thrust large, coarse sums at Rozelle would seem to have scotched his threat to sell football to an independent network, but MacPhail is not discounting that possibility. "Rozelle can create his own network. I don't think he's prepared to exert the time and effort it needs, but he has a 50-50 chance of bringing it off. I have enormous respect for Pete. Anything he tackles he does well."

So soft sells and tough talk fill the air, and it is remarkable how people pushing up the prices talk at cross-purposes when it suits their private purposes. Bowie Kuhn revealed that Gussie Busch, owner of the Cardinals, assembled his ballplayers before the season opened and warned them that their mounting salary demands could

force an increase in ticket prices that would antagonize the fans.

"My mail shows there is strong public reaction against high salaries and pensions," Kuhn added. "I hope players are beginning to realize the dangers of excessive compensation."

When Kuhn's comment was relayed to Marvin Miller, the players' bargaining agent who made their strike threat stick last February, he snickered. "For 40 years, starting with Babe Ruth's \$80,000, high salaries have helped baseball's publicity and image. The commissioner's office proudly announced last year that seven players were earning \$100,000 or more. Now Kuhn suddenly is bleeding for the fans."

"The players get only one-third of the money the owners receive from NBC, leaving a lot of room for negotiation. Everyone ignores local TV, which pays more than the network fee." (Local TV adds up to about \$22 million.) "Total TV revenue is two and a half times player payrolls—without counting gate receipts and income from concessions," Miller continued. "I agree that you cannot logically expect TV fees to rise indefinitely, but if I had to make a long-range prediction, I'd bet that baseball revenue will be higher in 10 years than it is today."

Does that mean the players will agitate for a bigger cut of the pie when the present three-year contract expires?

Mr. Miller smiled cryptically.

Weeb Ewbank, coach and general manager of the New York Jets, cloaks designs on TV loot behind a disarming approach. His modesty stunned one and all when, reviewing the Jets' 16-7 upset of the Baltimore Colts in the Super Bowl, he intimated that his team might have been lucky.

"It's only fair to have a two-out-of-three series in football," he said. "The Super Bowl is too important to be decided in one afternoon. One game doesn't prove anything."

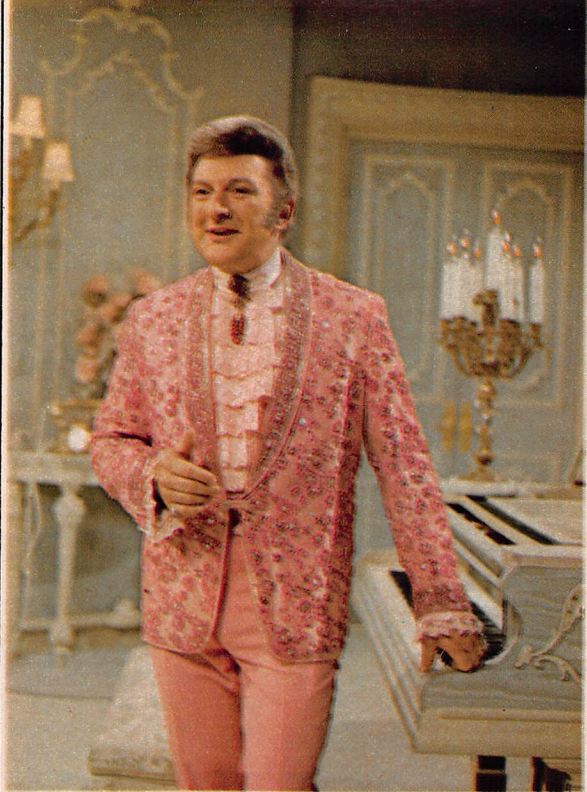
Not as long as a sponsor with a fat bankroll draws breath.

(END)

Liberace at the halfway mark

The flamboyant entertainer, who expects to live to 100, now seeks a rebirth of his TV career

By Robert Musel



They were doing the "Waiting for Liberace" at the ATV studios outside London, a sort of folk dance in which program executives shuffle about during rehearsal, pausing from time to time to exchange glances and to turn up their wrists as though examining their watches.

This day the pantomime started at 11 A.M., when the star was due, and stopped 45 minutes later when he finally frolicked into the studio, diamond rings on his fingers, big brass buckles on his patent-leather shoes, a bright blue suit over a crimson sports shirt with frilled cuffs that almost covered his palms.

The thick, gray-flecked hair was immaculately coiffed, the smile he unveiled was a reasonable facsimile of the dazzling display that captivated the mums when he haunted TV screens a decade ago.

"Good morning," he said cheerfully, broadening the vowels in the still-lingering accent of his native Wisconsin. He got a smile back from the bandmen, writers, stagehands and fellow artists of *The Liberace Show*.

Show people like Wladziu Valentino Liberace. He may oversleep from time to time, but there is nothing somnolent about him once he appears. He is 100 →

percent professional.

While joint producers Bernard Rothman (U.S.) and Colin Clews (Great Britain) grew progressively more cheerful, Liberace sang a song at a small upright piano, rehearsed a duet with Shani Wallis and then did a run-through of his weekly "Concerto Spot."

The tune was a dizzy-finger arrangement of the Latin-American "Mama Yo Quiero." Liberace and the orchestra accompanied each other in a fortissimo tour of the scales, winding up with a big finish that will be a lot less deafening on the air than 32 musicians can make it sound in rehearsal.

"There's a little drum figure that doesn't seem to match what I'm doing," Liberace announced.

"Do you happen to know where it is?" asked his musical director, Dr. Gordon Robinson.

Liberace identified the *exact* bar. Despite the noise and his concentration on his own nimble pianistics, he had managed to hear and pinpoint a sound that clashed with what he himself wanted to do at that very spot. The man is a musician.

While wondering about the best opening for an interview with a chap making what amounts to a TV comeback, his first series in a decade, I asked his manager, Seymour Heller, to tell me candidly how his client had fared in the arid years since 1958, when his widely syndicated show went off the air.

"He's been working only 32 weeks a year," Heller confided.

"Ah," I murmured consolingly.

"And he's been making between \$1,200,000 and \$1,500,000 a year."

So much for the sympathetic approach, I decided.

Liberace blazed into the studio can-teen only 20 minutes late for our lunch—not bad for a man who has to tell the time from a diamond wristwatch shaped like a grand piano. He ordered a mushroom omelet—not what he would have liked to order, but weight watchers

can't be choosers. And while he instructed the waitress I studied him.

Time has treated him more kindly than most, though he certainly isn't Buster Keys (his first stage name) any more. In repose or in serious discussion the soft round face is more purposeful than his fans might imagine. The man behind the gold-and-diamond jewelry, the flamboyant gear, can be tough. On one of his last visits to England, 13 years ago, he objected to an unpleasant insinuation by a powerful columnist. He sued and won. It took courage. "I fought for all the people who couldn't fight back," he recalled.

The omelet appeared and quickly disappeared. How did it feel to be a TV regular again? Liberace reminisced that his television career really started with a summer replacement for Dinah Shore in 1951—and here he was a summer replacement again.

"I feel this series could rekindle the old TV fire," he said. "In America, if you're not on TV, you're not in show business—or so most people think."

"When my syndicated program ended I evolved a long-range plan to do something else for a while. I made personal appearances, traveling all over, meeting people, like a politician. I got down to the grass roots, to towns I'd never even heard of. But this is where show business is now happening."

"I did this for several years. As a result of my acceptance I began to get offers to go back on TV. They read about my tremendous grosses not only in the U.S. but in Europe and Australia and South Africa, and they said, 'Gee, he still draws big crowds.' So I sat down with my organization and carefully thought out a program of guest shots."

One year he did nine major guest appearances—Dean Martin, Red Skelton, Jimmy Durante, *The Hollywood Palace* among them. In color his sequined costumes and sunburst of jewelry—he still wore a diamond ring shaped like a candelabra and another ring

with a grand piano in diamonds—intrigued the generation that had loved or loathed him in black and white.

"It was time to do another series," he said. "To see if the lightning could strike twice."

Skelton's Van Bernard Productions offered him *The Liberace Show* with a format that is basically an assemblage of guest stars in and out of show business. Liberace is involved with all of them, as pianist, in duets or dances, or as straight man in comedy routines. And, of course, he does the virtuoso bit on the keyboard while an electric candelabra flickers.

"I also have a tea spot in every show," he said. "The set is intended to represent my living room. I chat with one of my guests or interview them or tell an anecdote while pouring tea. I had the Duke of Bedford on. He has a roomful of paintings by Canaletto at his home, Woburn Abbey. I referred to them as cagnelloni." He kindly explained the joke.

He spoke of his touring as a rebirth. The same things that had happened in his first triumphs in the U.S. had been happening again. He played a gala for Prince Rainier and Princess Grace in Monte Carlo and it made him an overnight star in France. They didn't know him at all in South Africa (which has no TV) and had to paper the house—give away tickets—for four days, but word-of-mouth brought them after that. Still, there was nothing like an American show, especially now.

"I'm at the halfway mark of my life," he said. "I'm very conscious of that." (In a few days he would be 50.)

"Do you expect to live to 100 then?"

Liberace said he had been doing a good deal of reading on research into aging. "In the next 25 years they will make new discoveries about longevity and I think it will be possible to live to 100. I take something now. I was put on to it by Marlene Dietrich. Funny," he went on, "older people want to live longer and the younger ones are trying

to kill themselves with pot and worse."

Liberace brought 35 trunks and other items of luggage from the states—sequined jackets and morning coats in gold and silver and black and vermilion; dozens of frilled shirts and floppy bow ties and pairs of shoes. You can't travel King's Road or Carnaby Street without noticing that some of the coolest young men are wearing adaptations of ideas he pioneered many seasons ago. His tip for the next trend is the Classical Look, whatever that is.

"He couldn't be more helpful," said handsome Chad Everett (of CBS's *Medical Center*), who is a singer as well as an actor, and had a spot in that week's program. "We do a little comedy together, too. He certainly makes you feel at home."

Producer Rothman, who is also head writer, said: "I know praise makes bad copy but this is one of the most generous and warmest people I've ever met. I think he'll surprise a lot of people." I didn't have to ask the crew for an opinion. They chipped in and had a special tea service with a candelabra motif made for him.

Later Liberace said he was going to invite President Nixon to use a place he owns in Palm Springs as a vacation White House. He said he was not political himself, and he believes it is less important to campaign than to give his full support to whomever is chosen.

"Our leaders aren't getting the respect they got in former times. I'm against disrespect to them. It does a tremendous amount of harm."

Outside of touring the European countries that will also broadcast his show, Liberace's next ambition is to be offered a Broadway or film musical. He has never considered quitting show business, although he now spends more time on his antique business—and hobby—than before.

"I will retire only when the public at large no longer finds me entertaining," he said. "I'll go on to the bitter end." **END**

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SPORTS

SATURDAY

Baseball 11 A.M. (3, 4, 7R, 8)
New York Mets vs. Atlanta Braves.
Roller Derby 12 noon (2), 3:30 P.M. (46)
Auto Racing 2 P.M. (3), 3 P.M. (11),
4 P.M. (5)
Hunting and Fishing 3 P.M. (46)
Tennis 3:30 P.M. (2)
Bowling 4:30 P.M. (2)
Outdoorsman 4:30 P.M. (13)
Wrestling 5 P.M. (2), 6 P.M. (40), 9 P.M. (44)



A scarf, frilled shirt
and flowered bell bot-
tom slacks. Hollywood
avant-garde dressers
talk *MEN'S* fashions,
next week in TVGUIDE.

Baseball 5 P.M. (7, 7R, 11, 13)
Japanese All-Star Game; interview with Ted
Williams.
Boxing 9 P.M. (36), 10 P.M. (40)
Bullfights 10 P.M. (36)

SUNDAY

Baseball 10:30 A.M. (44), 10:40 A.M. (13)
Oakland A's vs. New York Yankees.
NFL Action 12 noon (5), 2:30 P.M. (10, 46),
6:30 P.M. (12)
Last season's NFL championship game.
Track and Field 12:30 P.M. (5, 10, 12, 46)
U.S. vs. West Germany.
Wrestling 1:30 P.M. (12)
Pro Football 3 P.M. (5, 10, 12, 46)
Cleveland Browns vs. San Francisco 49ers.
Roller Derby 5:30 P.M. (2)
All-Star Golf 6:30 P.M. (46)
Bullfights 8:30 P.M. (36)
Roller Game 9 P.M. (44)

MONDAY

Baseball 5 P.M. (3, 4, 7R, 8)
Oakland A's vs. Baltimore Orioles.
Boxing 10 P.M. (8)

WEDNESDAY

Baseball 4:30 P.M. (44), 4:40 P.M. (13)
Oakland A's vs. Baltimore Orioles.
Wrestling 7:30 P.M. (19)
Boxing 7:30 P.M. (40)
Roller Derby 8 P.M. (40)

FRIDAY

Golf Highlights 10:30 P.M. (7, 7R, 13)
PGA Championship, first and second rounds.

SPECIALS

Black Fiddler: Prejudice and the Negro
Sat. 1 P.M. (13)
The Welfare Game Sun. 3 P.M. (11)
Castro-Documentary Sun. 8 P.M. (20)
Ferment and the Catholic Church
Mon. 10 P.M. (7R)
David Frost Tues. 8:30 P.M. (5)
Father and Sons Tues. 10 P.M. (5, 10, 46)
Doodletown Piper Wed. 7:30 P.M. (2)
American Symphony Wed. 10 P.M. (9R)
Violent Americans Fri. 8 P.M. (7, 11, 13)

Unhappy CBS Must Shelve Hit Show

"We're stuck with a smash!" a CBS official chortled. He had just seen a Nielsen ratings report showing CBS's Sunday night hayseed comedy and country-music show, *Hee Haw*, to be the most looked-at feature in prime time, with a whopping 27 million watchers. But chief programmer Mike Dann and other CBS brass weren't altogether jubilant. The trouble was: they're "stuck" with *Hee Haw* only until next month, then they've got to knock it out of the old Smothers Brothers spot and install a variety hour starring Leslie Uggams, which might or might not do as well. But Dann isn't letting *Hee Haw* slip away entirely—he has cinched it as a standby for revival as a midseason replacement show next January.

Do TV viewers care whether "movies" they see on the tube ever were seen in theaters? It seems not. The networks—particularly NBC—have turned increasingly to filmed dramas made especially for TV to fill out their seven weekly "movie nights" and it seems to have made no difference to the fans. The biggest test, however, is coming next fall when ABC tries a Tuesday night *Movie of the Week* exclusively featuring 90-minute dramas shot just for this series. ABC is touting the project as "the most expensive series ever scheduled," its estimated \$16 million total cost for 25 "movies" being about double what the network spent for its ambitious *Stage 67* series two years ago. "We think we're going to create real excitement," brags ABC's boyish (27) veep in charge of movies and news shows,

Barry Diller, who, if he's nervous about the big venture, doesn't show it. Diller says the 25 TV flicks will range from comedy to science fiction to straight drama, with one documentary ("The Unfinished Journey of Robert F. Kennedy") and maybe a musical tossed in for diversity. "Some of it will fail," Diller predicts, but he feels that on average the series stands a chance of wooing movie buffs away from such opposing attractions as *Julia* and *Red Skelton*, not to mention NBC's Tuesday night movie. The September premiere will be out of Paramount, "Seven in Darkness," starring Milton Berle and Dina Merrill in a story about a group of blind people who survive a plane crash.

CBS News president Richard S. Salant says he can't speak for the other networks, but as far as his documentary agenda for next season is concerned, it's bigger than last year's. In "various stages of development," all as prime-time specials, are reports on such matters as drug prices, the plight of parochial schools, political convention "reform," the role of philanthropic foundations in American life, and "Hunger in America." The last-named, a subject last year of a CBS documentary that angered government officials, may be explored further in two or three separate half-hours, Salant said. He added that the decisions to put these programs on the air will not depend upon whether advertisers are found to sponsor them.

—Richard K. Doan

TV GUIDE / 235 Montgomery St., Suite
1620, San Francisco, Cal. 94104, 981-1820

Letters

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

JULES VERNE, PROPHET

In "We Are Children of the Space Age" [TV GUIDE, July 19] Walter Cronkite quotes Jules Verne as accurately predicting that Americans would be the first to land on the moon, that there would be three in the spacecraft and that it would return to a splashdown in the Pacific Ocean. But Cronkite failed to note that Verne also predicted that the craft would be launched from Florida. [Verne chose Tampa as the launch site.]

*Janet Alexander
Rubidoux, Cal.*

MOON VIEWS

If ever again I hear anyone refer to TV as the "boob tube," I shall cheerfully attempt to demolish 'em! Through the awesome miracle of TV, in a matter of scant seconds and a mere touch of a fingertip, we thrilled to the voices of the astronauts far out in space as they skimmed over the moon. The greatness of TV leaves me groping for appropriate words of appreciation. I shall forever be humbly grateful to all those who made possible the viewing of the most momentous, magnificent, out-of-this-world feat in history.

*Gertrude McKee
Long Beach, Cal.*

The coverage of the Apollo 11 moon flight by all the networks was absolutely superb, but there were times when one wished the commentators would just plain shut up and let the listeners hear what the astronauts were saying. I'll grant you, these commentators were invaluable with their helpful information, but still. . . .

*Rena Smith
Reno, Nev.*

Sunday, July 20, 1969; *Mission: Impossible* pre-empted for *Mission: Possible!*

*Dorothy Berman
Schenectady, N.Y.*

SILLY QUESTION

One of the prize booby questions of all times was posed repeatedly by the NBC man-on-the-street interviewer right after the moon walk: "Do you think you will remember this?"

*Herbert Rodeck
Sanford, Maine*

HE NEVER WOULD BE MISSED

In your July 5 editorial on the over-talkative commentator you failed to mention the best example of them all. The bowling expert, who, after showing his viewers 3001 very unlikely ways of knocking down the 7-10 combination, returns us to the action in time to see the pin setter picking up the solitary 10-pin.

*Steven Jacobs
Brooklyn, N.Y.*

BUCK UP, LYNDE!

I have just read your excellent article about Paul Lynde ["A Very Funny Fellow," July 19]. He has long been a favorite of mine, but my mother is madly in love with him. She thinks he is very handsome, intelligent and witty. I thought he had been married, but she said that was impossible, for no girl would have ever let him go. My mother is 82.

*Ruth S. Lockman
Albany, Ga.*

I was greatly dismayed to learn that Paul Lynde narrowly missed having his own television series four different years. Believing that he is one of the best entertainers in the business, I feel this was a huge loss to TV audiences everywhere. I religiously watch any show that he has the tiniest part in, so much do I admire his talent. I am sorry to learn from your article that he is such "a worry wart assailed by self-doubt," because I think he is just terrific!

*Susan George
Sherman Oaks, Cal.*

This Week's Movies

By Judith Crist

SATURDAY, NBC
SUNDAY, ABC
TUESDAY, NBC
WEDNESDAY, ABC
THURSDAY, CBS
FRIDAY, CBS

Mister Moses
The Agony and the Ecstasy
The Ride to Hangman's Tree
Sands of the Kalahari
Seven Days in May
The Blue Angel

It's a grand network-movie-rewatching week for all those who enjoy a perfect and pertinent thriller, like to watch whites patronize "simple" African natives, need to confirm their suspicion that baboons can out-act some humans and nobody can out-act Marlene Dietrich, or aren't quite sure whether Michelangelo ever did get that Sistine Chapel ceiling painted. For the rest of us—well, there's that ball game that's pre-empting one movie spot.

The perfect thriller is "Seven Days in May," a beautifully written (screenplay by Rod Serling), brilliantly directed (by John Frankenheimer), expertly performed (by Fredric March, Burt Lancaster, Kirk Douglas, Ava Gardner et al.) screen version of the 1962 best-seller on what could happen here if some of the military want to have it their way. It's a political thriller, a slick melodrama that has some important things to say.

Heavy hands all around are on display in "Mister Moses," which takes you to deepest Africa with Lew Cody and Blanche Sweet—oops, sorry—with Robert Mitchum and Carroll Baker as the drunk and the missionary's daughter who lead the poor dumb natives in what is a labored and tasteless parallel of Exodus. Why it's on its third television go-round is anybody's guess.

No guessing about the triumph of the baboons in "Sands of the Kalahari," a perfectly awful crash-in-the-desert

adventure movie. Once you watch Stuart Whitman, Stanley Baker and Susannah York bare their psyches in the sand you know those furry types will out-act 'em all.

Actingwise the 1959 remake of "The Blue Angel" pits May Britt and Curt Jurgens against the classic performances of Marlene Dietrich and Emil Jannings in the great 1930 film story of the schoolteacher destroyed by his infatuation for a tawdry little entertainer. Jurgens almost manages the Jannings role (with 5 o'clock shadow and loose tie to epitomize total moral decline) but May Britt, looking like a nice leggy kid with too much makeup, never approaches the tough tart of Marlene's creation.

On the art-art (rather than acting-art) level, "The Agony and the Ecstasy" proves that Michelangelo, as portrayed by Charlton Heston, did get the ceiling painted despite all the heckling and badgering he got from Pope Julius II, as portrayed by Rex Harrison. To learn this, however, you have to sit through Heston's endless agonizing, Harrison's having a histrionic romp and about the dullest spectacular view of one of the most magnificent periods of history. For relief you might want to turn to "The Ride to Hangman's Tree," a cheap-jack dumb-dumb Western that has not an iota of originality or pretension about it. Let's, by all means, emphasize the latter.

In some areas network movies may not be seen on the days indicated.

This Week's TV Programs

TELEVISION GUIDE R
BEGINNING SATURDAY
AUGUST 9, 1969

MORNING

- 6:00 **4** ACROSS THE FENCE **C**
5 AGRICULTURAL FILM **C**
 6:25 **13** NEWS **C**
 6:30 **4** MICHIGAN—Education **C**
5 BLACK HERITAGE—History **C**
 Topic: developments in jazz following World War II.
13 VOICE OF AGRICULTURE **C**
 7:00 **3** SUPER SIX—Children **C**
4 **7** UNTAMED WORLD **C**
 A look at the world of birds . . . flocks of flamingos, a swift-diving pelican, a cluster of handsomely awkward penguins. Also: birds' ability to exist anywhere, as exemplified by tick birds among water buffalo, herons in a rail yard and cuckoos in other birds' nests. (Rerun)
5 MOBY DICK—Children **C**
7 EXPEDITION CALIFORNIA
10 BLACK HERITAGE—History **C**
 Topic: developments in jazz following World War II.
13 CAP'N DELTA—Children **C**
 7:25 **12** SOIL CONSERVATION

- 7:30 **3** COOL McCool—Children **C**
4 **7** STORYBOOK SQUARES **C**
 Celebrity players: Marty Allen, Kaye Ballard, Wally Cox, Abby Dalton, Barbara Eden, Stu Gilliam, Michael Landon, Charley Weaver and Paul Winchell. (Rerun)
5 LONE RANGER—Children **C**
7 BROTHER BUZZ **C**
 A visit to California's Ano Nuevo Island, home of seals and sea lions.
10 KALEIDOSCOPE **C**
12 BIG PICTURE—Army **C**
 7:45 **13** GULLIVER—Children
 8:00 **3** MOVIE—Science Fiction
 "Prince of Space." (Japanese; 1962)
 The Prince of Space comes to the aid of military authorities when an extra-terrestrial dictator threatens the earth. Tatsuya Umemiya. (90 min.)
4 SUPER 6—Children **C**
5 **10** **12** GO-GO GOPHERS **C**
7 **7** CASPER—Children **C**
 8:15 **13** CAP'N DELTA **C**
 8:25 **2** NEWS **C**
 8:30 **2** EXISTENCE—Agriculture **C**
 Topic: food for the expectant mother.

CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

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- 3** KCRA-TV (NBC) 310 10th St. 95814
6 KVIE (NET) P.O. Box 6 95801
10 KXTV (CBS) 400 Broadway 95818, Box 10 95801
13 KQVR-TV (ABC) 1216 Arden Way, Box 3283 95815
40 KTXL (Ind.) 1911 F St. 95814

CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. Fourth St., Box 489 95927

MODESTO

- 19** KLOC-TV (Ind.) P.O. Box 3689, 2842 Iowa Ave. 95352

C Indicates color program.

BAY AREA

- 2** KTVU (Ind.) Jack London Sq. Oakland 94607
4 KRON-TV (NBC) 1001 Van Ness Ave. San Francisco 94119
5 KPIX (CBS) 2655 Van Ness Ave. San Francisco 94109
7 KGO-TV (ABC) 277 Golden Gate Ave. San Francisco 94102

REDDING

- 7** KRCR-TV (ABC, NBC) 2770 Pioneer Dr. 96001
9 KIXE (NET) P.O. Box 9 96001

Saturday

MORNING

- 4 7 COOL McCool (C)**
5 10 12 BUGS BUNNY/ROAD RUNNER—Children (C)
7 GULLIVER—Children (C)
9:00 2 MOVIE—Comedy (C)
 "Oklahoma Annie." (1952) A sheriff is given the task of cleaning up a wide-open frontier town. Judy Canova, John Russell, Grant Withers, Roy Bancroft. (90 min.)
4 7 FLINTSTONES (C)
7 SPIDER-MAN—Children (C)
13 TO BE ANNOUNCED
9:30 3 4 7 BANANA SPLITS (C)
 The Splits present the Mariachituned Dilly Sisters, "Doin' the Banana Split" and "My Beautiful Calliopa." (Rerun; 60 min.)
5 10 12 WACKY RACES (C)
7 FANTASTIC VOYAGE (C)
13 FOCUS ON EDUCATION (C)
10:00 5 10 12 ARCHIE—Children (C)
7 13 JOURNEY TO THE CENTER OF THE EARTH—Children (C)
10:30 2 MOVIE—Western
 "Escape from Red Rock." (1958) After committing a bank robbery, a

young man flees to Apache territory with the posse at his heels. Brian Donlevy, Gary Murray, Rick Vallin, Jay C. Flippen. (90 min.)

- 3 4 7 UNDERDOG (C)**
5 10 12 BATMAN/SUPER-MAN—Children (C)
7 13 FANTASTIC FOUR (C)
40 MOVIE—Western
 "Frontier Badmen." (1943) A Texas cattleman drives his big herd into Abilene. Robert Paige, Diana Barrymore, Ann Gwynne, Noah Berry, Jr., Leo Carrillo. (90 min.)
11:00 3 4 7 BASEBALL (C)
 The New York Mets meet the Braves at Atlanta. Curt Gowdy and Tony Kubek report. (Live)
 [Alternate game: California Angels vs. Boston Red Sox.]
7 13 GEORGE OF THE JUNGLE—Children (C)
11:30 5 10 12 HERCULEIDS (C)
7 13 AMERICAN BANDSTAND (C)
 Guests: Bobby Bare, the Clingers, and Junior Walker and the All Stars. Host: Dick Clark. (60 min.)

close up

SUMMER FOCUS

1:00 **13**

BLACK FIDDLER: PREJUDICE AND THE NEGRO

Special: Last fall, New York City's public-school system was crippled by a teachers' strike. In the predominantly black area of Ocean Hill-Brownsville, a battle for local school-board control was clouded by an issue of racism: black citizens vs. the United Federation of Teachers—largely Jewish.

This past May in the same area, black school children put on a production of "Fiddler on the Roof." Director-teacher Richard Piro: "The play's purpose was to effect change, to familiarize Negroes and Puerto Ricans with the best of Jewish traditions."

With scenes from the play forming a backdrop, blacks and whites affected by the strike air their views . . . the New Coalition Party (teachers opposed to the Federation) charges union president Albert Shanker with appeals to racism during the strike. Mr. Shanker denies the accusation. A militant teacher, Leslie Campbell, insists that the black man must understand himself before attempting to understand another man's culture. As for the children? Aware of black anti-Semitism, they view their play not as a solution to racism, but as one step toward better relations. Host: Frank Reynolds. (60 min.)

AFTERNOON

12:00 **2** ROLLER DERBY **(C)**

The Midwest Pioneers meet the San Francisco Bay Bombers. (60 min.)

5 **10** **12** SHAZZAN!—Children **(C)** **40** TOMBSTONE TERRITORY

The son of an Eastern publisher comes to Tombstone to learn the newspaper business from editor Harris Clairbourne. Pat Conway, Richard Eastham. Rose: Kathy Nolan.

12:30 **5** CRIME—Documentary

Debut: Exploring the complex roots of crime. For this half-hour series, Group W crews filmed criminal and legal activity in America and England.

7 **13** HAPPENING—Variety **(C)**
Guests: the First Edition. Band contest judges include Stefan Arngim ("Land of the Giants"), and actors Angela Cartwright and Michael Vincent. Paul Revere, Mark Lindsey.

10 **12** JONNY QUEST

40 BAT MASTERSON—Western

Bat gets involved in a racket to shake down local merchants while in St. Joseph, Mo. Bat: Gene Barry. Dora Miller: Joan O'Brien.

1:00 **2** MOVIE—Adventure **(C)**

"The Secret Mark of D'Artagnan." (Italian-French; 1962) Porthos and D'Artagnan battle conspirators. George Nader, Mario Petri, Magali Noel, Georges Marchal. (2 hrs.)

5 MOVIE—Western

"Sierra Stranger." (1957) A prospector breaks up a lynching party, but finds himself in jeopardy when the youth he saved kills a stagecoach guard. Howard Duff, Dick Foran, Gloria McGhee. (90 min.)

7 MOVIE—Comedy

"Ghost of Dragstrip Hollow." (1959) A hot rod gang moves its clubhouse to a reputedly haunted house. Jody Fair, Russ Bender, Henry McCann, Nancy Anderson. (60 min.)

10 **12** MOBY DICK **(C)**

13 SUMMER FOCUS **(C)**

Special: a study of black anti-Semitism in New York City. See the Close-up on page A-7. (60 min.)

40 UPBEAT—Variety **(C)**

1:30 **10** **12** LONE RANGER **(C)**

2:00 **3** CIRCLE OF RACING **(C)**

4 MOVIE—Western

Time approximate. "The Silver Whip." (1953) Young Jess Harker gets a job driving the Silver City stage—and on the first trip out of town, the stage is attacked by bandits. Dale Robertson, Rory Calhoun. (90 min.)

7 MOVIE—Adventure **(C)**

"Ali Baba and the Seven Saracens." (Italian: 1963) A tyrannical king, attempting to annihilate a rebel band, becomes suspicious of Ali Baba. Dan Harrison, Gordon Mitchell, Bella Cortez, Carrol Brown. (2 hrs., 30 min.)

7 FILM FARE

10 JOAN RIVERS **(C)**

Joan and TV personality Barbara Walters get some advice on bringing up baby from a pediatrician.

12 ZANE GREY—Drama

13 WAGON TRAIN—Drama **(C)**

Prospector John Cain, found half-dead in the desert, is so grateful for being rescued that he wants to sell some shares in his gold mine to the travelers. Cain: Ron Hayes. Hale: John McIntire. (90 min.)

40 LITTLE RASCALS—Comedy

2:30 **3** TURBO CHARGERS **(C)**

5 MOVIE—Comedy

"The 30-Foot Bride of Candy Rock." (1959) A small-town rubbish collector invents a machine that turns his girl friend into a 30-foot giant. Lou Costello, Dorothy Provine. (90 min.)

7 DEATH VALLEY DAYS **(C)**

10 RIFLEMAN—Western

Mark is afraid to reveal the hideout of an escaped convict, knowing this might endanger an elderly couple. Lucas: Chuck Connors. Brud Evans: Skip Homeier.

12 WRESTLING

3:00 **2** ALFRED HITCHCOCK—Drama

After years of caring for her domineering, invalid mother, Lucy Baldwin makes a desperate attempt to get married and break away. Lucy: Eileen Heckart. Arthur Clark: Don DeFore.

3 MOVIE—Melodrama

"Invasion of the Vampires." (Mexican; 1962) In the 16th Century, a doctor suspects that a vampire is responsible for a series of mysterious deaths. Erna Martha Bauman, Tito Junco, Rafael Del Rio. (90 min.)

7 12 TO BE ANNOUNCED**10 GRAND OLE OPRY—Music (C)**

1. Anita Carter sings "I've Heard the Wind Blow Before." 2. Guest is Dottie West. Highlights: "No Sign of Living," "Mama, Kiss the Hurt Away" and "You Are My Flower." Flatt and Scruggs, Foggy Mountain Boys. (60 min.)

40 SCENE SEVENTY—Variety (C)**3:30 2 WORLD SERIES OF TENNIS (C)**

Seventh match: Tony Roche vs. John Newcombe. (60 min.)

4 SKIPPY—Adventure (C)

A missing baby spells trouble for Skippy. Sonny: Garry Pankhurst.

12 TO BE ANNOUNCED**13 TRUTH OR CONSEQUENCES (C)****4:00 4 WANTED: DEAD OR ALIVE**

Josh is after a man wanted for robbery and murder. The only way he will recognize his quarry is by the odd way he draws his gun. Josh: Steve McQueen. Mr. Walker: Everett Sloane. Mrs. Walker: Lurene Tuttle.

5 KPIX SPORTS (C)

Action in the 1968 Sebring (Fla.) 12-Hour Grand Prix of Endurance. Top contenders include Jo Siffert, Mark Donohue, Jackie Ickx and Jerry Titus.

10 MOVIE—Drama

"The Rise and Fall of 'Legs' Diamond." (1960) Gangster influence during the Twenties and early Thirties is traced through the career of an underworld czar. Ray Danton, Karen Steele, Elaine Stewart, Jesse White, Simon Oakland. (2 hrs.)

13 PASSPORT TO TRAVEL (C)**40 MOVIE—Western**

"The Kansan." (1943) A newly-elected marshal discovers he was placed in office largely to protect the interests of a local banker. Richard Dix, Jane Wyatt, Albert Dekker, Eugene Pallette, Victory Jory. (90 min.)

4:30 2 CHAMPIONSHIP BOWLING (C)

Don Carter and Dave Soutar vs. Harry Johnson and Bill Lillard. Bud Palmer reports the action.

3 MOVIE—Drama

"Escapade." (French; 1959) A 16-year-old girl becomes the accomplice of a band of gangsters. Dany Carrel, Louis Jourdan. (90 min.)

4 VOYAGE—Adventure (C)

A fanatical UN official opposes Nel-

son's plan to put out a fire ranging through the radiation belt over the Southern Hemisphere. Nelson: Richard Basehart. Dr. August Weber: David J. Stewart. Dr. Eric Carleton: Robert H. Harris. (60 min.)

5 PERRY MASON—Mystery

Thelma Frazer learns that her missing husband's share in an electronics firm will be forfeited—unless he shows up within one day. Thelma: Cece Whitney. Mason: Raymond Burr. James Frazier: Tom Coley. (60 min.)

7 SPORTS WORLD**12 LAND OF THE GIANTS (C)**

The earthlings are forced to participate in a highly dangerous mission for the giant leader of an underground political movement. Steve: Gary Conway. Mark: Dan Matheson. Dan: Don Marshall. Fitzhugh: Kurt Kasznar. Barry: Stefan Arngrim. Betty: Heather Young. Valerie: Deanna Lund. Gorak: John Abbott. (Rerun; 60 min.)

13 OUTDOORSMAN—Lange (C)**5:00 2 ALL-STAR WRESTLING (C)****7 7 13 WIDE WORLD OF SPORTS**

Tentatively scheduled: 1. The Japanese All-Star Game, held July 19 at Tokyo Stadium, pitting the best in the Pacific and Central leagues. Outstanding players include first baseman Sadaharu Oh, who enters this game with five homers in all-star competition; third baseman Shigeo Nagashima, with a lifetime average over .320; and outfielder Kazuhiro Yamauchi, in his 11th all-star game. Also: former U.S. second baseman Don Blasingame. Bud Palmer and Jim Gentile report. 2. Howard Cosell talks with Washington Senators manager Ted Williams and several players about the team's improvement. (90 min.)

40 JUDY LYNN—Music (C)**5:30 4 BAY REGION—Report (C)****5 DORIS DAY—Comedy (C)**

Buck needs a new tractor for his ranch, and Doris decides there's only one way to get it—collect on all the loans good-hearted Buck made to his neighbors. Buck: Denver Pyle. Leroy: James Hampton.

Continued on next page

Saturday

AFTERNOON-EVENING

Juanita: Naomi Stevens. Billy: Philip Brown. Toby: Tod Starke. (Rerun)

Guest Cast

Zeno Tugwell J. Pat O'Malley
Stonewall Tugwell Read Morgan

12 TARZAN—Adventure (C)

"The Fire People." Tarzan and Jai risk their lives to help a native chief save his people. The superstitious tribesmen, frightened by a witch doctor, won't abandon their home on a volcanic mountain that's about to erupt. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. (Rerun; 60 min.)

Guest Cast

Chief Hamaar Morris Erby
Ezaam Francisco Reyguera

EVENING

6:00 2 DEATH VALLEY DAYS (C)

James Reavis, claiming to be the baron of Arizona, files suit against the Government and demands the territory be handed over. Reavis: Robert Taylor. Reynolds: Russ Johnson. Weedon: Garry Walberg.

3 NEWS—Huntley/Brinkley (C)

4 5 10 NEWS (C)

40 WRESTLING

6:30 2 McHALE'S NAVY—Comedy

First prize in the big raffle is a date with a French beauty. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway.

3 NEWS—Whitten/Jervis (C)

4 7 NEWS—Huntley/Brinkley (C)

5 10 12 NEWS—Mudd (C)

7 CANDID CAMERA

13 MOVIE—Drama (C)

"The Steel Claw." (1961) Handcapped by the loss of a hand, a Marine captain sets out through the Philippine jungle to rescue a general held prisoner by the Japanese. George Montgomery, Charito Luna, Mario Barri, Paul Sorensen. (2 hrs.)

7:00 2 MOVIE—Drama (C)

"Legend of the Lost." (1957) Paul Bonnard comes to Timbuctoo. His purpose: to find a guide to lead him on a mysterious journey into the Sahara. John Wayne, Sophia Loren, Rossano Brazzi. (2 hrs.)

4 WIDE WONDERFUL WORLD (C)

5 SAN FRANCISCO BEAT—Drama

Two San Francisco officers are shot

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down in cold blood. A discarded match-box cover is the only clue to the crime. Warner Anderson.

7 ANNIVERSARY GAME (C)

7 HERE COME THE BRIDES (C)

"After a Dream Comes Mourning," a flashback episode about the Bolts' efforts to build the brides' dormitory—despite scheming by Stempel, the ladies' homesickness and a stubborn Captain Clancey. Jason: Robert Brown. Joshua: David Soul. Candy: Bridget Hanley. Stempel: Mark Lenard. Lottie: Joan Blondell. Clancey: Henry Beckman. (Rerun; 60 min.)

Guest Cast

Dimitri Marvin Silbersher
Corky Robert Biheller
Franny Carole Shelyne

10 DEATH VALLEY DAYS (C)

The members of a wagon train rebel when their scout gets them lost in the rugged Sierra Nevada Mountains. Peter: Michael Witney. Joel: John Garter. Judy: Kimberly Allen. Trenner: Hal Baylor.

12 ADAM-12—Crime Drama (C)

Impending revolt on a college campus puts Malloy in a precarious position. He's a part-time student at the school and a member of the police squad summoned to stop the havoc. Malloy: Martin Milnor. Reed: Kent McCord. (Rerun)

Guest Cast

Peg Tompkins Anne Helm
Prof. Ray Pinter Paul Carr
Paul Banner Geoffrey Deuel

40 COUNTRY CAROUSEL (C)

7:30 3 4 ADAM-12—Crime Drama (C)

Officers Reed and Malloy lead a narcotics raid, and help a forlorn young woman who's penniless and lost. Malloy: Martin Milner. Reed: Kent McCord. (Rerun)

Guest Cast

Jimmy Easley William Mims
Ellen Harris Jenny Sullivan
Jim Ralston Stacy Harris
Teejay Robert Donner
Officer Walters William Stevens
Officer Miller Kenneth Washington
Sergeant MacDonald William Boyett
Lieutenant Moore Art Gilmore
Officer Russo Robert Rothwell
Bob Wills John Perak
Cal Bauer Ian Carroll

5 10 12 JACKIE GLEASON (C)

Comic actors Louis Nye and Robert Coothe guest star, as the world-traveling Honeymooners appear on a British TV variety show. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Sheila MacRae. Trixie: Jane Kean. June Taylor dancers, Sammy Spear orchestra. (Rerun; 60 min.)

Highlights

"London Town"

..... Jackie, Art, Sheila, Jane
"Everything Stops for Tea"

..... Jackie, Art, Robert
"Changing of the Guard," "I Take to You" Dancers

7 DATING GAME (C)

Guests: singer Teresa Graves and actor Burt Reynolds.

40 JUDY LYNN—Music (C)**8:00 3 4 GET SMART—Comedy (C)**

In the conclusion of a two-part episode, Max faces death at the point of a KAOS sword. He's trying to rescue his lookalike—King Charles of Caronia. Cameo appearances: Don Rickles, Pat Henry and Pat McCormick. Max: Don Adams. 99: Barbara Feldon. Chief: Edward Platt. (Rerun)

7 7 NEWLYWED GAME (C)**40 SPEED UNLIMITED (C)****8:30 3 4 GHOST AND MRS. MUIR (C)**

"Chowderhead." The captain is thunderstruck to see his likeness emblazoned on a can of clam chowder. Under dire threats, Claymore asks the soup company to cease and desist, but an offer of \$5000 melts his resolve and moves the battle to Gull Cottage. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Martha: Reta Shaw. Jonathan: Harlen Carraher. Candy: Kellie Flanagan. (Rerun)

Guest Cast

Admiral Snedaker ... Cecil Kellaway
George Hooper Tom Kennedy
Jerry Chamberlyn ... Mickey Manners

5 10 12 MY THREE SONS (C)

Ernie and his best friend Gordon are a study in bathos when they discover that Gordon must move away. Picture Laurel without Hardy, Abbott without Costello, Huntley without Brinkley. Steve: Fred MacMurray.

Ernie: Barry Livingston. Chip: Stanley Livingston. Charley: William Demarest. Katie: Tina Cole. Robbie: Don Grady. (Rerun)

Guest Cast

Gordon Dearing Butch Patrick
Jan Dearing Jean Vohs
Moving Man Frank Warren

7 7 13 LAWRENCE WELK (C)

Occupations occupy the Music Makers tonight: "Penthouse Serenade" (maid Norma Zimmer, butler Jim Roberts); "We'll Make It to the Moon" (astronauts Sandi and Salli); "Wichita Lineman" (lineman Dick Dale); "Sixteen Tons" (miner Larry Hooper); and the whole gang joins in for "There's No Business like Show Business." (Rerun; 60 min.)

40 MOVIE—Melodrama

"The Mummy's Tomb." (1942) An archeologist is mysteriously murdered by a fanatical Egyptian priest who had vowed vengeance against him, claiming he had defiled the tomb of an ancient mummy. Lon Chaney, Jr., Turhan Bey. (90 min.)

9:00 2 MOVIE—Adventure

"Texas." (1941) Two young men ride westward after being mustered out of the Confederate Army. William Holden, Glenn Ford, Claire Trevor, Edgar Buchanan. (2 hrs.)

3 4 MOVIE—Drama (C)

"Mr. Moses." (1965) Con man-diamond smuggler Joe Moses finds himself at the head of an African-style exodus—a tribe of displaced Masai moving across the continent. Joe's reasons aren't entirely altruistic: if he refuses to lead the trek, a missionary's daughter will expose his criminal activities. Filmed in Kenya. (Rerun; 2 hrs., 30 min.)

Cast

Joe Moses Robert Mitchum
Julie Anderson Carroll Baker
Robert Ian Bannen
Anderson Alexander Knox
Ubi Raymond St. Jacques
Chief Orlando Martins
Parkhurst Reginald Beckwith

5 10 12 HOGAN'S HEROES (C)

All's fair in love and war: a beautiful baroness is playing up to Hogan to plumb his secrets; Hogan plans to exploit the situation by bringing



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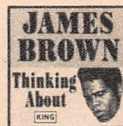
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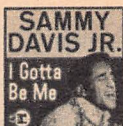
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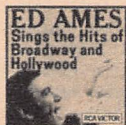
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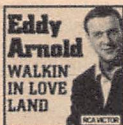
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7-6B (F8)

Saturday EVENING

AUGUST 9, 1969

her a British agent with bogus information. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. Carter: Larry Hovis. LeBeau: Robert Clary. Kinchloe: Ivan Dixon. Hochstetter: Howard Caine. Newkirk: Richard Dawson. (Rerun)

Guest Cast

Baroness Marj Dusay
Captain Sears John Orchard
Gestapo Officer James Sikking

9:30 **5 10 12** PETTICOAT JUNCTION **C**

Lazy Uncle Joe springs into action with a master plan to save Hooterville's post office from extinction. His first step: a trip to Washington, D.C. Uncle Joe: Edgar Buchanan. Dr. Craig: June Lockhart. Bobbie Jo: Lori Saunders. Sam: Frank Cady. Betty Jo: Linda Kaye. Steve: Mike Minor. Billie Jo: Meredith MacRae. White House Guard: Ray Kellogg. (Rerun)

7 7 13 JOHNNY CASH **C**

Guests: Pat Boone; singer-composer Tom T. Hall, who wrote the Grammy-winning "Harper Valley PTA" (and sings one chorus tonight); comedian Soupy Sales; and singer Diana Trask. Carl Perkins, Carter Family, Statler Brothers, Tennessee Three, Bill Walker orchestra. (60 min.)

Highlights

"Baby," "Break My Mind" Pat
"Peace in the Valley" Johnny, Pat
"Ballad of 40 Dollars" Tom
"Hold What You Got" Diana
"The Last Thing on My Mind" Johnny, Diana
"Understand Your Man," "Steal

Away," "I Ride an Old Paint," "Mean as Hell," "Shifting, Whispering Sands" Johnny
"Life Never Brings a Bottle to the Party" Soupy
"Train of Love," "Drums," "If I Live Enough," "Worried Man" Johnny, Carter Family

10:00 **5 10 12** MANNIX **C**

"Merry-Go-Round for Murder." Bullets, red herrings, double dealers and a slightly daft old lady give Mannix a dizzying run for his money as he seeks to connect a murder (and a missing quarter of a million dollars) with a Las Vegas racket. Mannix: Mike Connors. Peggy: Gail Fisher. (Rerun; 60 min.)

Guest Cast

Wallachs Warren Stevens
Jean Johnson Ruth McDevitt
Gloria Sue Ane Langdon
Albie Joe Mantell
Lieutenant Kramer Lawrence Linville
Frank Devereux Richard Bull
Mercer Kenneth Mars
Toby Mark Stewart
Pete Neal Paul Carr

10:30 **40** LOS ANGELES BOXING **C**

7 OH, MY WORD!—Game **C**

"The Chase." (1966) Marlon Brando stars as a sheriff morally committed to justice in this drama scripted by Lillian Hellman. An escaped convict's return home to a Texas town fans flames of jealousy, bigotry and adultery. Arthur Penn ("Bonnie and Clyde") directed. Produced by Sam Spiegel. (Rerun; 2 hrs., 45 min.)

Continued on next page

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Cast

Calder Marlon Brando
 Anna Jane Fonda
 Bubber: Robert Redford. Rogers:
 E.G. Marshall. Ruby: Angie Dickinson.
 Emily: Janice Rule. Mrs. Reeves:
 Miriam Hopkins. Mary: Martha Hyer.

13 MOVIE—Comedy (C)

"The Patsy." (1964) Jerry Lewis directed and co-authored this frenetic story about a poor schnook who's being groomed as a recording star by a gang of grasping managers. Ed Wynn, Ed Sullivan, Mel Torme, Hedda Hopper, Rhonda Fleming, George Raft and the Step Brothers play themselves. (Rerun; 2 hrs.)

Cast

Stanley Belt Jerry Lewis
 Caryl Fergusson Everett Sloane
 Ellen Betz Ina Balin
 Harry Silver Keenan Wynn
 Sy Devore Richard Deacon

11:00 2 JACK CARNEY—Variety (C)

Guests: singers Lou Rawls, the King Sisters, and Eartha Kitt, comedian Ronnie Schell; and folk singer John Stewart. (90 min.)

5 7 10 NEWS (C)
12 MOVIE—Western

"The Young Land." (1959) A trial is held in 1848—the first time an American is tried in California for shooting a Mexican. Pat Wayne, Dan O'Herlihy, Yvonne Craig.

11:15 10 MOVIE—Drama

"Any Number Can Play." (1949) A gambler who has been running an illegal casino for a great many years comes in conflict with his idealistic son. Clark Gable, Alexis Smith, Wendell Corey, Audrey Totter. (2 hrs.)

11:25 40 GOLF TIPS (C)
11:30 3 4 NEWS (C)
5 MOVIE—Adventure (C)

"The Long Ships." (English-Yugoslavian; 1963) The son of a Viking shipbuilder sails in search of a legendary golden bell. Richard Widmark, Sidney Poitier, Russ Tamblyn, Rossana Schiaffino. (1 hr., 20 min.)

7 MOVIE—Drama (C)

"King of the Khyber Rifles." (1954) During the Sepoy Mutiny in India, a half-caste British officer is given command of the Khyber Rifles. The regiment's assignment: Destroy the

rebel Kurram Khan—the officer's foster brother and childhood playmate. Tyrone Power, Terry Moore, Michael Rennie. (90 min.)

40 MOVIE—Mystery

"Contempt." Brigitte Bardot, Jack Palance.

12:00 3 MOVIE—Double Feature

1. "The Hand." (English; mystery; 1960) A police inspector seeks the sadistic killer of an old man. Derek Bond, Ronald Leigh Hunt.

2. "The Mad Executioners." (West German; mystery; 1965) A Scotland Yard inspector uses his fiancée to trap a brutal murderer who is terrorizing London. Hansjorg Felmy.

4 SUSPENSE THEATRE (C)

Bomber co-pilot John Corby's inability to handle responsibility is jeopardizing both his marriage and his career. Corby: Martin Milner. Maj. Ben Dawson: Richard Long. Capt. Mike Andre: Jack Ging. (60 min.)

12:30 2 NEWS (C)
13 MOVIE—Drama

"Anna Lucasta." (1958) A greedy family attempts to marry their daughter to a well-to-do farmer. Eartha Kitt, Sammy Davis Jr., Frederick O'Neal, Henry Scott. (2 hrs.)

1:00 4 CHEATERS—Drama

Dwight Howard, a well-known writer, has been missing for a long time. His daughter Gloria wants to have him declared dead, but his wife and brother violently object. Hunter: John Ireland. Allen: Robert Ayres. Eva: Viola Keats.

7 MOVIE—Western (C)

"Tumbleweed." (1954) A wagon train leader attempts to make a truce with an Indian chieftain. Audie Murphy, Lori Nelson, Chill Wills.

10 RIFLEMAN—Western

When "Heller" Chase is caught breaking into the general store, Lucas tries to find out what turned the youngster into a robber. Lucas: Chuck Connors. Heller: Gigi Perreau.

1:30 4 NEWS (C)
1:50 5 MOVIE—Melodrama

"I Walked with a Zombie." (1943) Through the use of voodoo, a girl is turned into a robot-like character. James Ellison. (1 hr., 15 min.)

MORNING

- 6:00 **5 THE ANSWER—Religion (C)**
 6:25 **4 NEWS—Dave Valentine (C)**
 6:30 **4 PROFILE (C)**
5 ARMY IN ACTION (C)
10 HERALD OF TRUTH (C)
 6:40 **13 NEWS (C)**
 6:45 **13 SACRED HEART—Religion (C)**
 7:00 **4 MICHIGAN—Education (C)**
5 INTERNATIONAL ZONE—UN
7 VOICE OF AGRICULTURE (C)
10 THE ANSWER—Religion (C)
 "Break Through." Desperate to evade the police, a teen-ager forces his way into a house and holds the owner at gun-point. Joel Keel: Buzz Martin. Rev. Bill Horner: Douglas Kennedy. Artie: Jerry Brent.
13 FAITH FOR TODAY (C)
 7:30 **3 ACROSS THE FENCE (C)**
4 AGRICULTURE U.S.A. (C)
5 MEDICINE—Education
 Dr. Louis F. Anastasia of Boston City Hospital discusses the important aspects of surgery for rheumatic heart disease.
7 THIS IS THE LIFE—Religion (C)
 A young boy's faith helps his despondent father. Dan: Henry Brandt. Jimmy: Rory Stevens.
10 SACRED HEART—Religion (C)
13 THIS IS THE LIFE—Religion (C)
 7:45 **10 LIFT EVERY VOICE (C)**
 8:00 **3 SACRED HEART—Religion (C)**
4 CARTOONS—Children
5 10 LAMP UNTO MY FEET (C)
 A discussion of Pope Paul's recent visit to Uganda and his meeting with the Council of African Bishops. Topics include recruitment of native priests and the role of the Church in black Africa. Also seen: film clips of the Pope's visit. George Crothers moderates.
7 MOVIE—Comedy
 "Mexican Hayride." (1948) A fugitive from American justice becomes, by mistake, the hero of a Mexican festival. Bud Abbott, Lou Costello, Virginia Grey, Luba Malina. (90 min.)
7 CATHEDRAL OF TOMORROW—Rex Humbard (C)
12 ORAL ROBERTS (C)
13 CAP'N DELTA—Children (C)
 8:15 **3 CHRISTOPHERS (C)**
 8:25 **2 NEWS (C)**

- 8:30 **2 INSIGHT—Drama (C)**
 "The Mummy." Arlene Golonka stars as a young mother who hates the limitations of her life—until she gets a chance to escape them.
3 THIS IS THE LIFE (C)
 Two divorcees visit an old college friend. Paul Madison: Robert Cornthwaite. Lillian Palmer: Judi Meredith. Anne Madison: Kathie Browne.
5 10 LOOK UP AND LIVE (C)
 Four contemporary parables are illustrated in dance. 1. The views of some youths toward controversial subjects are interpreted against slides of hippies, Che and Mao. 2. A mystical sequence: a fatally injured man is transported back to the time of King Arthur. 3. A woman reacts to pleasant and disturbing events. 4. In Medieval times, a baker struggles against his enemies. Dancers: Janis Ansley, Robert Beard, Lynn Gannaway, Richard Palomo. Actor Peter Lombard is the narrator.
12 ALLEN REVIVAL—Religion
13 MISS PAT'S PLAYROOM (C)
 8:45 **40 DAVEY AND GOLIATH (C)**
 9:00 **2 DIALOGUE (C)**
3 MOVIE—Western (C)
 "A Swirl of Glory." (1950) After the Civil War, a former Confederate soldier turns up in a lawless frontier town. Randolph Scott, Adele Jergens, Raymond Massey, S.Z. Sakall, Robert Warwick, Arthur Hunnicutt. (90 min.)
4 MOVIE—Drama
 "Man from Frisco." (1944) A construction engineer with a plan to revolutionize shipbuilding meets opposition at every turn. Michael O'Shea, Anne Shirley. (90 min.)
5 ENCOUNTER—Interview
7 FAITH FOR TODAY—Religion (C)
 See 7 A. M. Ch. 13 for details.
10 ORAL ROBERTS (C)
12 HERALD OF TRUTH (C)
13 MOVIE—Drama
 "The Sharkfighters." (1956) A team of Navy men work to discover a shark repellent. Victor Mature, Karen Steele, James Olson. (90 min.)
 9:30 **40 TOM & JERRY—Children (C)**
5 EDITOR'S FORUM (C)
5 NEWSMAKER: 69 (C)
7 7 DUDLEY DO-RIGHT (C)
10 KATHRYN KUHLMAN (C)

Sunday

MORNING

- 12 AQUAMAN—Children** (C)
40 CAP'N MITCH (C)
10:00 2 DOCTOR'S NEWS CONFERENCE—Discussion (C)
 Guests Albert Bowers, Ph.D., Philip R. Lee, M.D., Milton Silverman, Ph.D., and producer Lawrence A. Williams discuss the recommendations of the task force investigating the prices of prescription drugs.
5 10 CAMERA THREE (C)
 Guest: Zoe Caldwell, winner of a 1968 Tony Award for her role in Broadway's "The Prime of Miss Jean Brodie." Miss Caldwell reads literary selections from her native Australia, including "Sentimental Bloke" and "Waltzing Matilda." Host: James Macandrew. (Rerun)
7 7 LINUS—Children (C)
12 BROTHER BUZZ (C)
40 MIGHTY HERCULES (C)
10:30 2 MOVIE—Western (C)
 "Blood on the Arrow." (1964) After an Apache ambush of a Cavalry patrol, prisoner Wade Cooper, the sole survivor, begins a forced trek across

the Arizona wasteland. Dale Robertson, Martha Hyer. (90 min.)

- 3 4 FRONTIERS OF FAITH** (C)
 Baltimore Oriole Frank Robinson talks about black in baseball. See the Close-up below.
5 10 12 FACE THE NATION (C)
7 7 KING KONG (C)
13 SPORTS FEATURE (C)
40 THREE STOOGES—Comedy
10:40 13 BASEBALL (C)
 The Oakland A's meet the New York Yankees at New York. Monte Moore and Al Helfer call the action. (Live)
10:50 40 MOVIE—Western
 "Lawless Rider." (1955) Johnny Carpenter, Frankie Darro, Douglass Dumbrille. (1 hr., 10 min.)
11:00 3 INSIGHT—Drama (C)
 A college student faces a crisis of conscience when he receives his draft notice. Peg: Ruth Warrick.
4 ROUTE 66—Drama
 The Kronberg children have decided that their little brother needs a better home—so they deposit him on a neighbor's doorstep. Linc: Glenn

close
up

GUIDELINE (C)

10:30 3 4

BLACKS AND BASEBALL

Frank Robinson—Telling It like It Is and How It Ought to Be: Baltimore Oriole star Frank Robinson offers a black man's view of race problems in baseball.

With ex-player Joe Garagiola (now a co-host of "The Today Show"), the outspoken Robinson covers a variety of topics . . . Managing: Most Valuable Player in the National League (1961) and the American (1966), Robinson wants to be the first black manager. All the owners know it. Robinson talks about his hopes and qualifications (he managed in Puerto Rico last winter). Advertising endorsements: Robinson and other blacks get few. Says Garagiola: "If he was a white ballplayer, I imagine he'd be endorsing everything from spitballs to baby food." Also: beefs with owners, treatment by umpires and changes in attitude—on the field and off—since Robinson broke in (1953).



Frank Robinson

Sunday

MORNING-AFTERNOON

Corbett. Tod: Martin Milner. Aaron Kronberg: Albert Salmi. Howard: David Howell. Pansy: Susan Howell. Min: Olga Bellin. Haskel: Paul Larson. Billy: Dennis Scott. (60 min.)

5 77 SUNSET STRIP—Drama

Faith Merrick runs away to Latin America, and Spencer finds her without too much difficulty. But bringing her back is something else again—their plane is hijacked. Faith: Susan Seaforth. Spencer: Roger Smith. Captain Shore: Philip Carey. Bexar: Mario Alcalde. General Gutierrez: Joe de Santis. Steve Alexander: William Schallert. Jennie Day: Elaine Devry. Caripe: Stacy Harris. (60 min.)

7 7 BULLWINKLE C

10 MOVIE—Adventure

"Revenge of the Musketeers." (Italian; 1963) The Three Musketeers set out to rescue King Charles II who has been kidnapped. Fernando Lamas, Gloria Milland. (90 min.)

12 ACTION '69 C

11:30 3 HEART OF THE PROBLEM C

AUGUST 10, 1969

7 7 DISCOVERY C

A tour of Switzerland's industrial cities concludes the two-part visit. Cameras focus on historic and beautiful Geneva, where the International Red Cross was founded; and Bern, the capital city. Host: Bill Owen. (Rerun)

12 THIS IS THE LIFE—Drama C

The FBI investigates a prominent citizen who is being considered for the State Department. Pastor Martin: Nelson Leigh. Hal: Morgan Jones. Robert: William Bramley. Phillip: Richard Simmons.

AFTERNOON

12:00 2 CHARLIE CHAPLIN—Comedy

"The Trysting Place." (1914) This silent film finds Charlie in a marital tangle. Charlie picks up the wrong coat in a restaurant—and his wife finds a passionate love note in the pocket. Mabel Normand, Mack Swain, Phyllis Allen. (60 min.)

close
up

NFL ACTION C

12:00 5

2:30 10

NFL CHAMPIONSHIP

The Baltimore Colts annihilated the Cleveland Browns 34-0 for last year's NFL championship. Cameras zero in for tight close-ups and sideline action.

The Browns had downed the Colts 30-20 during the regular season, the only chink in the Colts' shining armor. (The Jets, of course, stripped off the armor in the Super Bowl.) Baltimore's route to revenge: massacre, as Cleveland was whitewashed for the first time in a decade.

Quarterback Earl Morrall and runner Tom Matte—with 18 points—led the Western champion Colts. End Bubba Smith led the defense, pressuring Brown QB Bill Nelsen. With runner Leroy Kelly, Nelsen had sparked Cleveland to the Eastern title, but this was the day the spark went out. Host: Pat Summerall.



Tom Matte

AUGUST 10, 1969

Sunday AFTERNOON

3 CALIFORNIA U.S.A. C

4 HERITAGE C

5 NFL ACTION—Football C

"The Perfect Championship." See the Close-up opposite.

7 BLACK DIGNITY C

7 NAVY FILM C

12 FILM C

40 MOVIE—Mystery

"The Informers." (English; 1963) Despite instructions to the contrary, a Scotland Yard inspector keeps in touch with the underworld through an elaborate network of informers. Nigel Patrick, Catherine Woodville, Margaret Whiting. (1 hr., 55 min.)

12:30 3 NBC FALL PREVIEW C

4 GREEN THUMB C

5 10 12 AAU TRACK MEET C

The U.S. meets West Germany in a meet held Aug. 4-6 at Augsburg, West Germany. Expected entrants at press time included . . . 100/200 meters: Charlie Greene. 400 meters: Lee Evans. 800 meters: Walter Adams. West Germany. 1500 meters: Marty Liquori; Bodo Tummeler and Harald Norpoth, West Germany. Pole Vault: John Pennel; Bob Seagren; West Germany's Claus Schiprowski. Long jump: Bob Beamon. 110-meter high hurdles: Willie Davenport; Werner Trzmiel, West Germany. 400-meter hurdles: Gerhard Hennige, West Germany. Also: Women's events. Reporters: Jack Whitaker, Dick Bank, Ralph Boston. (60 min.)

7 VOICE OF AGRICULTURE C

1:00 2 AMERICA!—Travel C

Explores the cultural life and historical landmarks of Cape Cod, Mass. Cameras focus on the artist colony at Provincetown, the Provincetown Playhouse, the Old Wharf Theater, the Chatham Marine Shell Museum, and the grist mill and the doll museum in Sandwich.

3 4 MEET THE PRESS C

Tentatively scheduled: Daniel P. Moynihan, assistant to the President for urban affairs. Possible topic: the President's proposals for changes in the welfare system. Lawrence Spivak moderates. Reporters: Thomas Johnson (New York Times) and Eve Edstrom (Washington Post).

7 HELP—Religion C

7 FILM

1:15 19 SOCIAL SECURITY

1:30 2 QUEST FOR ADVENTURE C

Films show Corfu, off the coast of Greece, and the seaport city of Dubrovnik, Yugoslavia. Howard Murphy is the host.

3 NEWSBEAT C

4 MOVIE—Comedy

"Rendezvous with Annie." (1946) A homesick GI arranges a flight home from London with Air Force buddies who are sworn to secrecy about his being AWOL. When his wife subsequently has a baby he is at a loss to explain to others how he became a parent. Eddie Albert, Gail Patrick, Faye Marlowe. (90 min.)

5 MOVIE—Drama

"The Enemy General." (1960) An OSS agent works with the French underground to ambush a Nazi convoy carrying a high-ranking general. Van Johnson, Jean-Pierre Aumont. (90 min.)



1st NFL Pre-Season Game!
SAN FRANCISCO 49ers
VS.

CLEVELAND BROWNS
Sunday 3:00

turn on 10



7 7 13 ISSUES AND ANSWERS C

Tentatively scheduled: West German Chancellor Kurt Kiesinger is interviewed during his visit to the U.S. Possible topics: President Nixon's foreign policy; nuclear arms control; NATO; the Common Market; German reunification; and De Gaulle's departure from European politics. ABC reporters: John Scali and Joseph C. Harsch.

10 SPORTS WORLD C

12 WRESTLING

19 GOSPEL MUSIC—Religion

40 GOLF TIPS C

2 MOVIE—Double Feature

1. "A Song to Remember." (Drama; 1945) The famous composer, Frederic Chopin, and his music master, Joseph Elsner, are forced to flee Poland, leaving behind Frederic's sweetheart. Cornel Wilde, Paul Muni, Merle Oberon, Nina Foch, George Coulouris.
2. "Man in a Cocked Hat." (English; comedy; 1959) A rather befuddled member of the British foreign office creates havoc when he's sent as ambassador to a former British colony. Terry Thomas, Peter Sellers, Luciana Paluzzi. (3 hrs., 30 min.)

3 SECRET AGENT—Drama

"You're Not in Any Trouble, Are You?" The disappearance of a British agent looks like the work of a murder syndicate, so Drake commissions his own death in an attempt to uncover the syndicate's leader. Drake: Patrick McGeehan. Lena: Susan Hampshire. (60 min.)

7 MOVIE—Mystery

"Shadow of the Thin Man." (1941) A debonair sleuth and his sophisticated wife find themselves investigating gambling and homicide. William Powell, Myrna Loy, Barry Nelson, Donna Reed. (2 hrs.)

7 TO BE ANNOUNCED

10 21st CENTURY C

"Art for Tomorrow" focuses on artists who have used technology to create revolutionary new forms and concepts. Some of the artists and creations seen: Nicholas Schoffer's 1007-foot computerized tower, whose lights will echo the heartbeat of Paris; Yaacov Agam's optical illu-

sions, created by strobe lights and motion; Victor Vasarely's mass-produced paint-by-number creations; John Mott-Smith, who programs his ideas in a computer; and Kenneth Snelson's environmental pipe sculpture. Walter Cronkite is the narrator. (Rerun)

13 TRUTH OR CONSEQUENCES C

40 MOVIE—Comedy

"Pardon My Past." (1945) A returning GI is mistaken for a rich playboy. Some gangsters are convinced he owes them money. Fred MacMurray, Marguerite Chapman. (2 hrs.)

2:30 10 NFL ACTION C

"The Perfect Championship." See the Close-up, page A-18.

12 FILM

13 MOVIE—Adventure

"Timbuktu." (1959) Time: World War II. The Arabs in the French Sudan are trying to gain independence from the French, and an American adventurer takes advantage of the situation. Victor Mature, Yvonne DeCarlo, George Dolenz. (90 min.)

19 KATHRYN KUHLMAN

2:45 12 FILM

3:00 3 SKIPPY—Adventure C

4 COMMUNITY CIRCLE C

Guests: Grant Morse, assistant regional forester, U.S. Forest Service; Molly Farmin, regional director of CARE for Northern California, Nevada and Utah; Mrs. Donald Gillaspay, director of the Community Play Center of Redwood City; and music by Sing-Out Marin, directed by Gary Walker.

5 10 12 PRO FOOTBALL C

Special: Cleveland Browns vs. San Francisco 49ers at Seattle. For details, see opposite page. (Live) [Pre-empt regular programming.]

19 ASSEMBLY OF GOD—Religion

3:30 3 MOVIE—Comedy

"She Knew All the Answers." (1941) A man blocks his nephew's marriage to a chorus girl—only to find he has fallen in love with the girl himself. Joan Bennett, Franchot Tone, John Hubbard. (90 min.)

4 YOUTH INQUIRES C

Topic: "Teen-age Dropouts."

6 9 NET JOURNAL—Documentary

"A Matter of Time" chronicles one

cancer victim's race against time, and the work of physicians fighting to save him. Hospital staff members improvised dialogue with actors within the walls of Toronto's Princess Margaret Hospital, where such real life drama is every day's sober reality. Cameras follow the progress of young Ted Anderson (played by actor Lee Patterson, who learns that a small swelling is in fact a form of lymphatic cancer—Hodgkin's Disease. Mrs. Anderson is played by Irena Mayeska. (Rerun; 60 min.)

19 ALLEN REVIVAL—Religion

7 OH, MY WORD!—Game C

7 INSIGHT—Drama

13 DATING GAME C

Guests: singer Teresa Graves and actor Burt Reynolds.

19 THE ANSWER—Religion

40 GENE NELSON—Variety C

4:30 4 RICHARD BOONE—Drama

A newspaper publisher promises to support DA Joe Campbell's senatorial campaign—if Campbell will prosecute an accused teen-age mur-

deress as an adult. Campbell: Lloyd Bochner. Jacob Osserman: Ford Rainey. Senator Clements: Harry Morgan. Jeanette; June Harding. James: Warren Stevens. Maggie Clements: Bethel Leslie. (60 min.)

6 SPECTRUM—Discussion C

"Spectrum" probes the mysteries of the sea, cameras follow the operations of the Glomar Challenger, a floating drill platform which collects sediment samples from ocean floors at depths up to 20,000 feet. Dr. Melvin Peterson, head of the sampling group, discusses the aims of his project, which include determining the mobility of continents, the age of oceans and the evolution of underwater life. Host: David Prowitt.

7 CANDID CAMERA

7 PASSPORT TO TRAVEL C

9 FRENCH CHEF—Cooking

Julia Child prepares "The Empress's Rice," a molded Bavarian rice pudding with a fruit-flavored custard sauce.

13 NEWLYWED GAME C

close
up

PRO FOOTBALL **C**

3:00 **10 12 5**

BROWNS VS. 49ERS

Special: The Cleveland Browns take on the San Francisco 49ers in a pre-season game at Seattle (the first of five network exhibition telecasts). Lindsey Nelson, Tom Brookshier and Gil Stratton cover the play. (Live)

Cleveland . . . The Browns won the Eastern Conference crown last year when Bill Nelsen (16) took over at QB. The ground game features Leroy Kelly (44), who led the NFL in yardage (1239) and scoring (120 points); the second running-back spot is open. Fine wide receivers include Paul Warfield (42), sixth in the NFL with 50 receptions, and Gary Collins (86), injured during most of '69. Tight end Milt Morin is among the wounded. The good—and improving—defense works with cornerback Ben Davis (28), who had eight interceptions last year.

San Francisco . . . The 49ers sport a fine QB in John Brodie (12), third in the league; receiver Clifton McNeil (85), top-ranked with 71 catches; and fullback Ken Willard (40), second in the NFL. They need more ends, and drafted Penn State's Ted Kwalick (unsigned at press time) and Stanford's Gene Washington. Defense: only fair, and it must improve for the 49ers to top Baltimore and Los Angeles in the Coastal Division.

Sunday

AFTERNOON-EVENING

AUGUST 10, 1969

19 REVIVAL FIRES—Religion

5:00 3 NEW ADVENTURES OF HUCKLEBERRY FINN (C)

"Prophecy of Peril." In ancient China, invading Mongols hold Huck and Becky hostage while Tom is smuggled into a besieged city via an Oriental version of the Trojan horse. Tom: Kevin Schultz. Huck: Michael Shea. Becky: Lu Ann Haslam. Injun Joe/Zajon: Ted Cassidy. Voices . . . Prince: Danny Bravo. Mandarin: Abraham Sofaer. Fong/Sentinel: Keye Luke. (Rerun)

6 BOOK BEAT—Cromie (C)

Guest: Jessamyn West, author of "Friendly Persuasion," and its recently published sequel, "Except for Me and Thee." Miss West discusses her second book, which chronicles the Westward travels of Quakers Hess and Eliza Birdwell, and the problems they encounter rearing children in an atmosphere of conflict (the pre-Civil War era). Robert Cromie is the host.

7 MOVIE—Biography

"The Outsider" (1961) explores the tragedy of World War II hero Ira Hayes, who sought anonymity from publicity-angled hero worship and eventually found escape in alcohol. Tony Curtis, James Franciscus, Bruce Bennett, Gregory Walcott, Vivian Nathan, Edmund Hashim. (2 hrs.)

7 MOVIE—Drama

"Carbine Williams." (1952) The story of Marsh Williams, the man who invented the carbine rifle. James Stewart, Jean Hagen, Wendell Corey, James Arness. (2 hrs.)

9 NET PLAYHOUSE—Drama

"Auto Stop." David Hemmings stars in this sophisticated drama about a young man's search for worldly wisdom. Henry, a callow English youth, is rejected by an older woman. Wounded but still hopeful, he decides to grow up by experiencing Europe. His hitchhiking journey across the Continent includes romantic interludes, a "dolce vita" party in Rome and an encounter with neo-Nazi. Critics praised Hemming's pre-"Blow-Up" acting, the script and the imaginative photography. Henry: David Hemmings. Aryan: John Trig-

ger. Federika: Delphia Lawrence. Ernie: David Lander. Pietro: Gino Melvazzi. (90 min.)

13 MOVIE—Comedy (C)

"Latin Lovers." (1953) Wealthy Nora Taylor refuses the marriage proposal of Paul Chevron—but she follows him to Brazil, where he has gone to nurse his wounds. Lana Turner, Ricardo Montalban, John Lund. (2 hrs.)

19 REX HUMBARD—Religion

40 ROLLER DERBY (C)

San Francisco Bay Bombers vs. the New England Braves. (60 min.)

5:30 2 ROLLER DERBY (C)

The New England Braves meet the Bay Bombers at Kezar Stadium. Walt Harris calls the action. (Live; 90 min.)

3 MOVIE—Drama (C)

"Night People." (1954) A U.S. Intelligence officer must free a young GI held prisoner in East Berlin. Gregory Peck, Broderick Crawford, Buddy Ebsen, Rita Gam, Walter Abel. (2 hrs.)

4 CONGRESSIONAL REPORT (C)

6 FRENCH CHEF—Cooking

Julia Child prepares vegetable custard.

EVENING

6:00 4 5 NEWS (C)

6 NEWS IN PERSPECTIVE

An evaluation of President Nixon's recently completed trip abroad, by New York Times correspondents Max Frankel and Robert B. Seepie Jr. At press time, Frankel (Times Washington Bureau Chief) and Semple were slated to cover President Nixon's trip through Southeast Asia and Romania, and his scheduled stop at Apollo 11's splashdown site in the Pacific. Topics should include the accomplishments of the U.S. space program; America's commitment to Southeast Asia following military withdrawal from Vietnam; and U.S. relations with European Communist nations. (60 min.)

10 MOVIE—Drama (C)

Time approximate. "Kelly and Me." (1957) A vaudevillian of the early Thirties is a flop until he works a German shepherd dog into his act. Van Johnson, Piper Laurie. (2 hrs.)

12 AMATEUR HOUR (C)

Time approximate. Guests: singers Dorrie Delano, Elaine and At Dufault, and the Lamy Family; tap dancer Michael Ricarardo; violinist Alicia Morgan; the Den Albee Sextet, instrumental group; yodeling guitarist Rita Poulin; and baton twirler Eleanor Fagon.

19 ASSEMBLIES OF GOD—Religion**40 THE SAINT—Mystery (C)**

Venice is romantic nights, gondolas, Renaissance art. It is also revenge, blackmail and murder, as the Saint learns when he helps a beautiful redhead. Saint: Roger Moore. (Rerun; 60 min.)

Guest Cast

Cathy Allardyce Quinn O'Hara
Foots Fortunati William Sylvester
Prince Ubaldo Paul Stassino
Carlo Earl Green
Goldilocks Joyce Blair

6:30 4 FRANK MCGEE REPORT (C)

Tentatively scheduled: a report on the shattering psychological effects experienced by parents of leukemia victims. At San Francisco's California Medical Center, psychiatrists discuss how they help parents cope with the situation.

5 GOVERNMENT STORY (C)

The Cuban missile crisis—what really happened? "The Buck Stops Here" details President Kennedy's reaction to the crisis, including animated stills of the crucial events.

9 FOLK GUITAR—Music

Laura Weber demonstrates rhythm signature and plays.

12 NFL ACTION—Football (C)

"The Perfect Championship." See the Close-up, page A-18.

19 QUEST FOR LIFE**7:00 2 MOVIE—Adventure (C)**

"Legend of the Lost." See Sat. 7 P.M. Ch. 2 for details. (2 hrs.)

4 SPEAK OUT—Discussion (C)

"Television and Violence." Host Dave Valentine and Dr. Nathan Maccoby, Dr. Donald Roberts and Dr. Henry Breitrose of the Department of Communication at Stanford University discuss violence in television.

5 MOVIE—Fantasy

"First Men on the Moon." (English; 1964) H.G. Wells' classic about a trip

to the moon in the year 1899. Edward Judd, Lionel Jeffries. (2 hrs.)

6 CRITIQUE—Discussion

Critics discuss the sculpture of Ernest Trova, who has created a "Falling Man" series of metal figures without faces. Critic Frederic Tuten interviews Trova. Panel: Grace Glueck, who reports on art news for the New York Times; Ivan Karp, a New York gallery owner; and art critic Alfred Frankenstein. Host: Stanley Kauffmann. (60 min.)

7 13 LAND OF THE GIANTS (C)

A therapeutic metal device imbedded in Dan's leg must be removed: the giants have a new metal detector. Steve: Gary Conway. Dan: Don Marshall. Mark: Don Matheson. Kobick: Kevin Hagen. Fitzhugh: Kurt Kasznar. Valerie: Deanna Lund. Betty: Heather Young. Barry: Stefan Arnglim. (Rerun; 60 min.)

Guest Cast

Dr. Brule Paul Fix
Sergeant Karf Bill Fletcher

Continued on page 26



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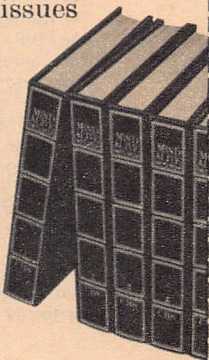


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Sunday EVENING

AUGUST 10, 1969

Nurse Helg Sheila Mathews
Secretary Robert Emhardt

7 GUNS OF WILL SONNETT (C)
The Sonnetts try marital fence-mending. Sodbuster Burt Damon is trying to scratch a living out of the earth; hi wife yearns for civilization. Will: Walter Brennan. Jeff: Dack Rambo. Emily Damon: Jacqueline Scott. Burt Damon: Don Dubbins. (Rerun)

9 WILLIAM F. BUCKLEY JR.
A debate on the population explosion by economists Alan Sweezy (California Institute of Technology) and Colin Clark (Cambridge). Host: William F. Buckley Jr. (60 min.)

12 JETSONS (C)
40 DONALD O'CONNOR (C)
Guests include pianist Roger Williams, Beryl Reid of "The Killing of Sister George," and comedienne Donna Jean Young. Also: Mike Reagan, son of Governor Reagan, narrates a men's fashion show. (90 min.)

7:30 3 4 7 WALT DISNEY (C)
"The Treasure of San Bosco Reef."

Conclusion of a two-part murder mystery set in a small Italian town. A thief has been caught on a marine archeological expedition, but the poisoning of a second diver indicates the presence of more culprits aboard ship. (Rerun; 60 min.)

Cast

Uncle Max James Daly
Captain Malcione .. Nehemiah Persoff
Davy Jones Roger Mobley
Cece Robert Sorrells
Prof. Lindquist ... John van Dreelen
Gus Antony Alda
Raoul Carlos Romero

12 MOVIE—Western

"7th Cavalry." (1956) A captain, ordered to leave Custer at the Little Bighorn, tries to prove that he didn't desert. Randolph Scott. (90 min.)

8:00 6 9 SOUNDS OF SUMMER (C)
A visit to the Jacob's Pillow dance Festival in Massachusetts. See the Close-up opposite. (2 hrs.)

7 13 FBI (C)

"The Young Warriors." Murder on an Indian reservation forces an FBI investigation that could touch off an explosion between militant young braves and encroaching miners, whom the enraged Indians have already blamed for the crime. Erskine: Efrem Zimbalist Jr. Colby: William Reynolds. Ward: Philip Abbott. (Rerun; 60 min.)

Guest Cast

Billy Rockhill Scott Marlowe
Jennie Fisher Barbara Luna
Chief Philip Crow ... Anthony Caruso
John Aldridge Lin McCarthy


10 STAR TIME—Drama (C)


"A Killing at Sundial," by Rod Serling. Billy Cloe, a poor Indian turned rich oilman, returns to his hometown and offers a handsome sum to kill the man he holds responsible for his father's death. Billy: Stuart Whitman. Pat: Melvyn Douglas. Susan: Angie Dickinson. (60 min.)

40 MOVIE—Adventure

"The Big Sky." (1952) In 1830, a kneelboat expedition navigates the Missouri River to establish a fur-trading post in hostile-Blackfoot Indian country. Kirk Douglas, Dewey Martin. (2 hrs., 15 min.)

A KILLING






AT SUNDIAL

Angie Dickinson
Stuart Whitman

Sunday 8 PM

turn on 10



AUGUST 10, 1969

Sunday EVENING

8:30 **3 4** MOTHERS-IN-LAW **C**

"The Birth of Everything but the Blues." The mothers-in-law tackle the care and feeding of a motley menagerie when they take over Suzie's job as a pet sitter. The ladies' problems are bound to increase: most of the critters are expecting! Eve: Eve Arden. Kaye: Kaye Ballard. Herb: Herbert Rudley. Roger: Richard Deacon. (Rerun)

Guest Cast

Dr. Butler Herbert Voland
Man Del Moore

7 BEWITCHED—Comedy **C**

Darrin's decree that home sculpting be done sans witchcraft spurs Endora into venting her artistic spleen—in the midst of a party for a client. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead. (Rerun)

close
up

SOUNDS OF SUMMER **C**

8:00 **6 9**

JACOB'S PILLOW DANCE FESTIVAL

Nestled in the Massachusetts woodlands, the Jacob's Pillow estate showcases what Variety called "probably the most important dance festival in the world." Highlights (taped July 10) from the 37th annual festival include an interview with founder Ted Shawn and a visit to the Pillow's University of Dance. Conveying the excellence that draws thousands of spectators each year, the program features . . .

The Donald McKayle Company. "Rainbow 'Round My Shoulder," inspired by the pathos of men on a chain gang.

Norman Walker and Company. Their world premiere of "Baroque Concerto No. 4" was a hit with critics (performers "swiftly wove skeins of brilliant movement in softly textured dance").

Nala Najan. This Jacob's Pillow resident artist solos in "Durbari Kathak," a rhythmic Oriental fantasy.

Lotte Goslar and Company. Comedic interpretations in mime: "La Chasse" ("The Chase") and "Grandma Always Danced."

Toni Landers and Bruce Marks. American Ballet Theater dancers in the pas de deux from "Sleeping Beauty."

Maria Alba and Company. The passions and caprice of Spain in "Orgia" and "La Taverna." (2 hrs.)

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Jacob's Pillow Dance Festival • Tonight: 8-10, Ch. 6, 9

Corporation for Public Broadcasting

TV GUIDE A-27

9:00 ② JOE PYNE—Discussion (C)

Guests include Bishop James A. Pike, who discusses his belief in life after death, and Pamela Mason, author of "Marriage Is the First Step To Divorce." (90 min.)

③ ④ ⑦ BONANZA (C)

Ben has his hands full trying to cope with Lorrie Mansfield, the headstrong daughter of a lawman visiting the Ponderosa. While her father hunts an escaped desperado, Lorrie forms a strong attachment for an ex-convict being held at the ranch. Ben: Lorne Greene. Hoss: Dan Blocker. Joe: Michael Landon. Candy: David Canary. (Rerun; 60 min.)

Guest Cast

Lorrie Bonnie Bedelia
Luke Mansfield Charles McGraw
Rick Miller Michael Vincent

⑤ ⑩ ⑫ HEE HAW—Variety (C)

Loretta Lynn and Waylon Jennings join Buck Owens, the Buckaroos and Roy Clark. Grandpa Jones tells a tall tale about his kin and sings "Banjo Sam." Susan Raye, Sheb Wooley, Archie Campbell, Jeannine Riley, Gordie Tapp, Stringbean, Lulu, Junior Samples, Jenifer Bishop, the Culhanes. (60 min.)

Highlights

"Delia's Gone" Waylon
"You Ain't Woman Enough," "Wine, Women and Song" Loretta
"Hello, Trouble," "Above and Beyond" Buck
"White Lightnin'," "Orange Blossom Special" Roy
"Big Ole, Good Ole Girl" Sheb
"Maybe if I Close My Eyes" Susan
[Postponed from last week.]

⑦ ⑬ MOVIE—Drama (C)

"The Agony and the Ecstasy." For details, see the Close-up opposite. (Rerun; 2 hrs., 30 min.)

10:00 ③ ④ MY FRIEND TONY (C)

Geraldine Brooks in "Encounter." Woodruff loses his heart to a lady charged with murdering her husband. In front of witnesses, Kay Todd vowed to kill her husband. Minutes later, he was found dead. Woodruff: James Whitmore. Tony: Enzo Cerusico. (Rerun; 60 min.)

Guest Cast

Kay Todd Geraldine Brooks

Gregg Todd Barry Russo
Maida Marianna Hill
Matt Hunter Skip Homeier
Kathy Jennifer Douglas
David Harvey Jason
Jeff Dan Ferrone

⑤ ⑩ ⑫ MISSION: IMPOSSIBLE (C)

"The Vault." The IMF baits a thieving Latin-American official who is trying to frame his president for robbing the national treasury. The mission hinges on a sonically controlled safe that requires perfect pitch to open. Phelps: Peter Graves. Rollin: Martin Landau. Cinnamon: Barbara Bain. Barney: Greg Morris. Willy: Peter Lupus. (Rerun; 60 min.)

Guest Cast

Pereda Nehemiah Persoff
De Varo Rodolfo Acosta
Ortega Jerry Riggio
Security Guard Ray Martell
Paulo Taldo Kenyon
Corporal Nick Benedict

⑥ ⑨ NET FESTIVAL—Biography

"The Rise and Fall of Mozart." The tragic last 10 years of Wolfgang Amadeus Mozart are traced through his music; the locales in which he lived and worked; and his letters, and correspondence from those close to him. The film follows the boy's life from the time he left the service of the Archbishop of Salzburg (1781) through a decade of temporary affluence and, finally destitution and isolation. Written and narrated by musicologist H.C. Robbins Landon. (Rerun; 60 min.)

⑦ OUTCASTS—Western (C)

"A Time of Darkness." Submerged antagonisms rise to the surface when Corey and Jemal are trapped in an Indian burial cave. White and black reach their boiling points as Jemal becomes hamstrung by a fear of defiling the sacred place, while Corey defiantly burns holy relics to stay warm. Script by Norman Katkov. Corey: Don Murray. Jemal: Otis Young. Indian: A. Martinez. (Rerun; 60 min.)

10:15 ⑩ MOVIE—Comedy

"To Be or Not to Be." (1942) A troupe of Polish stage actors plot against the Nazis when their land is

invaded, even impersonating leading Nazis. Jack Benny, Carole Lombard.

10:30 2 COLLEGE TALENT C

Judges: Jack Albertson, Glenn Ford and Dina Merrill. Grand finale talent: instrumentalist Phil Driscoll (Baylor), singers Rav'l Perez and Judy Kay (UCLA), and Burns and Dillon (Arizona State).

11:00 2 DAVID SUSSKIND C

1. Astrology and clairvoyance are the topics for England's Maurice Woodruff. 2. Four university teachers offer faculty perspectives on student unrest. (2 hrs.)

3 4 5 10 NEWS C
7 GALLANT MEN—Drama

Field surgeon Ross disagrees with Captain Benedict over the validity of a German prisoner's information. It isn't the first time they've failed to see eye to eye. Major Ross: Ed Nelson. Benedict: William Reynolds. Phoebe: Suzi Carnell. (60 min.)

12 NEWS—Harry Reasoner C
11:15 10 NEWS—Harry Reasoner C
12 RIFLEMAN—Western
11:30 3 4 JOHNNY CARSON C
5 NEWS—Harry Reasoner C
7 13 NEWS C
10 MOVIE—Drama

"Double Indemnity." (1944) Walter Neff runs into Phyllis Dietrichson when he goes to sell some insurance. He also runs into her little scheme to kill her husband for insurance money. Fred MacMurray, Barbara Stanwyck. (2 hrs.)

11:45 5 MOVIE—Drama

"Mr. Denning Drives North." (English; 1953) A successful airplane manufacturer is haunted by an incident in his past. John Mills, Phyllis Calvert, Sam Wanamaker. (1 hr., 40 min.)

13 JOEY BISHOP C

Tentatively scheduled guest: comic Guy Marks. (90 min.)

12:00 7 NEWS C
12:15 7 MOVIE—Drama

"The Glory Brigade." (1953) In Korea, a lieutenant escorts a company of Greek infantry into enemy territory. Victor Mature.

1:00 2 4 NEWS C

close
up



Charlton Heston

MOVIE C

9:00 13 7

THE AGONY AND THE ECSTASY

Charlton Heston and Rex Harrison star in this 1965 adaptation of Irving Stone's best-seller about Michelangelo.

Filmed on location and lavishly staged, the drama focuses on the artist's anguished creation of the frescoes in the Sistine Chapel (1508-12). Central to this theme are Michelangelo's frequent conflicts with warrior Pope Julius II, and his associations with Bramante (first architect of St. Peter's) and the powerful Medici family.

Produced and directed by Carol Reed ("The Third Man," "Oliver!").

Cast . . . Michelangelo: Charlton Heston. Pope Julius II: Rex Harrison. Contessina de' Medici: Diane Cilento. Bramante: Harry Andrews. Duke of Urbino: Alberto Lupo. Giovanni de' Medici: Adolfo Celi. (Rerun)

Monday

AUGUST 11, 1969

MORNING

6:00 3 RHYME AND REASON

1. The role of a committee chairman is discussed. 2. Economist John Philip Wernette discusses the causes of inflation in the U.S. (60 min.)

5 BLACK HERITAGE—History C

First of two parts: the life of the black community from 1945-1954.

7 EDUCATION

10 LIVING WORD—Religion C

6:15 10 INDUSTRY ON PARADE

6:25 7 A.M.—Jim Dunbar C

13 NEWS C

6:30 4 NEWS—Dick Doughty C

5 CITIES IN CONFLICT

Topic: homosexuality.

10 BLACK HERITAGE—History C

First of two parts: the life of the black community from 1945-1954.

12 FILM C

13 JACK LA LANNE—Exercise C

7:00 3 4 7 TODAY C

Tentatively scheduled: Pete Seeger with a film about conservation, featuring himself and the Hudson River Sloop Singers; and a panel discussion on sex education in schools. (2 hrs.)

5 10 12 NEWS—Benti C

13 AGRICULTURE TODAY C

7:15 13 NEWS—Chuck Rossie C

7:20 13 CARTOONLAND C

7:30 5 NEWS—Ron Magers

8:00 5 10 12 CAPTAIN KANGAROO C

This week: films of the Captain's trip to Puerto Rico. Today, a helicopter tour of San Juan. (60 min.)

8:05 2 NEWS C

8:15 2 RELIGION—Protestant C

8:20 13 CASPER—Children

8:30 2 JACK LA LANNE—Exercise C

7 GIRL TALK—Interviews C

8:50 13 JACK LA LANNE—Exercise C

9:00 2 POPEYE—Children C

3 4 7 IT TAKES TWO C

Celebrities: Jackie DeShannon, Stanley Myron Handelman, Marty Ingels and their spouses.

5 10 12 LUCILLE BALL

"Laugh-In's" Dick Martin appears as Lucy mediates a marital squabble. Hughie: Peter Marshall. Marge: Janet Waldo. Viv: Vivian Vance.

Chris: Candy Moore. Jerry: Jimmy Garrett. Sherman: Ralph Hart.

7 MOVIE—Comedy

"Paris Model." (1953) To ensnare their men, a group of models each wear a new Paris gown. Paulette Goddard, Eva Gabor, Marilyn Maxwell, Cecil Kellaway, Leif Erickson, Tom Conway. (2 hrs.)

9:20 13 FASHIONS IN SEWING C

9:25 3 4 7 NEWS—Dickerson C

9:30 2 10 12 BEVERLY HILL-

BILLIES—Comedy

Drysdale invests the hillbillies' money in an exclusive dress shop. Mme. Renee: Natalie Schafer. Elly May: Donna Douglas. Jethro: Max Baer. Drysdale: Raymond Bailey.

3 4 7 CONCENTRATION C

5 HOTLINE—Discussion C

13 MOVIE—Drama

"The Farmakers." (1958) Alan Eaton, a prisoner of the Communists during the Korean War, returns to find his public-relations business in the hands of a complete stranger. Dana Andrews, Dick Foran, Mel Tormé, Marilee Earle. (90 min.)

10:00 2 10 12 ANDY GRIFFITH

Aunt Bee tries to befriend a traveling medicine man. Aunt Bee: Frances Bavier. Colonel Harvey: John Dehner. Barney: Don Knotts.

3 4 7 PERSONALITY C

Celebrities: Rocky Graziano, Tom Kennedy of "You Don't Say!" and Rita Moreno. On film: James Mason.

10:30 2 BURKE'S LAW—Mystery

Burke journeys to an Iron Curtain country to blow up an electronics plant—and smuggle out a top scientist. Burke: Gene Barry. Otto Krauss: Thomas Gomez. Paula: Ilse Taurins. (1 hr., 15 min.)

3 4 7 HOLLYWOOD

SQUARES—Game C

Guests: Jack Cassidy, Pat Henry, Shirley Jones, Vincent Price and Jacqueline Susann. Regulars: Wally Cox, Paul Lynde, Rose Marie and Charley Weaver.

5 10 12 DICK VAN DYKE

Laura connives to get an article about Rob into a magazine. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Buddy: Morey Amsterdam.

Continued on next page

Monday

MORNING-AFTERNOON

Sally: Rose Marie. Diane Mosby:
Valerie Yerke.

- 11:00 **3 4 7 JEOPARDY—Game C**
5 10 12 LOVE OF LIFE C
7 ANNIVERSARY GAME C
13 TRUTH OR CONSEQUENCES C
40 ROMPER ROOM—Children C
- 11:25 **5 12 NEWS—Edwards C**
10 NEWS—Chris Harris C
- 11:30 **3 4 7 EYE GUESS—Game C**
5 10 12 SEARCH FOR TOMORROW—Serial C
7 13 GALLOPING GOURMET C
2 ROMPER ROOM—Children C
- 11:45 **3 4 NEWS—Newman C**
- 11:55 **7 NEWS—Reeter C**

AFTERNOON

- 12:00 **3 4 5 10 NEWS C**
7 13 BEWITCHED—Comedy
 Zany Uncle Arthur (Paul Lynde) moves in for a visit. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead.
7 40 YOU'RE PUTTING ME ON C
 Guests: Larry Blyden, Peggy Cass, Bill Cullen, E.J. Peaker, William Shatner and Vivian Vance.
12 PDQ—Game C
 Celebrity opponents: Michael Landon vs. Will Hutchins.
- 12:30 **2 BEAT THE ODDS—Game C**
3 4 7 DAYS OF OUR LIVES C
5 10 12 AS THE WORLD TURNS—Serial C
7 13 THAT GIRL—Comedy C
 Ethel Merman pays Ann (Marlo Thomas) a visit. Don: Ted Bessell. Father: Lew Parker.
40 MOVIE—Drama
 "Lulu Belle." (1948) A sultry torch singer rises to fame on Broadway, leaving trouble and sadness in her path to the top. From the play by Charles MacArthur and Edward Sheldon. Dorothy Lamour, George Montgomery, Albert Dekker. (90 min.)
- 1:00 **2 MOVIE—Drama**
 "The Private Life of Henry VIII." (1933) Charles Laughton won an Academy Award for this chronicle of the corpulent English king and his many wives. Charles Laughton, Merle Oberon, Binnie Barnes, Elsa Lanchester. (2 hrs.)
- 3 4 DOCTORS—Serial C**

5 10 12 LOVE IS A MANY-SPLENDED THING—Serial C

- 1:30 **7 7 13 DREAM HOUSE C**
3 4 7 ANOTHER WORLD C
5 10 12 GUIDING LIGHT C
7 13 LET'S MAKE A DEAL C
- 2:00 **3 4 YOU DON'T SAY!—Game C**
 Guests: actors John Forsythe and June Lockhart.
5 10 12 SECRET STORM C
7 7 13 NEWLYWED GAME C
40 PATTY DUKE—Comedy
 Patty answers a pen-pal ad in a teen-age magazine—unaware that her poetic correspondent is really her boy friend Richard. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Martin: William Schallert.

- 2:30 **3 MOVIE—Police**
 "Customs Agent." (1950) To trap a gang of smugglers, a U.S. agent is "discharged" from the service to join the crooks. William Eythe, Marjorie Reynolds, Griff Barnett, Howard St. John. (90 min.)
4 40 MATCH GAME C
 Guests: Dr. Joyce Brothers and Bob Crane. Host: Gene Rayburn.
5 10 12 EDGE OF NIGHT C
7 7 DATING GAME C
13 DIVORCE COURT—Drama C
 A wife charges her husband with adultery. Marilyn: Pamela Shuler. Philip: Mike West. Judge: Voltaire Perkins. Harriet: Jean Argyle. June: Luanne Roberts.
- 2:55 **4 40 NEWS—Floyd Kalber C**
- 3:00 **2 10 12 LINKLETTER SHOW C**
 Guest: Hollywood portrait photographer Gabor Rona.
4 YOU'RE PUTTING ME ON C
 See 12 noon Chs. 7R, 40 for details.
5 MIKE DOUGLAS—Variety C
 See 4 P.M. Ch. 10. (90 min.)
7 7 13 GENERAL HOSPITAL C
40 CAP'N LOCKER—Children C
- 3:25 **2 10 12 NEWS C**
- 3:30 **2 POPEYE—Children C**
4 BACHELOR FATHER—Comedy
 A high school flirt is stealing Kelly's beaux. Bentley: John Forsythe. Kelly: Noreen Corcoran. Valerie: Jenny Maxwell. Ginger: Bernadette Withers.
7 7 13 ONE LIFE TO LIVE C
10 PASSWORD—Game C
 Celebrity guests: Betty White and Frank Gifford.

Monday

AFTERNOON

AUGUST 11, 1969

12 ZANE GREY—Drama

A Union agent has orders to purchase supplies for Rebel prisoners, but he decides to keep the money for himself. Laura Fletcher: Anne Baxter. Jared: Charles Grey. Prisoner: Paul Richards.

4:00 2 TIMMY AND LASSIE—Adventure

Timmy and Lassie witness the theft of a dachshund belonging to a friend. Timmy: Jon Provost. Ruth: June Lockhart. Paul: Hugh Reilly.

3 4 FLINTSTONES C

7 7 13 DARK SHADOWS C

10 MIKE DOUGLAS—Variety C
Guests include Roger Miller, comedienne Betty Walker and singer Ethel Ennis. (90 min.)

12 MIKE DOUGLAS—Variety C

Guests include Roger Miller, comedienne Betty Walker and singer Ethel Ennis. (90 min.)

40 POPEYE—Children

4:30 2 LEAVE IT TO BEAVER—Comedy

Wally thinks he's one of the boys when he gets a bid to join "The

Barons," a high school club. Wally: Tony Dow. Beaver: Jerry Mathers. Ward: Hugh Beaumont. June: Barbara Billingsley.

3 NEWS—Huntley/Brinkley C

4 LOST IN SPACE—Adventure C

Will and Dr. Smith try to repair the robot—who's grown to the size of a house. Smith: Jonathan Harris. Will: Billy Mumy. John: Guy Williams. Don: Mark Goddard. Maureen: June Lockhart. (60 min.)

5 DAVID FROST—Variety C

Tentatively scheduled: Sen. Edmund Muskie (D-Maine), comics Norman Wisdom and Jackie Kahane, and singer Roy Clark. (90 min.)

7 MOVIE—Adventure

"Woman's World." (1954) Tycoon Ernest Gifford has to choose among three promising men to fill a big job. Clifton Webb, June Allyson, Van Heflin, Lauren Bacall, Fred MacMurray, Arlene Dahl. (90 min.)

7 TO BE ANNOUNCED

13 GILLIGAN'S ISLAND C

Gilligan becomes the quarry of big-

close
up

BASEBALL C

5:00 3 7 4

Special: The Oakland Athletics take on the Orioles at Baltimore. Curt Gowdy and Tony Kubek report. (Live)

Oakland . . . The Athletics are Western Division contenders, a far cry from the dismal A's of Kansas City days. Leaders include outfielder Reggie Jackson (9), whose home-run pace has sportswriters watching their Ruth and Maris stats; third baseman Sal Bando (6), a surprise All-Star pick; and first baseman Danny Cater (2). A young, improving pitching staff features John "Blue Moon" Odom (13).

Baltimore . . . The Orioles, far ahead in the East, are sparked by outfielder Frank Robinson (20), 1966 MVP making a fine comeback after a '68 eye injury; and powerful first baseman Boog Powell (26). Third baseman Brooks Robinson (5), having a disappointing year at bat, is still a great glove man. An outstanding mound corps features Dave McNally (19).



EVENING

game hunter Jonathan Kincaid, who plans to add the marooned mate to his trophy case. Kincaid: Rory Calhoun. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Ginger: Tina Louise.

40 LITTLE RASCALS—Children

5:00 2 DENNIS THE MENACE—Comedy
Dennis decides to build a bench for the postman to rest on. Dennis: Jay North. Mr. Dorfman: Robert B. Douglas. Mr. Wilson: Joseph Kearns. Mrs. Toand: Amy Douglas. Stewart: Ronny Howard.

3 4 7 BASEBALL C

Special: Oakland Athletics vs. Orioles at Baltimore. For details, see the opposite page. (Live)

[Alternate game: Mets vs. Astros. Pre-empts regular programming.]

13 I LOVE LUCY—Comedy

Lucy and Ricky are scheduled to appear on a TV interview show. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

19 BIG PICTURE—Army**40 MUNSTERS—Comedy**

The Munsters receive a \$10,000 inheritance, and Lily wants to use half of it to open a beauty parlor. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Mrs. Harkness: Elvira Allman.

5:30 2 PATTY DUKE—Comedy

Patty will get an extra week's allowance—if she can refrain from talking for three days. Patty and Cathy: Patty Duke. Martin: William Schallert. Natalie: Jean Byron.

9 WHAT'S NEW—Children

Habits of the pronghorn antelope; properties of gravity.

10 NEWS—Walter Cronkite C**12 NEWS C****13 NEWS—Reynolds/Smith C****19 HOKEY POKEY—Children****40 MY FAVORITE MARTIAN C**

Uncle Martin sells some of his paintings, signed with Tim's name—and Tim is acclaimed a new art find. Martin: Ray Walston. Tim: Bill Bixby. Green: Cyril Delevanti. Bentley: Richard Deacon. Burns: J. Pat O'Malley. Customer: Hazel Shernet. Mrs. Bentley: Cathleen Cordell.

5:45 6 FRIENDLY GIANT—Children

Topic: how animals walk.

6:00 2 MY FAVORITE MARTIAN**4 5 7 10 13 NEWS C****6 9 MISTEROGERS—Children**

Misterogers shows how to make a tepee.

19 CHESTER SMITH—Variety**40 MOVIE—Drama**

"Target Hong Kong." (1953) Three Americans join the underground in Hong Kong to break up a ring of spies intent on seizing the city. Richard Denning, Nancy Gates, Michael Pate, Henry Kulky. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

Binghamton's request to have Fuji transferred to his outfit means trouble for McHale—Fuji's an unreported prisoner of war. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Fuji: Yoshio Yoda. Parker: Tim Conway. Admiral Striker: Frank Ferguson. Commander: Paul Smith.

5 12 NEWS—Cronkite C**6 WHAT'S NEW—Children**

"Potomac Adventure." In the first of this two-part tour of Washington, two youngsters cruise down the Potomac River aboard a Navy launch.

9 CHALLENGE—Science

"The Alchemist's Dream." Host Norman Ross explains how the man-made elements curium and berkelium are created.

13 PERRY MASON—Mystery

Racing driver Pete Griston causes an accident that seriously injures his best friend. Griston: Henry Brandt. Marge Leonard: Jan Shepard. Pappy Ryan: Michael Constan-

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Monday

EVENING

AUGUST 11, 1969

tin. Mason: Raymond Burr. Harvey Rettig: Anthony Caruso. Oliver Stone: Richard Eastham. (60 min.)

7:00 ② I LOVE LUCY—Comedy

Lucy buys a new couch and coffee table—then asks Ricky's permission. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

⑤ NEWS—John Weston (C)

⑥ MISTEROGERS—Children

Misterogers shows how to make a tepee.

⑦ NEWS—Reynolds/Smith (C)

⑨ AMERICAN PERSPECTIVE

American authors' "Image of Europe" and the contrast between American and European views are discussed by Prof. Graham C. Wilson.

⑩ WHAT'S MY LINE?—Game (C)

Celebrity roster: Arlene Francis, Meredith MacRae, Gene Rayburn and Soupy Sales.

⑫ GET SMART—Comedy (C)

A delicate assignment: Max and Agent 99 must trail the Chief, whose clandestine dates with a sexy young woman could be in violation of CONTROL security. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. (Rerun)

Guest Cast

99's MotherJane Dulo
GinaAlizia Gur
StroheimJack DeLeon
PremingerJoseph Mill
LarrabeeRobert Karvelas

close
up

LUCILLE BALL (C)

8:30 ⑩ ⑫ ⑤

BALL VS. BENNY

This classic confrontation between Ball and Benny was hailed by one critic as "one of the funnier bits of footage to find its way to the home screen."

Remember radio? Two of its most familiar sound effects were Jack Benny's ancient percolating Maxwell auto—and the creaking vault beneath his home. With the vault as a take-off point, Ray Singer and Milt Josefsburg wrote a script about Lucy's efforts to get a celebrity depositor for the bank. Her choice: tightwad Benny, who must be convinced that the bank's sanctuary is even more fail-safe than his own.

Josefsburg, a veteran of Jack's radio shows, worked with art director Carl Braunger, special-effects man Les Warburton and producer Tommy Thompson to create a subterranean depository that would baffle a Goldfinger.

Mooney: Gale Gordon. Cheever: Roy Roberts. (Rerun)



Jack Benny and Lucy

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Monday

EVENING

19 KLOC AUCTION**7:30 2 TWO FOR TRAVEL (C)**

A tour of Vancouver Island, B.C. Highlights include a visit to the capital city of Victoria, and side trips to Hudson Bay Fort, the Great Central Lake, Provincial Park and Della Falls. Host: Bill Burrud.

5 10 12 GUNSMOKE (C)

"The Good Samaritans." Matt's life depends on a family of ex-slaves, who shelter the wounded lawman from bounty hunters after the valuable papers he's carrying. Matt: James Arness. (Rerun; 60 min.)

Guest Cast

Cato Brock Peters
Juba Rex Ingram
Kittridge L.Q. Jones
Croyden Sam Melville
Benji Robert DoQui
Erlene Hazel Medina
Mama Olabelle Paulene Myers
Ike Davis Roberts
Reba Lynn Hamilton
Jeb Dan Ferrone
Timmons John Brandon
Heck Pepe Brown
Willa Alycia Gardner

6 9 EASTERN WISDOM

Alan Watts discusses the conflict between the spiritual and the sensual—an opposition he considers mistaken.

7 13 AVENGERS—Adventure (C)

"Epic." Aging, half-crazed movie producer Z.Z. Von Schnerk and two forgotten stars plot to murder Mrs. Peel. Their diabolical scheme involves imprisoning Mrs. Peel in their

studio while they film a movie titled "The Destruction of Mrs. Emma Peel." Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. (Rerun; 60 min.)

Guest Cast

Stewart Kirby Peter Wyngarde
Von Schnerk Kenneth J. Warren
Damita Syn Isa Miranda
Policeman David Lodge

40 DONALD O'CONNOR—Variety (C)

Guests include Lew Parker of "That Girl," actors Roger C. Carmel and Woody Strode, comedienne Betty Kean, and singers Tommy Leonetti and Jeanne Brittan. (90 min.)

8:00 2 PASSWORD—Game (C)

Celebrity guests: Betty White and Frank Gilford. Host: Allen Ludden.

3 NEWS—Whitten/Jervis (C)**4 7 NEWS—Huntley/Brinkley (C)****6 9 WORLD PRESS—Report (C)****19 AMERICA SINGS—Gospel Music**

The Prophets sing "You've Known Nothing" and "Live Like Jesus."

8:30 2 WHAT'S MY LINE?—Game (C)

Celebrity lineup: Peggy Cass, Bert

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TIREND

Monday

EVENING

AUGUST 11, 1969

Convy, Arlene Francis and Soupy Sales. Host: Wally Bruner.

4 7 NEWS C

5 10 12 LUCILLE BALL C

Clown meets clown as Lucy stars with Jack Benny. For details, see the Close-up, page A-34. (Rerun)

7 13 GUNS OF WILL SONNETT C

An intercepted telegram tips off Will and Jeff that James Sonnett is riding into an ambush. What they don't know: the trap is being baited by the sender, a lovely lady saloonkeeper who enjoys James' complete trust. Will: Walter Brennan. Jeff: Dack Rambo. (Rerun)

Guest Cast

James Sonnett Jason Evers
Angela Drake Norma Crane
Milhoan Peter Leeds
Sandy Bruce Glover
Duke Mel Gallagher
Bartender Percy Helton
Telegrapher Bobby Byles

19 MOVIE—Drama

"Silver River." (1948) A soldier cashiered from the Union Army becomes a gambler on a riverboat. There he meets a beautiful woman whose husband owns a silver mine. Errol Flynn, Ann Sheridan, Thomas Mitchell, Bruce Bennett, Tom D'Andrea, Barton MacLane, Monte Blue, Art Baker. (90 min.) [Repeated Tues. 8:30 P.M., Thurs. 7:30 P.M.]

9:00 2 DELLA REESE—Variety C

Guests include Bobby Darin, Gypsy Rose Lee and Morey Amsterdam. Sandy Baron. (60 min.)

3 MOVIE—Drama

"Night and the City." (1950) Seeking

control of wrestling promotion in London, a small-time hood runs afoul of an underworld leader. Directed by Jules Dassin. Richard Widmark, Gene Tierney, Google Withers, Herbert Lom, Hugh Marlowe, Francis L. Sullivan, Charles Farrell. (2 hrs.)

4 MOVIE—Comedy

"Roman Holiday." (1953) William Wyler directed this bittersweet story of a young princess who sets out to see Rome by traveling incognito with an American newspaperman. Filmed on location, the film earned Oscars for Audrey Hepburn (best actress), Ian McLellan (best screenplay) and Edith Head (best costume design). (2 hrs.)

Cast

Princess Ann Audrey Hepburn
Joe Bradley Gregory Peck
Irving Radovitch Eddie Albert
Countess Vereberg

..... Margaret Rawlings
Ambassador Harcourt Williams
Baird Hennessy Hartley Power
General Provno Tullio Garminati
Mario Delani Paolo Carlini
Giovanni Claudio Ermelli
Charwoman Paola Borboni
Taxicab Driver Alfredo Rizzo

5 10 12 MAYBERRY R.F.D. C

Mike takes a job in Mayberry's new pet shop, and is soon hounding his dad for permission to bring home a mutt no one wants. Sam: Ken Berry. Mike: Buddy Foster. Aunt Bee: Frances Bavier. Howard: Jack Dodson. Millie: Arlene Golonka. Harvey: Glenn Ash. (Rerun)

ROBERT RYAN

ALDO RAY

MEN IN WAR

MILLION \$ MOVIE

MONDAY • 9 PM



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16 things I learned from my wife

...since she started reading
The National Observer!

"Barbara is a model housewife. But she's the last person I would expect to brief me about what is going on in the world. So you can imagine my surprise when Barbara began talking about such news as:

1. Why students who are still in high school also attend medical school in Philadelphia.
2. How to make sure you are buying a genuine antique—and not a piece of junk.
3. Why a psychologist says the name you give your child may be the key to his behavior.
4. How a new technique with ceramics is expected to put an end to dentures.
5. How to buy original sculpture as an investment.
6. How legal difficulties are holding up our progress in mining the ocean's wealth.
7. Why a new definition of death is subject to controversy at the American Medical Association.
8. How some organized groups of housewives are waging an effective battle against high prices and inadequate service.
9. How you can increase and perhaps double your life insurance coverage...without spending a penny more.
10. How families are saving hundreds of dollars on air fares by understanding the airline 'rate language'.
11. Four steps to take immediately to protect yourself if you lose your credit cards.
12. Why house-hunters should check the size of the furniture in model homes they visit.
13. Why Canadian officials are considering making it easier for U.S. Army deserters to find sanctuary in Canada.
14. How a scientist in Pennsylvania is teaching trees to resist air pollution.
15. How to save money—perhaps hundreds of dollars—on the purchase of a new car.
16. Why a well-known zoologist thinks it may soon become necessary to let the grizzly bear become extinct.

"Where did Barbara get all of this information? Certainly not from day time television or the

(continued on next page)

16 things I learned from my wife

...since she started reading
The National Observer!

(continued from previous page)

local paper. No — a short while ago, on the advice of a friend, she took out a subscription to The National Observer, the national weekly newspaper. I could see the change in her almost immediately, and when I started reading The National Observer, too, I knew why. It really *explains* the news. Each story is not just a collection of facts, but a fascinating, thorough report that puts all the pieces together.

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The National Observer is published by Dow Jones & Company, the same world-wide news-gathering organization that publishes The Wall Street Journal. The Observer has won top awards for six successive years for distinguished reporting.

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You get more news—and you get more out of it. In its full-size newspaper format (printed on our own special crisp, white newsprint) you often get more reading material than in other news weeklies — not just one major “cover story,” but five or six. Inside pages are important news pages, too — there’s no “letdown.” More than 50 excellent pictures and illustrations open windows not only on the people, places and events in the headlines, but also on such colorful sidelights as the amusing spectacle of an elephant giving his autograph.

Many Enjoyable Special Features

Every week, too, The Observer brings you more than a dozen special features that add to your

enjoyment or broaden your knowledge in important areas. "This Week in Washington," for example, can be read in a matter of minutes, yet it brings you up to date on significant happenings in Congress, the White House, Government agencies, the courts and politics. Similarly, "How's Business?" fills you in quickly on important trends in business and industry, the performance of the stock market, and company and executive highlights.

For Bridge enthusiasts, there's "Better Bridge"; for crossword fans, a really challenging brain-tickler every week exclusively for Observer readers; for recipe collectors, a gem or two almost every week in "Food for Thought." And for both you and your youngsters, there's a weekly news quiz, plus "Current Events Classroom," a column which brings you news background on topics such as the mystery of certain Unidentified

Flying Objects for which the U.S. Air Force has no explanation or on how the Federal Reserve Board exercises its power and protects itself from Administration control. On the lighter side, "Reflections" explores random aspects of life: the "good old days" when a pocket watch was a major status symbol. And, "The Compleat Consumer" offers you tips on how to live better and get the best buy for your dollar, whether you're planning to buy a car . . . a camera . . . or take a vacation cruise.

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6 9 NET JOURNAL C

"Fasten Your Seat Belts" examines air-traffic safety. See the Close-up below. (Rerun; 60 min.)

7 13 OUTCASTS—Western C

Mystery and terror shroud the desolate town where Corey and Jemal have tracked a desperado. Their quarry, and the sheriff, died in a shoot-out, and the townsfolk are paralyzed in fear of an attack by the outlaw's avenging friends. Corey: Don Murray. Jemal: Otis Young. (Rerun; 60 min.)

Guest Cast

Jade Ruth Roman
Augusta Barnes Pippa Scott
Bonnie Hilarie Thompson
Pollard Robert F. Lyons
Mark Fenner Leo Gordon

7 HIGH CHAPARRAL C

"The Glory Soldiers." Manolito does his darndest to resume a life of reckless pursuits. Manolito: Henry Darrow. Buck: Cameron Mitchell. Victoria: Linda Cristal. Blue: Mark Slade. (Rerun; 60 min.)

40 MOVIE—Drama

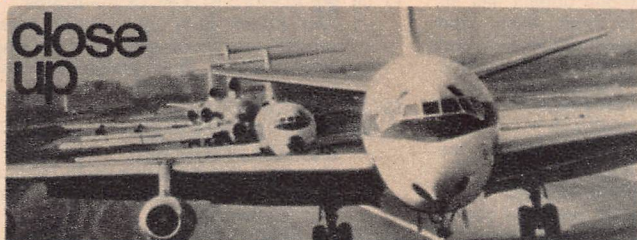
"Men in War." (1957) Korea, 1950; an American infantry platoon is surrounded by the enemy and can't reach headquarters. Robert Ryan, Aldo Ray, Robert Keith. (2 hrs.)

9:30 5 10 12 FAMILY AFFAIR C

The children are depressed. They are sure Bill's romance in Rome means he'll get married and they'll be parceled out among sundry relatives . . . again. Bill: Brian Keith. French: Sebastian Cabot. Cissy: Kathy Garver. Buffy: Anissa Jones. Jody: Johnnie Whitaker. Luciana: Brioni Farrell. Mailman: Guy Edwards. Waiter: Ralph Manza. (Rerun)

10:00 2 NEWS—Gary Park C**5 10 12 JIMMIE RODGERS C**

Guests: pianist Roger Williams and comic Scoey Mitchill. Roger plays "Mini Minuet," joins Jimmie for an improvisational medley and provides the love theme from "Romeo and Juliet" for a dance by Vicki Lawrence and Don Crichton. Scoey joins in a sketch about pet-happy

**NET JOURNAL C**9:00 **6 9****FASTEN YOUR SEAT BELTS**

NET cameras turn skyward to look at the increasing hazard of mid-air collisions.

In focus . . . Causes of commercial-flight accidents, including faulty equipment; mounting air congestion; inadequate runways at overcrowded, poorly designed airports; sabotage; and low-flying private planes. Events leading to accidents are reconstructed by survivors, and pilot and airline representatives. Technological aids to cut the risks: a gel-fuel that burns more slowly than conventional fuel (offering more escape time), and advance radio and radar devices. (Cost factors may delay the use of such innovations.)

Discussing the crisis are air-traffic controllers, and representatives of the Federal Aviation Administration and Civil Aeronautics Board. (Rerun; 60 min.)

Monday

EVENING

AUGUST 11, 1969

Americans; a pie-throwing melee caps a salute to Roger's home town of Des Moines, Iowa. Lyle Waggoner, Nancy Austin, Bill Fanning, Burgundy Street Singers. (60 min.)

Highlights

"Dese Bones Gonna Rise Again,"

"The Wreck of the John B.,"

"If I Were the Man".....Jimmie
"It Ain't Necessarily So".....Singers

6 NET PLAYHOUSE—Drama

See Sun. 5 P.M. Ch. 9R. (90 min.)

7 13 DICK CAVETT—Variety C

Tentatively scheduled: Harrison Salisbury, assistant managing editor of the New York Times and an expert on Eastern Europe and China. His latest book is "The 900 Days," an account of the World War II siege of Leningrad. (60 min.)

7 SUMMER FOCUS C

Special: Catholicism has fallen on turbulent times as clergy and laity openly challenge the Vatican. In Detroit the issues are examined as cameras focus on . . . progressive liberal John Cardinal Dearden, commenting on his belief that "the Church must change"; students discussing why Catholic dogma has little relevance to their lives; and seminarians expressing the view that priests must be allowed to marry. Narrator: Frank Reynolds. (60 min.)

9 TEENAGERS AND SEX

10:30 9 MYTHOLOGY—Greek

Prof. Martin S. Day describes the "Deities of the Sea."

11:00 2 UNTOUCHABLES—Drama

Through information supplied by informers, the Government seems to

have the goods on political boss Brian O'Malley. Ness: Robert Stack. O'Malley: David Brian. Julie Duvall: Fay Spain. (60 min.)

3 4 5 7 7 NEWS C

10 12 13 NEWS C

40 MOVIE—Drama

"Three Smart Girls." (1936) Three girls, living with their divorced mother, attempt to break up the schemes of a fortune-hunter whom their father wants to marry. Deanna Durbin, Ray Milland, Binnie Barnes.

11:30 3 4 7 JOHNNY CARSON C

Tentatively scheduled: the show opens a two-week stand in Hollywood with George Burns, Milton Berle, Don Knotts and Judy Carne. (90 min.)

5 PERRY MASON—Mystery

7 12 13 JOEY BISHOP C

Tentatively scheduled: comedian Guy Marks (rounding out a five-day stint) and Mary Ann Mobley, a former Miss America. (90 min.)

10 MOVIE—Drama

"The Fighting 69th." (1940) The story of a famous regiment of World War 1. James Cagney, Pat O'Brien, George Brent. (1 hr., 40 min.)

12:00 2 ALFRED HITCHCOCK—Drama

Two hoods hold up a bank messenger and shoot him while making their getaway. Phil: Walter Matthau. Davey: Glenn Cannon.

12:30 2 NEWS C

1:00 3 7 13 NEWS C

4 JOAN RIVERS C

Actress Lynn Redgrave and fashion expert Robert Green discuss current men's fashions.

1:30 4 NEWS C

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Tuesday

MORNING

MORNING

6:00 3 RHYME AND REASON

1. The problems of "Decision-Making" are discussed. 2. The National debt and how it affects the economy. (60 min.)

5 BLACK HERITAGE—History C

Conclusion: the life of the black community from 1945-1954.

7 EDUCATION

10 CALENDAR C

6:25 7 A.M.—Jim Dunbar C

13 NEWS C

6:30 4 NEWS—Dick Doughty C

5 CITIES IN CONFLICT

Topic: mental illness.

10 BLACK HERITAGE—History C

Conclusion: the life of the black community from 1945-1954.

12 FILM C

13 JACK LA LAMME—Exercise C

7:00 3 4 7 TODAY C

Tentatively scheduled: Rep. James Scheur (D-N.Y.), author of the book "To Walk the Streets Safely"; and the Wurlitzer family, dealers in rare old violins, violas and cellos. (2 hrs.)

5 10 12 NEWS—Benti C

13 AGRICULTURE TODAY C

7:15 13 NEWS—Chuck Rossie C

7:20 13 CARTOONLAND—Children C

7:30 5 NEWS—Ron Magers

APOLLO 11 PRESS CONFERENCE

At press time, there was a possibility that the Apollo 11 astronauts would hold a news conference in the Houston Manned Spacecraft Center at 8 A.M. Network coverage will preempt regular programming.

8:00 5 10 12 CAPTAIN KANGAROO C

The Captain shows films of his trip through Old San Juan, Puerto Rico. Animals: a calf, puppies. (60 min.)

8:05 2 NEWS C

8:15 2 RELIGION—Salvation Army C

8:20 13 FANTASTIC VOYAGE

8:30 2 JACK LA LAMME—Exercise C

7 GIRL TALK—Interviews C

Guests: singers Sergio Franchi, and mezzo soprano Regina Resnik of the Metropolitan Opera.

8:50 13 JACK LA LAMME—Exercise C

9:00 2 POPEYE—Children C

3 4 7 IT TAKES TWO C

Celebrities: Jackie DeShannon, Stanley Myron Handelman, Marty Ingels and their spouses.

5 10 12 LUCILLE BALL

Lucy sets out to organize a volunteer fire brigade. Viv: Vivian Vance.

7 MOVIE—Musical

"Fingers at the Window." (1942) A ham actor gets onto the trail of a murderer. Lew Ayres. (2 hrs.)

9:20 13 FASHIONS IN SEWING C

9:25 3 4 7 NEWS—Dickerson C

9:30 2 10 12 BEVERLY HILL-

BILLIES—Comedy

Enterprising Jed and Jethro open up an exclusive dress shop. Jed: Buddy Ebsen. Granny: Irene Ryan.

3 4 7 CONCENTRATION C

5 HOTLINE—Discussion C

Schudelude guest: weight expert Dr. Rudy Noble. Host: Owen Spann. (Live; 60 min.)

13 MOVIE—Western

"Duel in Durango." (1957) A notorious outlaw attempts to go straight, even though he's threatened by his gang. George Montgomery. (90 min.) Margaret Ann Peterson.

10:00 2 10 12 ANDY GRIFFITH

Denver Pyle appears as the hillbilly Darlings descend upon Mayberry. Aunt Bee: Frances Bavier. Charlene: Margaret Ann Peterson.

3 4 7 PERSONALITY C

Celebrities: Rocky Graziano, Tom Kennedy of "You Don't Say!" and Rita Moreno. On film: Ross Martin.

10:30 2 BURKE'S LAW—Mystery

Burke journeys to an Iron Curtain country to blow up an electronics plant. Burke: Gene Barry. Krauss: Thomas Gomez. (1 hr, 15 min.)

3 4 7 HOLLYWOOD

SQUARES—Game C

Guests: Jack Cassidy, Pat Henry, Shirley Jones, Vincent Price and author Jacqueline Susann.

5 10 12 DICK VAN DYKE

A birthday party becomes a nightmare for Rob (Dick Van Dyke). Laura: Mary Tyler Moore.

11:00 3 4 7 JEOPARDY—Game C

5 10 12 LOVE OF LIFE C

7 ANNIVERSARY GAME C

13 TRUTH OR CONSEQUENCES C

40 ROMPER ROOM—Children C

Tuesday

MORNING-AFTERNOON

AUGUST 12, 1969

- 11:25 **5 12 NEWS**—Edwards **C**
10 NEWS—Chris Harris **C**
 11:30 **3 4 7 EYE GUESS**—Game **C**
5 10 12 SEARCH FOR
7 13 GALLOPING GOURMET **C**
 11:45 **2 ROMPER ROOM**—Children **C**
 11:55 **3 4 NEWS**—Newman **C**
7 NEWS—Reeter **C**

AFTERNOON

- 12:00 **3 4 5 10 NEWS** **C**
7 13 BEWITCHED—Comedy
 The diaper man (Marty Ingels) tries to steal Darrin's ad campaign. Samantha: Elizabeth Montgomery.
7 40 YOU'RE PUTTING ME ON **C**
 Guests: Larry Blyden, Peggy Cass, Bill Cullen, E.J. Peaker, William Shatner and Vivian Vance.
12 PDQ—Game **C**
 Celebrity opponents: Michael Landon vs. Will Hutchins.
 12:30 **2 BEAT THE ODDS**—Game **C**
3 4 7 DAYS OF OUR LIVES **C**
5 10 12 AS THE WORLD
URNS—Serial **C**

- 7 13 THAT GIRL**—Comedy **C**
 Ann's tightwad cousin and his bride turn up as unwanted house guests. Harold: Warren Berlinger. Ann: Marlo Thomas. Edith: Judee Morton.
40 MOVIE—Adventure
 "Mutiny on the Blackhawk." See Fri. 12:45 A.M. Ch. 40. (1 hr., 15 min.)
 1:00 **2 MOVIE**—Mystery
 "Man with a Gun." (English; 1958) An insurance investigator, on the trail of an arsonist, becomes involved in a murder. Lee Patterson. (2 hrs.)
3 4 DOCTORS—Serial **C**
5 10 12 LOVE IS A MANY-SPLENDORED THING—Serial **C**
7 7 13 DREAM HOUSE **C**
 1:30 **3 4 7 ANOTHER WORLD** **C**
5 10 12 GUIDING LIGHT **C**
7 13 LET'S MAKE A DEAL **C**
 1:45 **40 TODAY'S WOMAN**
 2:00 **3 4 YOU DON'T SAY!**—Game **C**
 Guests: actors John Forsythe and June Lockhart.
5 10 12 SECRET STORM **C**
7 7 13 NEWLYWED GAME **C**
40 PATTY DUKE—Comedy
 Patty overhears her parents discussing a forthcoming wedding, and she thinks they're talking about her. David Stone: Frank Sinatra Jr. Patty and Cathy: Patty Duke.
 2:30 **3 MOVIE**—Drama
 "Drive a Crooked Road." (1954) A girl makes a play for a garage mechanic because she wants him to drive the getaway car in a robbery. Mickey Rooney, Kevin McCarthy, Diane Foster. (90 min.)
4 40 MATCH GAME **C**
 Guests: Dr. Joyce Brothers and Bob Crane. Host: Gene Rayburn.
5 10 12 EDGE OF NIGHT **C**
7 7 DATING GAME **C**
13 DIVORCE COURT—Drama **C**
 A wife says her husband is involved with other women. Audrey: Eunice Christopher. Charles: John Mackay.
 2:55 **4 40 NEWS**—Floyd Kalber **C**
 3:00 **2 10 12 LINKLETTER SHOW** **C**
 Guests: June Crosby (Mrs. Bob Crosby) and singer Buddy Bohn.
4 YOU'RE PUTTING ME ON **C**
 See 12 noon Chs. 7R, 40 for details.
5 MIKE DOUGLAS—Variety **C**
 See 4 P.M. Ch. 10. (90 min.)

FIRST

With Complete Coverage



DEAN REETER

Newsbeat 7R 5:30-6:30

Huntley-Brinkley 6:30-7:00

KRCR-7R

AUGUST 12, 1969

Tuesday

AFTERNOON

- 3:25** **7 7 13** **GENERAL HOSPITAL** **C**
40 **CAP'N LOCKER**—Children **C**
3:30 **2 10 12** **NEWS** **C**
2 **POPEYE**—Children **C**
4 **BACHELOR FATHER**—Comedy
 Kelly thinks singer Ronnie Mann is coming to her party. Bentley: John Forsythe. Ronnie: Lee Anthony.
7 7 13 **ONE LIFE TO LIVE** **C**
10 **PASSWORD**—Game **C**
 Celebrity guests: Betty White and Frank Gifford.
12 **RIFLEMAN**—Western
 "The Deserter," a wounded soldier, is befriended by Lucas and Micah when he flees the guardhouse. Lucas: Chuck Connors. Ben: Ron Hagerthy. Micah: Paul Fix.
4:00 **2** **TIMMY AND LASSIE**—Adventure
 Timmy has found the perfect birthday gift for his mother—a parrot! Timmy: Jon Provost.
3 4 **FLINTSTONES**—Children **C**
7 7 13 **DARK SHADOWS** **C**
10 **MIKE DOUGLAS**—Variety **C**
 Guests include Roger Miller, comic actor Jesse White, singer-actress Betty Buckley and Paul Krassner, editor of the Realist. (90 min.)
12 **MIKE DOUGLAS**—Variety **C**
 Guests include Roger Miller, comic actor Jesse White, singer-actress Betty Buckley and Paul Krassner, editor of an underground newspaper. (90 min.)
4:30 **40** **POPEYE**—Children
2 **LEAVE IT TO BEAVER**—Comedy
 Girls are creeps and dancing's for the birds—until Beaver gets a load of little Betsy at his first dancing class. Beaver: Jerry Mathers.

- 3** **LEAVE IT TO BEAVER**—Comedy
 "Wally's Car Accident" results in a smashed headlight when he borrows the family car for a date. Wally: Tony Dow. Beaver: Jerry Mathers.
4 **LOST IN SPACE** **C**
 An alien scientist gives Will 24 hours to teach his androids how to act like humans. Lemnoc: Alan Hewitt. Will: Billy Mumy. (60 min.)
5 **DAVID FROST**—Variety **C**
7 **MOVIE**—Comedy
 "Remains to Be Seen." (1953) Singer Jody Revere is the leading suspect after her millionaire uncle is found murdered. June Allyson. (90 min.)
7 **LET'S MAKE A DEAL** **C**
13 **GILLIGAN'S ISLAND** **C**
 Mr. Howell turns detective to find out who has been sending unsigned love notes to his wife. Howell: Jim Backus. Gilligan: Bob Denver.
4:00 **40** **LITTLE RASCALS**—Children
2 **DENNIS THE MENACE**—Comedy
 Dennis tries to sell off-season Valentine's Day cards and nearly starts a fad. Dennis: Jay North.
3 **TRAVENTURE THEATRE** **C**
 1. "Bottom of the World." A look at the scientific work being done at a U.S. Navy station in Antarctica.
 2. Wildlife of the African plains and jungles. (60 min.)
7 **BEWITCHED**—Comedy
 Baby witch Tabatha wreaks havoc at her parents' anniversary party. Samantha: Elizabeth Montgomery.
13 **I LOVE LUCY**—Comedy
 Ricky's dismayed to learn that he signed for a rodeo, not a radio, show. Lucy: Lucille Ball.

FIRST TEAM NEWS

CRONKITE
WORLDWATCHER #1



WEEKNIGHTS
5:30 PM



Tuesday

AFTERNOON-EVENING

19 ALMANAC

40 MUNSTERS—Comedy

Eddie says that he's going to run away from home. Herman: Fred Gwynne. Lily: Yvonne DeCarlo.

5:30 2 PATTY DUKE—Comedy

Patty is settling down to a dull evening—until singer Frankie Avalon's car breaks down in front of the house. Frankie Avalon: Himself. Patty and Cathy: Patty Duke. Richard: Eddie Applegate.

4 7 12 NEWS C

9 WHAT'S NEW—Children

Life of the buffalo herds: spaceships and their fuels; puppet show in Indonesia.

10 NEWS—Walter Cronkite C

13 NEWS—Reynolds/Smith C

19 HOKEY POKEY—Children

40 MY FAVORITE MARTIAN C

Tim thinks he can become a great crime reporter—by using Uncle Martin's antennae to tune in on police calls. Martin: Ray Walston. Tim: Bill Bixby. Detective Sergeant: Don Hagerty. Charlie: Dick Wilson.

AUGUST 12, 1969

5:45 6 FRIENDLY GIANT—Children

Topic: hippopotamuses.

EVENING

6:00 2 MY FAVORITE MARTIAN

Mrs. Brown stands in front of Uncle Martin's duplicating machine. Martin: Ray Walston. Tim: Bill Bixby.

3 NEWS—Huntley/Brinkley C

4 5 7 10 13 NEWS C

6 9 MISTEROGERS—Children

A lesson on the letters L, M, N and O.

19 CHESTER SMITH—Variety

40 MOVIE—Western

"Secret of Treasure Mountain." (1956) Two men go after a hidden Indian treasure. Raymond Burr, Valerie French, Lance Fuller. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

When Binghamton hears that overweight officers are being shipped home, he starts fattening McHale for the kill. McHale: Ernest Borgnine.

3 NEWS—Whitten/Jervis C

4 7 NEWS—Chet Huntley, David Brinkley C



Frank Gorshin

STAR TREK C

7:30 3 4

LET THAT BE YOUR LAST BATTLEFIELD

Science fiction blends with psychology in this drama about the consequences of racial strife carried to its inevitable—and absurd—conclusion.

The antagonists are aliens Bele (Frank Gorshin) and Lokai (Lou Antonio), who bring their millenia-long battle aboard the Enterprise. Bele, a member of his culture's master race, is the pursuer; Lokai, his quarry, is a rebellious representative of the oppressed.

Both are half white and half black, but racially distinguished. Perceptive viewers will be able to detect the difference, which is all-important to Bele and Lokai. Between them burns a hatred that threatens to consume all.

Kirk: William Shatner. Spock: Leonard Nimoy. Dr. McCoy: DeForest Kelley. Scott: James Doohan. (Re-run; 60 min.)

5 12 NEWS—Cronkite (C)

6 WHAT'S NEW—Children

"Potomac Adventure," conclusion. Cdr. Walter Slye and the children continue their Washington tour.

9 LYRICS AND LEGENDS

The origins of the "Square Dance Play Party" are traced.

13 PERRY MASON—Mystery

Ellen Payne, owner of the Wildcats football team is suspected of murdering her husband. Ellen: Mona Freeman. Burt Payne: Bill Williams. Andy Grant: Regis Toomey. (60 min.)

7:00 2 I LOVE LUCY—Comedy

A good marriage is based on mutual interests, say Lucy and Ethel. They insist on going with their husbands on a camping trip. Lucy: Lucille Ball.

4 WIDE WONDERFUL WORLD (C)

Films follow kayak races on the Feather River in Northern California. Don Hobart is the host.

5 NEWS—John Weston (C)

6 MISTEROGERS—Children

A lesson on the letters L, M, N and O.

7 NEWS—Reynolds/Smith (C)

7 FBI (C)

See Sun, 8 P.M. Ch. 7. (60 min.)

9 BRIDGE—Jean Cox

Lesson: taking tricks.

10 WHAT'S MY LINE?—Game (C)

Celebrity roster: Arlene Francis, Meredith MacRae, Gene Rayburn and Soupy Sales.

12 N.Y.P.D.—Crime Drama (C)

James C. Coo, who won critical acclaim in the off-Broadway hit "Adaptation-Next," stars in "Who's Got the Bundle?" The bundle is a stolen \$150,000 and the detectives aren't the only ones after it. So are the thieves, who lost it. Haines: Jack Warden. Corso: Frank Converse. Ward: Robert Hooks. Finch: James C. Coo. (Rerun)

7:25 13 OUTDOORSMAN—Lange (C)

7:30 2 TWO FOR TRAVEL (C)

This tour of France's Biscay shoreline includes the islands of Re and Oleron, and the towns of Rochefort and Marennes. Bill Burrud is the host.

3 4 STAR TREK (C)

Impressionist Frank Gorshin co-stars in a drama about race hatred. For details, see the Close-up on opposite page. (Rerun; 60 min.)

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5 10 12 LANCER—Western (C)

Guy Stockwell stars as a persuasive gent who plans to rob a town without a gun. Clay's ingenious method: take over the sheriff's job and—in the name of civilized progress—disarm the townsfolk. Murdoch: Andrew Duggan. Johnny: James Stacy. Scott: Wayne Maunder. Jelly: Paul Brinegar. (Rerun; 60 min.)

Guest Cast

Clay Criswell Guy Stockwell
Sheriff Val Crawford .. Warren Oates
Mayor Higgs Harry Harvey Sr.
Zeek Woodrow Parfrey
Russ William Vaughan
Rancher Buck Young
Jake Henry Wills
Stu Joseph Ferrante

6 FRENCH CHEF—Cooking

7 13 MOD SQUAD (C)

Ida Lupino guest stars in "Child of Sorrow, Child of Light." Posing as an unwed expectant mother, Julie gathers evidence about an extortion ring that blackmails parents of adopted babies—and also deals in

murder. Pete: Michael Cole. Julie: Peggy Lipton. Linc: Clarence Williams III. Greer: Tige Andrews. (Rerun; 60 min.)

Guest Cast

Iris Ida Lupino
Milo Dan Travanty
Mary Ann Heidi Vaughn
Del Vecchio William Zuckert
Will Jackson Foster Brooks
Edna Jackson Claudia Bryar
Dr. Reston Jim Boles
[Series regular Peggy Lipton models autumn fashions on page 18.]

9 FRENCH CHEF—Cooking

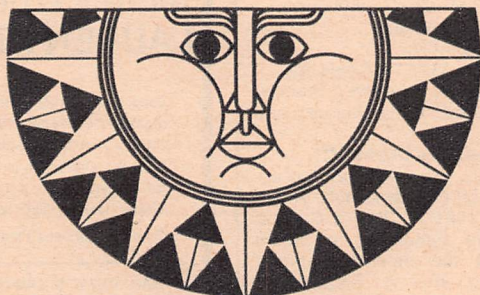
Julia Child demonstrates ways to prepare "Coquilles Saint-Jacques" (sea scallops).

19 GOSPEL ROUNDUP

40 DONALD O'CONNOR—Variety (C)
Guests include singer Earl Grant, comics Jackie Kahane and Jane Withers, actress Emmaline Henry and Commander Whitehead, TV personality. (90 min.)

8:00 2 PASSWORD—Game (C)

6 9 TO BE ANNOUNCED



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7 IT TAKES A THIEF (C)

"Get Me to the Revolution on Time." Mundy flies to the Caribbean to prove that an American tycoon is financing a Communist coup. The hitch: six keys, all needed to open a safe, each in the possession of a different conspirator. Mundy: Robert Wagner. Noah: Malachi Throne. (Rerun; 60 min.)

Guest Cast

General Cristophe Ivan Dixon
 Phillips Morgan Woodward

19 TALENT PARADE—Williams
8:30 2 WHAT'S MY LINE?—Game (C)

Celebrity lineup: Peggy Cass, Bert Convy, Arlene Francis and Soupy Sales. Host: Wally Bruner.

3 4 JULIA—Comedy (C)

Julia deals with the problem of name-calling at home and on the job. The victims: son Corey and clinic patient Vito Cortazzo. Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Corey: Marc Copage. Marie: Betty Beaird. Earl: Michael Link. Eddie: Eddie Quillan. (Rerun)

Guest Cast

Vito Cortazzo Peter Bruni
 Alvira Shannon Kelly

5 DAVID FROST—Variety (C)

British satirist David Frost hosts this hour showcase for English comic Frankie Howerd, who interviews Beatle Paul McCartney; portrays an English clergyman in search of a wife; and demonstrates his special seduction technique. Also appearing are comic Ronnie Corbet, actress Judy Cornwell, and singers Mary Hopkin and Deena Webster. (60 min.)

Highlights

"Autumn Leaves" Frankie
 "House of the Rising Sun" Mary
 "Your Heart Is Free like the Wind" Deena

7 13 IT TAKES A THIEF (C)

A two-part drama: Mundy cuts a

swath through a London movie studio in search of a revolutionary rocket fuel. Bad breaks abound as he contends with a billionaire's bird-brained mistress, her brainy little brother and the fact that nearly everyone is on to him. Edward Everett Horton makes a cameo appearance. Mundy: Robert Wagner. Noah: Malachi Throne. (Rerun; 60 min.)

Guest Cast

Von Wolfgang Paul Lukas
 Dodie Joey Heatherton
 Whitaker: Alan Caillou. Gabriella: Jill Donohue. Herbie: Barry Williams. Bertie: Don Knight. Szabo: Ronald Feinberg. Runyon: Anthony Caruso. Cameraman: Brian Gaffikin.

[Next week: Robert Wagner demonstrates male fashions.]

10 12 LIBERACE—Variety (C)

Guests: Terry-Thomas, Engelbert Humperdinck, Jack Wild (the Artful Dodger of "Oliver!") and singer Dana Valery. Terry-Thomas plays the banjo (half banjo, half ukulele) and tells the labyrinthine tale of why he hates the song "Nola." Liberace plays selections by Chopin and Liszt. Richard Wattis, Irving Davies dancers, Jack Parnell conducts the orchestra. (60 min.)

Highlights

"Beer Barrel Polka," "Love Is Blue," "Georgy Girl" Liberace
 "Lonely Is a Man Without Love," "Marry Me" Engelbert
 "Five Foot Two"

..... Terry-Thomas, Liberace
 "I Will Wait for You" Dana
 "Consider Yourself" Jack, Dancers
 "You Gotta Have a Gimmick"
 Terry-Thomas, Engelbert, Liberace
 [Liberace is featured on page 11.]

19 MOVIE—Drama

"Silver River." See Mon. 8:30 P.M. Ch. 19 for details. (90 min.)

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100% MEAT

Tuesday

EVENING

AUGUST 12, 1969

9:00 **2 DELLA REESE—Variety (C)**

Tentatively scheduled guests: comedian Leonard Barr and the singing Treniers. (60 min.)

3 4 7 MOVIE—Western (C)

"The Ride to Hangman's Tree" (1967), the adventures of three likeable bandits with the hankering—if not the will—to reform. Featured: Jack Lord ("Hawaii Five-O") and Don Galloway ("Ironside"). (Rerun; 2 hrs.)

Cast

Guy Russell Jack Lord
Matt Stone James Farentino
Nevada Jones Don Galloway
Lillie Malone Melodie Johnson
Steve Carlson Richard Anderson
Jeff Scott Robert Yuro

6 9 NET FESTIVAL (C)

Pianist Andre Watts and Mozart's Concerto No. 24 in C Minor share top billing in this candid documentary-concert. The hour opens with a behind-the-scenes look at the 22-year-old artist's final preparations for his performance with conductor Zubin Mehta and the Los Angeles Philharmonic. Watts talks about his early life, musical influences and techniques, and his rapport with Mehta, who joins Watts to discuss and rehearse. The finale: a complete performance at the Los Angeles Music Center. (Rerun; 60 min.)

[Ch. 9R does not colorcast]

40 MOVIE—Drama

"Till the End of Time." (1946) A returned GI falls in love with a widow who tries to help him readjust to civilian life. Guy Madison, Dorothy McGuire. (2 hrs.)

9:30 **5 GOVERNMENT STORY (C)**

President, press and public—a failure to communicate? "Government Story" traces the relationship between Presidents and the press.

7 13 N.Y.P.D.—Crime Drama (C)

Someone is out to get Lieutenant Haines, but who? The choice is narrowed to three ex-cons as malicious calls and a visit from undertakers torment Mrs. Haines. Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse. (Rerun)

Guest Cast

Jo Jo Williams ... Frank Campanella

Eddie Anders Matt Clark
Mrs. Haines Janet Ward
Big George Marshall ... John McCurry

10 12 DORIS DAY—Comedy (C)

It's a calamitous night when Doris baby-sits with the Benson brood—four rambunctious kids whose idea of fun is putting marbles in the dishwasher. Buck: Denver Pyle. Juanita: Naomi Stevens. Billy: Philip Brown. Toby: Tod Starke. (Rerun)

Guest Cast

Dorothy Benson Peggy Rea
Hal Benson Paul Smith
Elizabeth Julie Reese

10:00 **2 NEWS—Gary Park (C)**

5 10 CBS NEWS SPECIAL (C)

Special: "Fathers and Sons," a generation-gap report. See the Close-up opposite. (60 min.)

6 9 GOVERNOR'S PRESS CONFERENCE

7 13 DICK CAVETT—Variety (C)

Tentatively scheduled: British actor Nicol Williamson, acclaimed for his recent interpretation of Hamlet as a tragic blend of sensuality, sarcasm and mad genius; and folk singer Arlo Guthrie, who stars in the film version of his satirical "Alice's Restaurant." (60 min.)

12 OUTSIDER—Crime Drama (C)

Newcomer Carrie Snodgrass plays a difficult double role in "The Flip Side." The psychological drama involves Ross with a plain young woman, who hires him to find her missing sister, a glamorous model involved with hoodlums. Ross: Darren McGavin. Janet/Diane: Carrie Snodgrass. Dr. Sam Gaynor: Michael Strong. (Rerun; 60 min.)

10:30 **6 SCIENCE REPORTER**

Physicists Thomas MacAvoy and Roy Harrington discuss new methods of glass production and industrial uses of glass with host John Fitch.

9 FITZPATRICK

"The Mad Years of Hitler" are recreated by Fitzpatrick's cartoons, starting with "The Nazi Juggernaut." Prof. Gustav Mesmer, a German engineer, describes life under the Nazi regime.

11:00 **2 UNTOUCHABLES—Drama**

Fight manager Barney Jurow becomes suspicious when his boy goes

AUGUST 12, 1969

Tuesday EVENING

down for the count—and stays down. Ness gets interested when the autopsy report reveals that the dead boxer was full of morphine. Ness: Robert Stack. Mrs. Jurow: Viveca Lindfors. (60 min.)

3 4 5 7 7 NEWS C

10 12 13 NEWS C

40 MOVIE—Drama

"The Big Tip-Off." (1955) A writer is duped by a big-time hood into arranging a phony telethon. Richard Conte, Bruce Bennett.

11:30 3 4 7 JOHNNY CARSON C

Tentatively scheduled in Hollywood: Ozzie and Harriet Nelson, Jill St. John, Bob Newhart and Sarah Vaughan. (90 min.)

5 PERRY MASON—Mystery

Walter Prescott is found dead—and his wife is holding the murder weapon. Prescott: William Kendis. Mason: Raymond Burr. (60 min.)

7 12 13 JOEY BISHOP C

Tentatively scheduled: blues great Ray Charles and comedienne Totie Fields. (90 min.)

10 MOVIE—Drama

"Angels with Dirty Faces." (1938) A priest tries to reform a tough, master criminal who is the idol of the Dead End Kids. James Cagney, Pat O'Brien, Humphrey Bogart, Dead End Kids, Ann Sheridan, George Bancroft. (1 hr., 40 min.)

12:00 2 ALFRED HITCHCOCK—Drama

The police are receiving a lot of calls from Julia Reddy, who insists she has seen a prowler. Julia: Anne Francis. Detective Parks: Jack Ging. Marco: Edmund Hashim. Kenny: Billy Wells. Sam: Anthony Hall.

12:30 2 NEWS C

5 MOVIE—Comedy

"The Turtles of Tahiti." (1942) The adventures of an indigent, irresponsible, and rather large family in Tahiti. Charles Laughton, Jon Hall, Peggy Drake. (1 hr., 40 min.)

1:00 3 7 7 13—NEWS C

4 JOAN RIVERS C

Comedian Milt Kamen discusses the merit of health foods.

1:30 4 NEWS C

close
up

CBS NEWS SPECIAL C

10:00 10 5

FATHERS AND SONS

Special: Earlier this summer, CBS News offered a three-part report measuring the dimensions of the generation gap. Tonight, statistics and surveys give way to the personal experiences of four fathers and their sons.

Their names are not that important. What counts is their relative places in American society as representatives of liberal, conservative and somewhere-in-the-middle philosophies. Interviewed where they live or work or study, the fathers and sons provide intimate perspectives on the generation gap. The bonds that link them, and the differences that separate them, are revealed in such areas as patriotism and draft resistance; authority and "doing your own thing"; black identity; drugs; and morality.

Producer Harry Morgan doesn't expect to bridge the gap overnight. "I'm just hoping that people watching this will think about the generation gap and talk about it with each other. I think they'll find it isn't as wide as the headlines make it."

Charles Kuralt and John Laurence are the reporters. Next week, distaff views of the gap are explored in "Mothers and Daughters." (60 min.)

MORNING

ASTRONAUTS' TOUR

At press time, arrangements had been made for nationwide ceremonies honoring Apollo 11 astronauts Neil Armstrong, Edwin Aldrin and Michael Collins. The itinerary had them leaving Houston at 4:30 A.M. and arriving in New York at 7:30 for a ticker-tape parade. At 10 A.M. they depart for Chicago, arrive at 12 noon and are honored with a procession through the Loop. At 2:30 P.M. they will leave for Los Angeles, where President Nixon will sponsor a dinner for the three heroes, starting at 8 P.M. The networks plan to interrupt regular programming several times during the day to cover the astronauts' activities.

6:00 3 RHYME AND REASON

1. Ways to improve verbal communication are discussed. 2. Early automobiles and the revolutionary assembly line introduced by Henry Ford. (60 min.)

5 BLACK HERITAGE—History C

Part 1: The background of the 1954 school desegregation ruling.

7 EDUCATION

10 ACROSS THE FENCE C

6:25 7 A.M.—Jim Dunbar C

13 NEWS C

6:30 4 NEWS—Dick Doughty C

5 CITIES IN CONFLICT

Topic: children and emotional disorder.

10 BLACK HERITAGE—History C

Part 1: The background of the 1954 school desegregation ruling.

12 FILM C

13 JACK LA LANNE—Exercise C

7:00 3 4 7 TODAY C

Tentatively scheduled: coverage of the Apollo astronauts' departure from Houston; Sikorsky, the Russian inventor of the helicopter; and author-artist Barnaby Conrad Jr., whose varied career includes bull-fighting and the diplomatic corps. (2 hrs.)

5 10 12 NEWS—Benti C

13 AGRICULTURE TODAY C

7:15 13 NEWS—Chuck Rossie C

7:20 13 CARTOONLAND C

7:30 5 NEWS—Ron Magers

8:00 5 10 12 CAPTAIN

KANGAROO C

The Captain shows films of an unusual firehouse in Ponce, Puerto Rico. (60 min.)

8:05 2 NEWS C

8:15 2 RELIGION—Lutheran C

8:20 13 SPIDER-MAN

8:30 2 JACK LA LANNE—Exercise C

7 GIRL TALK—Interviews C

Guests include actress Alice Turner and author Rebecca Greer ("Why Isn't a Nice Girl Like You Married?")

8:50 13 JACK LA LANNE—Exercise C

9:00 2 POPEYE—Children C

3 4 7 IT TAKES TWO C

Celebrities: Jackie DeShannon, Stanley Myron Handelman, Marty Ingels and their spouses.

5 10 12 LUCILLE BALL

Lucy makes her debut—subbing for a vacationing society columnist. Argyle Nelson: John Vivyan.

7 MOVIE—Musical

"Up in Central Park." (1948) A man and his daughter arrive in New York from Ireland and are taken over by the crooked political machine. Deanna Durbin, Dick Haymes. (2 hrs.)

9:20 13 FASHIONS IN SEWING C

9:25 3 4 7 NEWS—Dickerson C

9:30 2 10 12 BEVERLY HILL-

BILLIES—Comedy

The continental touch: Jed sends Elly May to a French couturier. Elly May: Donna Douglas. Maurice: Maurice Marsac. Jethro: Max Baer.

3 4 7 CONCENTRATION C

5 HOTLINE—Discussion C

13 MOVIE—Crime Drama

"Cloudburst." (English; 1951) A bereaved husband (Robert Preston) sets out to avenge the death of his wife. Coin Tapley. (90 min.)

10:00 2 10 12 ANDY GRIFFITH

Andy is treated to the luxury of an English valet (Bernard Fox). Aunt Bee: Frances Bavier.

3 4 7 PERSONALITY C

Guests: Rocky Graziano, Tom Kennedy of "You Don't Say!" and Rita Moreno. On film: Zsa Zsa Gabor.

10:30 2 BURKE'S LAW—Mystery

In Spain, Burke replaces an agent murdered by a deposed South American dictator who plans to return to

AUGUST 13, 1969

power. Burke: Gene Barry. Carla Cabiel: Julie Adams. (1 hr., 15 min.)

3 4 7 HOLLYWOOD

SQUARES—Game C

Guests: Jack Cassidy, Pat Henry, Shirley Jones, Vincent Price and author Jacqueline Susann.

5 10 12 DICK VAN DYKE

The Petries play matchmaker for a new bachelor in the neighborhood. Arthur: Anthony Easley.

11:00 3 4 7 JEOPARDY—Game C

5 10 12 LOVE OF LIFE C

7 ANNIVERSARY GAME C

13 TRUTH OR CONSEQUENCES C

40 ROMPER ROOM—Children C

11:25 5 12 NEWS—Edwards C

10 NEWS—Chris Harris C

11:30 3 4 7 EYE GUESS—Game C

5 10 12 SEARCH FOR

TOMORROW—Serial C

7 13 GALLOPING GOURMET C

2 ROMPER ROOM—Children C

11:45 3 4 NEWS—Newman C

11:55 7 NEWS—Reiter C

AFTERNOON

ASTRONAUTS' TOUR

At press time, the Apollo 11 astronauts were slated to arrive in Chicago for their heroes' welcome at approximately 3 P.M. The networks will pre-empt regular programming.

12:00 3 4 5 10 NEWS C

7 13 BEWITCHED—Comedy

Question: did Aunt Clara's bumbling cause a blackout in 12 Eastern states? Abner: George Tobias.

Wednesday

MORNING-AFTERNOON

7 40 YOU'RE PUTTING ME ON C

Guests: Larry Blyden, Peggy Cass, Bill Cullen, E.J. Peaker, William Shatner and Vivian Vance.

12 PDQ—Game C

Celebrity opponents: Michael Landon vs. Will Hutchins.

12:30 2 BEAT THE ODDS—Game C

3 4 7 DAYS OF OUR LIVES C

5 10 12 AS THE WORLD

TURNS—Serial C

7 13 THAT GIRL—Comedy C

Ann discovers that business and boy friends don't always mix. Ann: Marlo Thomas. Don: Ted Bessell. Ernie: Sidney Gould.

40 MOVIE—Drama

"Deception." (1946) A wife tries to keep her husband from knowing about her experiences with another man before her marriage. Bette Davis, Paul Henreid. (60 min.)

1:00 2 MOVIE—Drama

"Someone to Remember." (1943) A kindly old lady remains in an old hotel when it is taken over as a dormitory for men students. Mabel Paige, John Craven, Dorothy Morris. (2 hrs.)

3 4 DOCTORS—Serial C

5 10 12 LOVE IS A MANY-SPLENDORED THING—Serial C

7 7 13 DREAM HOUSE C

1:30 3 4 7 ANOTHER WORLD C

5 10 12 GUIDING LIGHT C

7 13 LET'S MAKE A DEAL C

40 COOKING—Bee Byer C

2:00 3 4 YOU DON'T SAY!—Game C

Guests: actors John Forsythe and June Lockhart.

5 10 12 SECRET STORM C

7 7 13 NEWLYWED GAME C

FIRST TEAM NEWS

DAVE BROWNE

Special Assignment



**6 PM
WEEKNIGHTS**

turn on 10



Wednesday

AFTERNOON

40 PATTY DUKE—Comedy

"The Perfect Hostess" finds Patty Duke playing three roles—Patty, Duke playing three role. Richard: Eddie Applegate.

2:30 3 MOVIE—Adventure C

"Drums of Tahiti." (1954) In an attempt to prevent Tahiti from becoming a French possession, an American agrees to help. Dennis O'Keefe, Patricia Medina. (90 min.)

4 40 MATCH GAME C

Guests: Dr. Joyce Brothers and Bob Crane. Host: Gene Rayburn.

5 10 12 EDGE OF NIGHT C

7 7 DATING GAME C

13 DIVORCE COURT—Drama C

A teen-age husband and wife accuse each other of irresponsibility. Janet: Susannah Darrow.

2:55 4 40 NEWS—Floyd Kalber C

3:00 2 10 12 LINKLETTER SHOW C

Psychologist Lorie Chase discusses growing interest in the occult.

4 YOU'RE PUTTING ME ON C

See 12 noon Chs. 7R, 40 for details.

5 MIKE DOUGLAS—Variety C

See 4 P.M. Ch. 10. (90 min.)

7 7 13 GENERAL HOSPITAL C

40 CAP'N LOCKER—Children C

3:25 2 10 12 NEWS C

3:30 2 POPEYE—Children C

4 BACHELOR FATHER—Comedy

Bentley sees a psychiatrist about Kelly. Bentley: John Forsythe.

7 7 13 ONE LIFE TO LIVE C

10 PASSWORD—Game C

Celebrity guests: Betty White and Frank Gifford.

12 ZANE GREY—Drama

Settling in a small Kansas town,

AUGUST 13, 1969

Marshal Ben Clark finds it hard to adjust to the tranquil atmosphere. Clark: Edmond O'Brien.

4:00 2 TIMMY AND LASSIE—Adventure

Lassie is seriously injured by a truck while saving a little girl's life. Timmy: Jon Provost.

3 4 FLINTSTONES—Children C

7 7 13 DARK SHADOWS C

Guests include Roger Miller, Barbara Walters of "Today," singer Wilson Pickett and comedian Grady Nutt. (90 min.)

12 MIKE DOUGLAS—Variety C

Guests include Roger Miller, Barbara Walters of "Today" singer Wilson Pickett and comedian Grady Nutt. (90 min.)

40 POPEYE—Children

4:30 2 LEAVE IT TO BEAVER—Comedy

Wally and Eddie decide to swap blind dates for the school dance. Wally: Tony Dow.

3 LEAVE IT TO BEAVER—Comedy

Beaver is modest about his game-winning touchdown — until family, friends and press give it the big build-up. Beaver: Jerry Mathers.

4 LOST IN SPACE—Adventure C

During a visit to a mysterious cave, Will is transported through space to a Scottish castle—complete with a monster and a resident ghost. Will: Billy Mumy. (60 min.)

5 DAVID FROST—Variety C

Tentatively scheduled guests include Lionel Hampton and singer Tyla Ferro. (90 min.)

7 MOVIE—Drama C

"Interlude." (1957) An American girl



Raymond Burr is Perry Mason

Television's Finest Courtroom Drama

Every Wednesday — 7 PM

KHSL-TV, Ch 12, Chico

working in Munich falls in love with a symphony conductor, not knowing he is married. June Allyson. (90 min.)

7 LET'S MAKE A DEAL—Game

13 CARTOONS—Children

40 LITTLE RASCALS—Children

4:40 13 BASEBALL C

The Oakland A's meet the Baltimore Orioles at Baltimore's Memorial Stadium. Monte Moore and Al Helfer call the action. (Live)

5:00 2 DENNIS THE MENACE—Comedy
Dennis is chosen as ring bearer at the wedding of Mr. Wilson's niece Georgianna. Dennis: Jay North.

3 TRAVENTURE THEATRE C
1. A look at a religious cult in Kentucky's backwoods. 2. At the Arizona Sonora "Living Museum," the exhibits of live animals, plants, reptiles and birds. (60 min.)

7 BEWITCHED—Comedy
Maurice Evans and Estelle Winwood appear in this episode. Samantha: Elizabeth Montgomery.

19 FILM

40 MUNSTERS—Comedy
Herman inadvertently snapped pictures of two bank robbers. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Lou: Joe De Santis.

5:30 2 PATTY DUKE—Comedy
Patty's dismay over having her tonsils removed evaporates when she meets the handsome Dr. George Morgan. Dr. Morgan: Troy Donahue.

4 7 12 NEWS C

9 WHAT'S NEW—Children
Small animals of the Western plains; planets and moons of our solar system; folk music of Liberia.

Wednesday

AFTERNOON-EVENING

10 NEWS—Walter Cronkite C

19 HOKEY POKEY—Children

40 MY FAVORITE MARTIAN C

Uncle Martin wants to persuade an engineering corporation executive to send his company's rocket to Mars. Martin: Ray Walston.

5:45 6 FRIENDLY GIANT—Children
"Old Mother Hubbard and Her Dog."

EVENING

6:00 2 MY FAVORITE MARTIAN

Uncle Martin acquires Martian hay fever—which causes temporary attacks of amnesia. Martin: Ray Walston. Tim: Bill Bixby.

3 NEWS—Huntley/Brinkley C

4 5 7 10 NEWS C

6 9 MISTEROGERS—Children

A lesson on the letters P and Q.

19 CHESTER SMITH—Variety

40 MOVIE—Western

"Return to Warbow." (1958) Three convicts break jail and head for Warbow, where one of them has hidden stolen loot. Phil Carey, Andrew Duggan, Catherine McLeod. (90 min.)

6:30 2 MCHALE'S NAVY—Comedy
Chief Urulu demands a large sum of money from the Navy for damages done to his coconut trees. McHale: Ernest Borgnine.

3 NEWS—Whitten/Jervis C

4 7 NEWS—Huntley/Brinkley C

5 12 NEWS—Cronkite C

6 WHAT'S NEW—Children

In Barcelona, Spain, two little boys tour the countryside.

9 CHALLENGE—Science

Host Norman Ross examines the

Your dog needs

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Wednesday

EVENING

Molsen John Alderson
Lee Hal Baylor

6 FOLK GUITAR—Lessons

Laura Weber demonstrates the syn-
copated strum.

7 HERE COME THE BRIDES—Comedy (C)

A policy fight between Jason and
Joshua makes their logging business
ripe for a pair of swindling lawyers.
The shysters' plan: widen the chasm
between the brothers and open the
way for a Stempel takeover. Jason:
Robert Brown. Joshua: David Soul.
Jeremy: Bobby Sherman. Stempel:
Mark Lenard. Lottie: Joan Blondell.
Clancey: Henry Beckman. Biddie:
Susan Tolsky. Barnabus: Hal Eng-
land. Victor: Alan Oppenheimer. (Re-
run; 60 min.)

13 NEWS—Rashleigh (C)

19 WRESTLING—Chicago

40 GREATEST FIGHTS

1. Kid Gavilan vs. Gil Turner. 2. Kid
Gavilan vs. Johnny Bratton.

ASTRONAUTS' TOUR

At press time, the networks planned to
pre-empt regular programming at
11 P.M. for coverage of the Apollo
11 astronauts' dinner in Los Angeles
with President Nixon. It was reported
that the dinner would honor not only
astronauts Armstrong, Aldrin, Col-
ins and their wives, but also all of
America's astronauts.

8:00 6 9 TEMPO—Report

Debut: A series of three shows, sur-
veying the arts and the world around
us, produced by ABC television of
Britain. Tonight: "Stimulants," an
esoteric essay examining the nature
of reality. What you will see: a
man walking down a flight of stairs,
sitting at a table, pouring a glass
of water and lighting a cigarette, 18
different ways. Each view becomes
progressively abrupt and bizarre, em-
phasizing the point that there
is more than one reality. Interspersed
throughout are comments by English
psychologist Ronald Laing, discuss-
ing his views of reality and how
drugs such as LSD can help.

12 THAT GIRL—Comedy (C)

"Bad Day at Marvin Gardens." A

rainy day finds Ann, her parents
and Don searching for diversion.
Their choice is Monopoly, a game
that soon triggers a raging squabble.
Ann: Marlo Thomas. Don: Ted Bes-
sell. (Rerun)

13 TO BE ANNOUNCED

40 ROLLER DERBY (C)

San Francisco Bay Bombers vs. the
Cardinals. (60 min.)

8:30 2 WHAT'S MY LINE? (C)

Celebrity lineup: Peggy Cass, Bert
Convy, Arlene Francis and Soupy
Sales. Host: Wally Bruner.

5 10 12 GOOD GUYS (C)

Bert's diner opens for business
around the clock. Result: when the
good guys aren't collapsing from
exhaustion, they're being very par-
anoiac about their new helper—an
ex-convict. Rufus: Bob Denver. Bert:
Herb Edelman. Claudia: Joyce Van
Patten. Frank: John McLiam. Ben-
der: Jack Perkins. (Rerun)

6 9 BOOK BEAT—Cromie (C)

Guest: Roderick Thorp discusses
"Dionysus," his novel about a young
black jazz musician's encounter with
America following his years as an
expatriate in Europe. The novel de-
picks a young black's desperate
struggle to search for his own iden-
tity, amidst conflicting patterns of
life that are being forced upon him
by his parents and society.

[Ch. 9R does not colorcast.]

7 13 KING FAMILY—Songs (C)

With time on their minds, the Kings
offer a vocal arrangement of Cho-
pin's "Minute Waltz" (all); "I Love
You More Today" (Cousins); "How
Long Has This Been Going On?"
(Sisters); "Flight of the Bumblebee"
(Alvino); "I Didn't Know What Time
It Was" (Marilyn, Kent); and "Just
in Time" (Alyce, Cam). Ralph Carmi-
chael orchestra. (Rerun)

19 JOAQUIN ESTEVES

9:00 2 DELLA REESE—Variety (C)

Tentatively scheduled guests: sing-
er Sam Fletcher and comedian Art
Metrano. (60 min.)

3 4 MUSIC HALL (C)

Victor Borge and magician David
Berglas join co-hosts Tony Sandler
and Ralph Young for their last show
this summer (Don Ho takes over

Wednesday

EVENING

AUGUST 13, 1969

next week). Sketches focus on the trials and tribulations of telephone conversations. Judy Carne, Jack Parnell orchestra. (60 min.)

Highlights

Themes from Rachmaninoff's Piano Concerto No. 2 in C Minor
.....Victor
"Singing in the Rain," "Alouette,"
"Frere Jacques," "Donkey Serenade"
.....Tony, Ralph, Victor
"All I Need Is a Girl," "Going Home," "Mr. Boom-Boom"; medley: "Cotton Fields," "Home on the Range," "Dixie," "Old Folks at Home"
.....Tony, Ralph
"I Think It's Going to Rain Today"
.....Judy, Dancers

5 10 12 BEVERLY HILLS—Comedy (C)

Hollywood agent Jethro refuses Cousin Roy (Roy Clark of "Hee Haw") as a client—until the rent comes due on his plush, \$5000-a-month office. Roy sings "Orange Blossom Special," "Under the Double Eagle" and "The Great Pretender." Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Drysdale: Raymond Bailey. Elly May: Donna Douglas. Jane: Nancy Kulp. Bunny: Pamela Rodgers. (Rerun)

6 9 INTERNATIONAL MAGAZINE
Scheduled . . . Interviews with Napoleon Bonaparte's two remaining descendants (an 82-year-old bus driver and a prince) commemorating the 200th anniversary of the emperor's birth (Aug. 1, 1769). 2. Reports on persecution of Jews in Arab countries, and of Arabs in Israel. 3. Scientific findings on the adverse effects of crossing into new zones. (60 min.)

7 7 MOVIE—Drama (C)
"Sands of the Kalahari." (English; 1965) After their plane crashes in the South African desert, five men and a woman fight the elements—and each other—for survival. Produced by Stanley Baker and director Cy Endfield, who teamed for "Zulu." Filmed on location. (Rerun; 2 hrs., 15 min.)

Cast

BainStanley Baker
O'BrienStuart Whitman

GraceSusannah York
GrimmelmanHarry Andrews
BondarakhaiTheodore Bikel
SturdevantNigel Davenport

13 MOVIE—Comedy

"The Miracle of Morgan's Creek." (1944) A timid little 4-F is in despair because his girl keeps running around with servicemen. Eddie Bracken, Betty Hutton, Diana Lynn, William Demarest. (2 hrs., 15 min.)

40 HERE COME THE STARS (C)

Guests: Laurence Harvey, Liberace, actor Jim Backus and his wife Henry, comedians Norm Crosby and Marty Ingels, actress France Nuyen, and singers Morgana King and Harve Presnell. (60 min.)

Highlights

"I Know How It Feels to Be Lonely"
.....Morgana
"They Call the Wind Maria"
.....Harve

9:30 5 10 12 GREEN ACRES (C)

The people of Hooterville join in protest against the audacious radicalism of Oliver Douglas, who is demanding individual delivery of the mail—traditionally picked up at the general store. Oliver: Eddie Albert. Lisa: Eva Gabor. Haney: Pat Buttram. Eb: Tom Lester. Sam: Frank Cady. Hank: Alvy Moore. Ralph: Mary Grace Canfield. (Rerun)

10:00 2 NEWS—Gary Park (C)

3 4 OUTSIDER—Crime Drama (C)
"All the Social Graces." Ross investigates the wealthy—and hostile—neighbors of a murdered client. Complicating the case: the man was killed before he could tell Ross why he was hired. Ross: Darren McGavin. (Rerun; 60 min.)

Guest Cast

Emily KesterGeraldine Brooks
George JenkinsLloyd Bochner
Heather DownsVirginia Gregg
MastersWarren Kemmerling
StamblerRege Cordic
Joe KesterKen Tobey
GilesMichael Evans

5 10 12 HAWAII FIVE-O (C)

First of a two-part drama: in Los Angeles, McGarrett mounts an attack against a woman treating his nephew, an infant dying of cancer. The child's mother refuses to believe that the "doctor" is a quack

Wednesday

EVENING

and the treatments worthless. McGarrett: Jack Lord. Danny: James MacArthur. (Rerun; 60 min.)

Guest Cast

Dr. Fremont Joanne Linville
Mary Ann Nancy Malone
Zipser David Sheiner
Tom Tom Carter
Defense Counsel William Schallert
Woodson Bartlett Robinson
Judge Bill Zuckert

6 PRESS CONFERENCE

9 AMERICAN SYMPHONY

Special: Jean Martinon conducts the Chicago Symphony in Brahms' Symphony No. 2 and Variations for Orchestra on a Theme of Paganini, by the contemporary German composer Boris Blacher. William Triest is commentator for the concert, taped at Chicago's Orchestra Hall. (60 min.)

40 SOMETHING SPECIAL C

Singer-actor Jean Pierre Aumont and his wife, actress-dancer Marisa Pavan, perform with pianist Roger Williams. (60 min.)

Highlights

"Where Have All the Flowers Gone?" "Pigalle" Jean Pierre
"Michelle," "Come Back to Me" Marisa
"Born Free," "Laura," "Misty," Roger
"I Am a Piano" All

10:30 6 THAT'S LIFE

Topic: problems of living alone.

11:00 2 UNTOUCHABLES—Drama

The first step in a master counterfeit plan is hijacking a truck carrying currency paper. The next move is the prison escape of forger Hans Dreiser, one of the top engravers in the country. Ness: Robert Stack. Moon: Victor Buono. (60 min.)

3 4 5 NEWS C

10 12 NEWS C

40 MOVIE—Comedy

"Marry Me Again." (1953) Just as he

is about to marry, a jet pilot is recalled to active duty. Marie Wilson, Robert Cummings, Ray Walker.

11:15

7 7 13 NEWS C

11:30

3 4 TO BE ANNOUNCED

5 PERRY MASON—Mystery

"The Pathetic Patient." Joe Widlock threatens to sue Dr. Wayne Edley for malpractice. Dr. Edley: Skip Homeier. Widlock: Frank Cady. Mrs. Osborn: Virginia Gregg. (60 min.)

10 MOVIE—Drama

"City for Conquest." (1940) So his brother may have money for a music scholarship, a truck driver agrees to one boxing match. James Cagney, Ann Sheridan, Frank Craven. (2 hrs.)

12 JOEY BISHOP C

See 11:45 P.M. Chs. 7, 13. (90 min.)

11:45

7 13 JOEY BISHOP C

Tentatively scheduled: Fernando Lamas, soul singer James Brown, comic Norm Crosby and singer Mary Costa. (90 min.)

7 JOHNNY CARSON C

See 11:30 P.M. Chs. 3, 4. (90 min.)

12:00

2 ALFRED HITCHCOCK—Drama

Ernest Von Kroft, once famous in monster roles, is trying for a comeback—but director Morty Lenton thinks he's just another has-been. Kroft: Richard Hale. Fred Logan: William Redfield.

12:30

2 NEWS C

5 MOVIE—Drama

"Jazz Boat." (1960) To impress his girl friend, an electrician pretends to be a mobster. Anthony Newley, Anne Aubrey, Bernie Winters, James Booth. (1 hr., 40 min.)

1:00

3 NEWS C

4 JOAN RIVERS C

Guests: Ballet dancer Edward Villella (New York City Ballet Company) and actress-dancer Ann Miller reminisce about their careers.

1:15

7 NEWS C

1:30

4 NEWS C

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MORNING

- 6:00** **3 RHYME AND REASON**
 1. Qualities of an effective speaker.
 2. The background of the tales of Wandering Oengus and the Sorrows of Deirdre, stories which influenced many Irish writers. (60 min.)
- 5 BLACK HERITAGE—History** **C**
 Part 2: an examination of the 1954 school desegregation ruling.
- 7 EDUCATION**
- 10 BIG PICTURE—Army** **C**
- 6:25** **7 A.M.—Jim Dunbar** **C**
12 SOIL CONSERVATION
- 13 NEWS** **C**
- 6:30** **4 NEWS—Dick Doughty** **C**
5 CITIES IN CONFLICT
 Topic: physical illness.
10 BLACK HERITAGE—History **C**
 Part 2: an examination of the 1954 school desegregation ruling.
- 12 FILM** **C**
- 13 JACK LA LANNE—Exercise** **C**
- 7:00** **3 4 7 TODAY** **C**
 Tentatively scheduled: a member of the Society of Social Responsibility in Science; Patricia Sexton, author of "The Feminized Male;" a panel discussion on the business of franchising. (2 hrs.)
- 5 10 12 NEWS—Benti** **C**
- 13 AGRICULTURE TODAY** **C**
- 7:15** **13 NEWS—Chuck Rossie** **C**
- 7:20** **13 CREDIT COURSE**
- 7:30** **5 NEWS—Ron Magers**
- 8:00** **5 10 12 CAPTAIN KANGAROO** **C**
 Films of a coffee plantation in Puerto Rico. (60 min.)
- 8:05** **2 NEWS** **C**
- 8:15** **2 RELIGION—Evangelist** **C**
- 8:20** **13 CARTOONLAND—Children**
- 8:30** **2 JACK LA LANNE—Exercise** **C**
7 GIRL TALK—Interviews **C**
 Guests include comedienne Mitzi McCall and actress Darlene Cotton.
- 8:50** **13 JACK LA LANNE—Exercise** **C**
- 9:00** **2 POPEYE—Children** **C**
3 4 7 IT TAKES TWO **C**
 Celebrities: Jackie DeShannon, Stanley Myron Handelman, Marty Ingels and their spouses.
5 10 12 LUCILLE BALL
 "Laugh-In's Dick Martin appears as Lucy installs a shower. Sherman: Ralph Hart. Eddie: Don Briggs.

7 MOVIE—Musical Comedy

"Grounds for Marriage." (1950) Romantic complications ensue when an opera star sets out to win back her former husband. Van Johnson, Kathryn Grayson, Paula Raymond. (2 hrs.)

- 9:20** **13 FASHIONS IN SEWING** **C**
- 9:25** **3 4 7 NEWS—Dickerson** **C**
- 9:30** **2 10 12 BEVERLY HILL-BILLIES—Comedy**

Foxy Drysdale sets out to form a Clampett corporation. Drysdale: Raymond Bailey. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas. Jethro: Max Baer. Drysdale: Raymond Bailey.

3 4 7 CONCENTRATION

5 HOTLINE—Discussion

13 MOVIE—Western

"The Dalton Girls." (1957) After the Dalton brothers are killed by lawmen, their female relatives continue the outlaw's reign of terror. Merry Anders, Lisa Davis. (90 min.)

10:00 2 10 12 ANDY GRIFFITH

Poor Opie: he's suffering from a bad case of unrequited puppy love. Opie: Ronnie Howard. Thelma Lou: Betty Lynn. Barney: Don Knotts.

3 4 7 PERSONALITY

Guests: Rocky Graziano, Tom Kennedy of "You Don't Say!" and Rita Moreno. On film: Harvey Korman.

10:30 2 BURKE'S LAW—Mystery

At a country-club stag party, four men are poisoned. Gloria: Arlene Dahl. Connie: Margaret Leighton. Felice: Corinne Calvet. Miranda: June Havoc. (1 hr., 15 min.)

3 4 7 HOLLYWOOD

SQUARES—Game

Guests: Jack Cassidy, Pat Henry, Shirley Jones, Vincent Price and author Jacqueline Susann.

5 10 12 DICK VAN DYKE

Color Rob jealous: his new golf partner is Laura's old beau. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Joe Coogan: Michael Forest. Sally: Rose Marie.

11:00 3 4 7 JEOPARDY—Game

5 10 12 LOVE OF LIFE

7 ANNIVERSARY GAME

13 TRUTH OR CONSEQUENCES

40 ROMPER ROOM—Children

11:25 5 12 NEWS—Edwards

10 NEWS—Chris Harris

AUGUST 14, 1969

Thursday

MORNING-AFTERNOON

- 11:30 **3 4 7 EYE GUESS—Game C**
5 10 12 SEARCH FOR TOMORROW—Serial C
7 13 GALLOPING GOURMET C
 11:45 **2 ROMPER ROOM—Children C**
 11:55 **3 4 NEWS—Newman C**
7 NEWS—Reuter C

AFTERNOON

- 12:00 **3 4 5 10 NEWS C**
7 13 BEWITCHED—Comedy
 Two amateur psychiatrists brew trouble for Darrin and Samantha. Dr. Freud: Norman Fell. Dr. Kramer: Parley Baer, Larry: David White.
7 40 YOU'RE PUTTING ME ON C
 Guests: Larry Blyden, Peggy Cass, Bill Cullen, E.J. Peaker, William Shatner and Vivian Vance.
12 PDQ—Game C
 Celebrity opponents: Michael Landon vs. Will Hutchins.
- 12:30 **2 BEAT THE ODDS—Game C**
3 4 7 DAYS OF OUR LIVES C
5 10 12 AS THE WORLD TURNS—Serial C
7 13 THAT GIRL—Comedy C
 Ann's sprained ankle causes a flood of unwanted friendly concern. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. Mother: Rosemary De Camp. Ruth: Carolan Daniels. Jerry: Bernie Kopell.
40 MOVIE—Drama
 "Air Strike." (1955) A Navy commander tries to unify his jet fighter squadron. Richard Denning, Gloria Jean, Don Haggerty. (90 min.)
- 1:00 **2 MOVIE—Drama**
 "Caught." (1949) Seeking security, a young girl marries a multimillionaire and discovers he is a sadist. James Mason, Barbara Bel Geddes, Robert Ryan, Frank Ferguson. (2 hrs.)
3 4 DOCTORS—Serial C
5 10 12 LOVE IS A MANY-SPLENDORED THING—Serial C
7 7 13 DREAM HOUSE C
3 4 7 ANOTHER WORLD C
5 10 12 GUIDING LIGHT C
7 13 LET'S MAKE A DEAL C
 2:00 **3 4 YOU DON'T SAY!—Game C**
 Guests: actors John Forsythe and June Lockhart.
5 10 12 SECRET STORM C
7 7 13 NEWLYWED GAME C

40 PATTY DUKE—Comedy

Patty is green with envy when Cathy is chosen to escort a visiting celebrity around the high school. Sal Mineo is seen as himself. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Martin: William Schallert.

2:30 **3 MOVIE—Adventure C**

"Duel on the Mississippi." (1955) A girl bandit engineers a series of raids on the sugar plantations of Southern aristocrats. Lex Barker, Patricia Medina, Craig Stevens, Warren Stevens. (90 min.)

4 40 MATCH GAME C

Guests: Dr. Joyce Brothers and Bob Crane. Host: Gene Rayburn.

5 10 12 EDGE OF NIGHT C**7 7 DATING GAME C****13 DIVORCE COURT—Drama C**

A wife charges her husband with adultery. Jane: Jeanne Baird. Donald: Stan Sweet.

2:55 **4 40 NEWS—Floyd Kalber C**3:00 **2 10 12 LINKLETTER SHOW C**

Guests: Sarah Vaughan and Arlene Dahl. Host: Art Linkletter.

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Newsbeat 7R

5:30-6:30

Huntley-Brinkley

6:30-7:00

KRCR-7R

Thursday

AFTERNOON

AUGUST 14, 1969

- 4 YOU'RE PUTTING ME ON** (C)
See 12 noon. Chs. 7R, 40 for details.
- 5 MIKE DOUGLAS—Variety** (C)
See 4 P.M. Ch. 10. (90 min.)
- 7 7 13 GENERAL HOSPITAL** (C)
- 40 CAP'N LOCKER—Children** (C)
- 3:25 2 10 12 NEWS** (C)
- 3:30 2 POPEYE—Children** (C)
- 4 BACHELOR FATHER—Comedy**
Kelly is refused membership in a club. Bentley: John Forsythe.
- 7 7 13 ONE LIFE TO LIVE** (C)
- 10 PASSWORD—Game** (C)
Celebrity guests: Betty White and Frank Gifford.
- 12 RIFLEMAN—Western**
There's a complication in Mark's case of typhoid fever: the boy doesn't seem to care about getting well. Lucas: Chuck Connors.
- 4:00 2 TIMMY AND LASSIE—Adventure**
Timmy offers to care for an injured friend's pet chimp. Timmy: Jon Provost. Grigsby: Eddy Waller.
- 3 4 FLINTSTONES—Children** (C)
- 7 7 13 DARK SHADOWS** (C)
- 10 MIKE DOUGLAS—Variety** (C)
Guests: Roger Miller, singer Bobby Goldsboro, comedian Redd Foxx, child psychologist Haim Ginott and strong man Paul Anderson. (90 min.)
- 12 MIKE DOUGLAS—Variety** (C)
Guests include Roger Miller, singer Bobby Goldsboro, comedian Redd Foxx, child psychologist Haim Ginott and Paul Anderson, the world's strongest man. (90 min.)
- 40 POPEYE—Children**
- 4:30 2 LEAVE IT TO BEAVER—Comedy**
June and Ward will be away for the evening and Beaver makes it clear

that he is much too old to need a babysitter. Beaver: Jerry Mathers. Wally: Tony Dow.

3 LEAVE IT TO BEAVER—Comedy
Wally neglects to invite Beaver to a party he's giving. Beaver: Jerry Mathers. Wally: Tony Dow.

4 LOST IN SPACE—Adventure (C)
Three aliens enlist Dr. Smith's help to obtain a valuable amulet—that could destroy the Galaxy. Arcon: John Carradine. (60 min.)

5 DAVID FROST—Variety (C)
Tentatively scheduled guests: Hedy Lamarr, comedian Pat Henry and the singing Primo Family. Also: a discussion on the pros and cons of smoking. (90 min.)

7 MOVIE—Musical
"You Can't Run Away from It." (1956) Ellie Andrews, a spoiled heiress, runs away from her father after he tries to prevent her from marrying a fortune hunter. June Allyson, Jack Lemmon, Charles Bickford. (90 min.)

7 LET'S MAKE A DEAL (C)

13 GILLIGAN'S ISLAND (C)
When lightning strikes, Gilligan becomes a living magnet with a huge rock stuck to his hand and a shock in store for anyone who touches him. Gilligan: Bob Denver.

40 LITTLE RASCALS—Children

5:00 2 DENNIS THE MENACE—Comedy
Dennis finds \$100 in an old radio Mr. Wilson gave him to sell. Dennis: Jay North. Mr. Wilson: Joseph Kearns. Auctioneer: Hal Smith.

3 TRAVENTURE THEATRE (C)
1. Films of the Greek vacation-island of Corfu in the Ionian Sea. 2. Howard Murphy narrates films of his visit to Yugoslavia. (60 min.)

7 BEWITCHED—Comedy
There's twin-style trouble as Clara turns Tabatha into Timothy's twin. Abner: George Tobias.

13 I LOVE LUCY—Comedy
Ricky books his band for a three-week European stint, but can't afford to take Lucy—who hits on a scheme to pay her own way. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 FILM

40 MUNSTERS—Comedy
Herman can't sleep, so he goes for a stroll in the park—the same park



AUGUST 14, 1969

Thursday

AFTERNOON-EVENING

where police are searching for a purse snatcher. Herman: Fred Gwynne.

5:30 2 PATTY DUKE—Comedy

Patty decides to throw a party with live music. Patty sings "I'm Henry VIII, I Am" and "Funny Little Butterflies." The Shindogs do "Hard Rock" and "Rock On." Patty and Cathy: Patty Duke. Martin: William Schallert.

4 7 12 NEWS C

9 WHAT'S NEW—Children

Story of the bull elk's antlers; types of stars; folk music of Japan.

10 NEWS—Walter Cronkite C

13 NEWS—Reynolds/Smith C

19 HOKEY POKEY—Children

40 MY FAVORITE MARTIAN C

Mrs. Brown is taking a correspondence course in detective work—and she practices by spying on Uncle Martin. Tim: Bill Bixby.

5:45 6 FRIENDLY GIANT—Children

The gang sings about games.

EVENING

6:00 2 MY FAVORITE MARTIAN

Martin, who's able to move large objects with a flick of his wrist, loses control of the power when his hand is overexposed to the sun's rays. Martin: Ray Walston. Tim: Bill Bixby.

3 NEWS—Huntley/Brinkley C

4 5 7 10 13 NEWS C

6 9 MISTEROGERS—Children

The story of Little Jack Horner.

19 CHESTER SMITH—Variety

40 MOVIE—Drama

"Problem Girls." (1953) A young man, about to receive his license to

practice medicine, takes a job in a reform school for rich girls. Susan Morrow, Ross Elliott. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

Binghamton thinks McHale's island would be a good place to build the new officers' club. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

3 NEWS—Whitten/Jervis C

4 7 NEWS—Huntley/Brinkley C

5 12 NEWS—Cronkite C

6 WHAT'S NEW—Children

"Where Do We Get It?" Part 1. William C. Smith of Oregon Educational Broadcasting guides this tour of a dairy farm and a dairy manufacturing plant.

9 LYRICS AND LEGENDS

Tristram P. Coffin discusses "The Roots of Hillbilly Music."

13 PERRY MASON—Mystery

Accused murderer Tony Polk has a criminal record; a witness saw him fighting with the victim—and he is the owner of the murder weapon. Mason: Raymond Burr. (55 min.)

6:55 10 FISHING REPORT C

7:00 2 I LOVE LUCY—Comedy

Ricky and Fred seem to do nothing but watch the fights on TV. Lucy and Ethel rebel. Lucy: Lucille Ball.

4 WIDE WONDERFUL WORLD C

Aloha Walters narrates films of the schooner trip she and her husband took to the island of Raiatea in the Pacific. Highlights include views of the native fire walkers, giant turtles and an archaeological dig.

5 NEWS—John Weston C

6 MISTEROGERS—Children

The story of Little Jack Horner.

FIRST TEAM NEWS

DICK CABLE
BIG NEWS



6 PM
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turn on 10



Thursday

EVENING

7 NEWS—Reynolds/Smith (C)

7 FLYING NUN—Comedy (C)

In a dual role, Alejandro Rey plays Carlos and his incompetent cousin Luis, who mismanages a business venture that sends the convent into the red, and Sr. Bertrille into the blue. Sr. Bertrille: Sally Field. Rev. Mother: Madeleine Sherwood. (Rerun)

9 NET PLAYHOUSE—Drama

"The Witness," Georges Simenon's tale about a Breton farm woman whose greed drives her to murder. Pamela Brown, Emmy winner for her performance in "Victoria Regina," stars as the accused murderess, who finds a way to silence the only witness. Pamela Brown, Daphne Heard, Moultrie Kelsall. (60 min.)

10 WHAT'S MY LINE?—Game (C)

Celebrity roster: Arlene Francis, Meredith MacRae, Gene Rayburn and Soupy Sales.

12 I DREAM OF JEANNIE (C)

A strange malady that causes Tony to doze off in mid-sentence sends Jeannie back to her mother for a

AUGUST 14, 1969

remedy, and not a moment too soon. Her neglected mother is the source of the trouble. Jeannie/Mama: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. (Rerun)

7:25 13 OUTDOORSMAN—Lange (C)

7:30 2 TWO FOR TRAVEL (C)

A visit to the island of Cozumel, off Mexico's Yucatan Peninsula. Underwater photographer Bumpy Bell and diver Ramon Zapata explore the sunken ruins of a 17th-century Spanish galleon in the Cozumel Channel. Host: Bill Burrud.

3 4 7 DANIEL BOONE (C)

David Scott, a dandified painter, is foisted on Dan for two months' training in the art of becoming a man. David's apprenticeship takes on special significance when he is abducted by an Indian chief seeking a replacement for the tribal artist. Daniel: Fess Parker. Israel: Darby Hinton. Rebecca: Patricia Blair. (Rerun; 60 min.)

Guest Cast

David Scott David Watson
Longknife Johnny Cardos

5 10 12 ANIMAL WORLD (C)

New Zealanders have monumentalized the sheep dog, mainstay of their principal industry. Films show three types of canine shepherds: the "strong-eyed" dogs (staring sheep into submission), "hunt-backers" (rounding up strays) and "backers" (climbing over the sheep to keep them moving). Also: trainer Les Knight teaches the dogs to respond to whistled commands.

6 BRIDGE—Jean Cox

Lesson: the opener and responder.

7 13 FLYING NUN—Comedy (C)

The nuns meet an eviction notice with an appeal that brings the landlord to their door, bag and baggage. He's poor as a churchmouse, a bit of a nag and high on Captain Fomento's list of suspicious characters. Sr. Bertrille: Sally Field. Fabio: Jay Novello. Fomento: Vito Scotti. Sr. Jacqueline: Marge Redmond. Rev. Mother: Madeleine Sherwood. Sr. Sixto: Shelley Morrison. (Rerun)

19 MOVIE—Drama

"Silver River." See Mon. 8:30 P.M. Ch. 19 for details. (90 min.)

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40 DONALD O'CONNOR—Variety (C)

Guests: singers Jimmie Rodgers and Fran Warren, actors Frank Faylen and Michael McGivney, and Hollywood columnist James Bacon. (90 min.)

8:00 2 PASSWORD—Game (C)

Celebrity guests: Betty White and Frank Gifford. Host: Allen Ludden.

5 10 12 PRISONER—Drama (C)

"A Change of Mind" pits the Prisoner against systematic No. 2, who is trying to make his captive reveal why he resigned his top-security job. Aiding No. 2: mind-bending drugs, ultrasonic waves and a woman who's been conditioned to betray the Prisoner. Prisoner: Patrick McGeehan. (Rerun; 60 min.)

Guest Cast

No. 86Angela Browne
 No. 2John Sharpe
 DoctorGeorge Pravda
 No. 42Kathleen Breck

6 9 NET PLAYHOUSE

"The National Theater of the Deaf, Encore," impressive dramatizations in sign-language and mime. 1. Bernard Bragg (who studied with Marcel Marceau) and Lou Fant (the troupe's only hearing member) teach children to "recite" poetry with their hands. 2. "On the Harmfulness of Tobacco," Chekhov's monologue by a man (Fant) whose convictions have faded beneath his wife's dominance. 3. "The Tale of Kasane," by Tsura

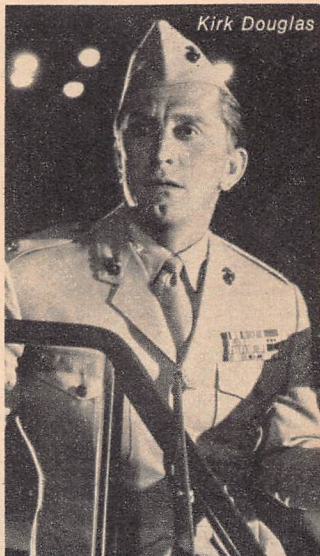
**close
up**
MOVIE9:00 **40 12 5****SEVEN DAYS IN MAY**

A military take-over of the U.S. is the theme of this taut 1964 political thriller, directed by John Frankenheimer ("The Manchurian Candidate").

A nuclear treaty with the USSR triggers a U.S. military revolt. Tipped off by a loyal colonel, President Jordan Lyman races against time to abort the complex and carefully planned coup.

Documentary-style filming and Rod Serling's script add up to a fast-paced package of political maneuvers and building tension.

Cast . . . Scott: Burt Lancaster. Casey: Kirk Douglas. Lyman: Fredric March. Eleanor: Ava Gardner. Clark: Edmond O'Brien. Girard: Martin Balsam. Todd: George Macready. Prentice: Whit Bissell. McPherson: Hugh Marlowe. Henderson: Andrew Duggan. Broderick: John Larkin. (Rerun)



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Thursday

EVENING

AUGUST 14, 1969

Namboko. The Japanese kabuki play (characterized by exaggerated actions and stylized make-up) relates the tale of an ill-fated couple whose love is destroyed by guilt. Kasane: Audree Norton. Yeomom: Gilbert Eastman. (90 min.)

7 13 THAT GIRL—Comedy (C)

Ann's father takes a fall and Don's job is in jeopardy. The connecting issue: the accident happened in

Don's office, and a cagey insurance man is applying pressure to prevent a lawsuit. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. Jerry: Bernie Kopell. (Rerun)

Guest Cast

Hurley Alan Oppenheimer
Prentiss David Lewis

8:30 2 WHAT'S MY LINE?—Game (C)
Celebrities: Peggy Cass, Bert Convy, Arlene Francis and Soupy Sales.

close
up

GOLDDIGGERS (C)

10:00 3 7 4

ENCORE FOR DEAN'S GIRLS

Dean Martin's daughter Deana makes a second appearance with sister Gail and headliners Lou Rawls and Paul Lynde. Also on hand: comic Jackie Gayle.

Deana, Gail, Tommy Tune and Danny Lockin revive ragtime; Paul is a plumber bemoaning the problems of his trade; Stanley Myron Handelman cruises the tunnel of love (with Golddigger Rosetta Cox); and Jackie recalls playing in some truly hick towns.

Les Brown orchestra.

Highlights . . . Lou: "Just Squeeze Me," "One for My Baby." Gail: "Come Back to Me." Golddiggers: "You Do Something to Me." Tommy, Danny: "Wouldja for a Big Red Apple?" All: 1936 medley ("Sing, Sing, Sing," "When My Dreamboat Comes Home," "It's DeLovely," "Until the Real Thing Comes Along," "Organ Grinder's Swing," "A Fine Romance," "Let Yourself Go"). (60 min.)

Deana Martin



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3 4 7 IRONSIDE (C)

"A Matter of Love and Death." The quarry: an abortionist. The bait: Eve, disguised and pretending to be a single girl in trouble. Ironside: Raymond Burr. Eve: Barbara Anderson. Ed: Don Galloway. Mark: Don Mitchell. (Rerun; 60 min.)

Guest Cast

Dr. Pat Manners...Betty Ackerman
Jo Lyons...Susan Howard
Stanford Chase...Patrick Tovatt
Betty Ross...Barbara Shannon
Nurse Lois...Lillian Adams
Helen Stroud...Pamela McMyler
Lana Howes...Charlene Jones

7 13 BEWITCHED—Comedy (C)

During Samantha's brief absence, cousin Serena turns an unwelcome visitor into a bedraggled alley cat, and the frantic search is on for the victim: Darrin's mother. Samantha/Serena: Elizabeth Montgomery. Darrin: Dick York. (Rerun)

Guest Cast

Phyllis Stephens...Mabel Albertson
Miss Parson...Ruth McDevitt
Salesman...Hal England
Frank Stephens...Roy Roberts

9:00 2 DELLA REESE—Variety (C)

Tentatively scheduled guests: comedian Redd Foxx and the First Edition. (60 min.)

5 12 40 MOVIE—Drama

Burt Lancaster and Kirk Douglas in "Seven Days in May." See page A-65. (Rerun; 2 hrs., 30 min.)

7 13 TOM JONES (C)

Guests: singers Nancy Wilson and Mireille Mathieu, Herman's Hermits, Davy Jones of the Monkees, and comic-impressionist Rich Little. Jack Parnell conducts the orchestra. (Rerun; 60 min.)

Highlights

"Ghost Riders in the Sky," "If Ever I Would Leave You," "Fly Me to the Moon," "I Believe," "Treat Her Right".....Tom
"Strike Up the Band".....Nancy
"Consider Yourself".....Davy, Dancers
"Something Is Happening".....Hermits
"Ain't No Mountain High Enough".....Tom, Nancy
"Sometimes," "Quand Tu T'en Iras".....Mireille

10 MOVIE—Drama

"13 Rue Madeleine." (1946) During World War II, a crack Gestapo agent is installed in an American espionage school to learn America's invasion plans. James Cagney, Annabella, Richard Conte, Frank Latimore, Walter Abel. (2 hrs.)

19 LATIN AMERICAN MUSIC**9:30 3 4 7 DRAGNET (C)**

With only a nondescript blanket as a lead, Friday and Gannon look for a mother who abandoned her infant in a trash can. Friday: Jack Webb. Gannon: Harry Morgan. (Rerun)

Guest Cast

Donna Halpern...Michele Grumet
Sylvia Crystal...Virginia Vincent
Mrs. Tucker...Peggy Webber
Ted Patterson...Jack Sheldon
Paul Sutherland...Mickey Sholdar
Lisa Bogart...Heather Menzies
Rudy Herrera...Speedy Zapata
Dr. Corley...Stacy Harris
Diane Conway...Dee Carroll
Don Hale...Don Ross

6 9 WASHINGTON NEWS**BALD?**

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Thursday

EVENING

AUGUST 14, 1969

- 10:00** **2 NEWS—Gary Park (C)**
3 4 7 GOLDDIGGERS (C)
 Deana and Gail Martin (Dean's daughters) are among the performers. For details, see the Close-up on page A-66. (60 min.)
6 PEOPLE IN JAZZ
 Guest: jazz guitarist Wes Montgomery.
7 HAWAIIAN EYE—Mystery
 A sea monster has frightened Mama Mahini so much that she wants to sell out. Mama: Anne Seymour. Martin: Arch Johnson. (60 min.)
9 LORENTZ ON FILM
 Pare Lorentz and host Charles Rockwell discuss "Fight for Life," Lorentz's controversial film. (90 min.)
13 COLLEGE TALENT (C)
 Celebrity judges: Marty Allen, Michael Ansara and Barbara Eden (Mrs. Ansara). Talent: pianist Richard Carpenter (California State College), and singers Sandra Gresham (University of Kansas).
- 10:30** **6 MAN IN THE MIDDLE**
13 NEWS SPECIAL (C)
- 11:00** **2 UNTOUCHABLES—Drama**
 On the verge of bankruptcy, toy manufacturer Phil Melnick decides to "refinance" by returning to his former sideline—opium. Johnny Lubin: James MacArthur. (60 min.)
3 4 7 7 NEWS (C)
10 13 NEWS (C)
- 11:25** **10 FISHING REPORT (C)**
- 11:30** **3 4 7 JOHNNY CARSON (C)**
 Tentatively scheduled in Hollywood: Debbie Reynolds, George Lindsey of "Mayberry R.F.D.," impressionist John Byner, Rose Marie. (90 min.)

- 5 PERRY MASON—Mystery**
 A race-car owner is accused of murdering the driver who wrecked his test car. Eastman: Jess Barker. Danielle: Alejandro Rey. Kate: Audrey Dalton. (60 min.)
7 JOEY BISHOP (C)
 Tentatively scheduled: Eva Gabor of "Green Acres." (90 min.)
10 MOVIE—Drama
 "Blood on the Sun." (1945) The American editor of a Tokyo newspaper dares to print the story of Japan's plans for world conquest. James Cagney, Sylvia Sidney, Wallace Ford. (1 hr., 45 min.)
40 MOVIE—Drama
 "Night Freight." (1955) The owner of a short-line railroad comes into conflict with the owner of a truck line, who fears the railroad will take away his business. Forrest Tucker, Barbara Britton.
- 12:00** **2 ALFRED HITCHCOCK—Drama**
 Hold-up man Ernie Walters learned his trade in prison. Ernie: Rip Torn. Florrie: Mary Munday.
12 JOEY BISHOP (C)
 See 11:30 P.M. (90 min.)
- 12:30** **2 NEWS (C)**
1:00 **3 7 13 NEWS (C)**
4 JOAN RIVERS (C)
 Hip jargon is discussed by author-essayist Clifton Fadiman.
5 MOVIE—Drama
 "—30—" (1959) Jack Webb produced and directed this documentary-flavored dramatization of one night in the city room of a large newspaper. Jack Webb. (1 hr., 45 min.)
1:30 **4 NEWS (C)**



Next week TV GUIDE talks with Merv Griffin, another late-night contender. The rating road won't be easy, but when you're number three you try even harder.

Friday

MORNING

MORNING

6:00 3 RHYME AND REASON

1. Improvement of speech clarity is explained. 2. Violinist Robert Courte and his wife, pianist Ludia Courte, play Mozart's Sonatina in G Major and the second and third movements of Brahms's Sonata in F Minor. (60 min.)

5 BLACK HERITAGE—History C

Conclusion: Response to the 1954 school desegregation ruling.

7 EDUCATION

10 FOCUS ON FARMING C

6:25 7 A.M.—Jim Dunbar C

13 NEWS C

6:30 4 NEWS—Dick Doughty C

5 CITIES IN CONFLICT

Topic: sickness and health.

10 BLACK HERITAGE—History C

Conclusion: Response to the 1954 school desegregation ruling.

12 THIS IS THE LIFE C

13 JACK LA LANNE—Exercise C

7:00 3 4 7 TODAY C

Tentatively scheduled: British actor Alec McCowen, star of Broadway's "Hadrin VII"; and a feature on prefabricated housing. (2 hrs.)

5 10 12 NEWS—Benti C

13 AGRICULTURE TODAY C

7:15 13 NEWS—Chuck Rossie C

7:20 13 CARTOONLAND C

7:30 5 NEWS—Ron Magers

8:00 5 10 12 CAPTAIN

KANGAROO C

Films of Puerto Rico show Luquillo Beach and the Yunque Rain Forest; "Who's Afraid of the Big, Bad Wolf?" is dramatized. (60 min.)

8:05 2 NEWS C

8:20 13 DUDLEY DO-RIGHT—Children

8:15 2 RELIGION—Mormon C

8:30 2 JACK LA LANNE—Exercise C

7 GIRL TALK—Interviews C

Guests: author Jacqueline Susann ("The Love Machine") and her husband, TV Producer Irving Mansfield.

8:50 13 JACK LA LANNE—Exercise C

9:00 2 POPEYE—Cartoons C

3 4 7 IT TAKES TWO C

Celebrities: Jackie DeShannon, Stanley Myron Handelman, Marty Ingels and their spouses.

5 10 12 LUCILLE BALL

Hans Conried appears as Lucy tries

her hand at singing. Viv: Vivian Vance. Chris: Candy Moore.

7 MOVIE—Drama

"The Climbers." (1964) In Tahiti, George Rancourt realizes that his wife's greedy ambitions are endangering their marriage. Edmond O'Brien, Richard Basehart. (2 hrs.)

9:20 13 FASHIONS IN SEWING C

9:25 3 4 7 NEWS—Dickerson C

9:30 2 10 12 BEVERLY HILL-

BILLIES—Comedy

Granny (Irene Ryan) sets out to acquire a driver's license. Jed: Buddy Ebsen. Richard Burten: Mel Blanc.

3 4 7 CONCENTRATION C

5 HOTLINE—Discussion C

Guests: baby expert Gretchen Walther and interior decorator Joan Bergen. (Live, 60 min.)

13 MOVIE—Drama

"The Big Booble." (1957) An adventurer in Cuba gets mixed up with a counterfeiting ring when a girl passes him some counterfeit money at the gambling tables. Errol Flynn, Pedro Armendariz, Gia Scala. (90 min.)

10:00 2 10 12 ANDY GRIFFITH

Andy needs a wife; Barney's determined to help him find one. Barney: Don Knotts. Opie: Ronny Howard. Aunt Bee: Frances Bavier. Thelma Lou: Betty Lynn.

3 4 7 PERSONALITY C

Celebrities: Rocky Graziano, Tom Kennedy of "You Don't Say!" and Rita Moreno. On film: Hedy Lamarr.

10:30 2 BURKE'S LAW—Mystery

Ballplayer Eddie Dineen's girl friend has been murdered, and the police can't locate Eddie. Burke: Gene Barry. (1 hr., 15 min.)

3 4 7 HOLLYWOOD

SQUARES—Game C

Guests: Jack Cassidy, Pat Henry, Shirley Jones, Vincent Price and author Jacqueline Susann.

5 10 12 DICK VAN DYKE

"A Nice Friendly Game of Cards" at the Petries turns sour. Lou Gregory: Edward Platt. Rob: Dick Van Dyke. Beth Gregory: Shirley Mitchell.

11:00 3 4 7 JEOPARDY—Game C

5 10 12 LOVE OF LIFE C

7 ANNIVERSARY GAME C

13 TRUTH OR CONSEQUENCES C

40 ROMPER ROOM—Children C

Friday

MORNING-AFTERNOON

- 11:25 **5 12 NEWS—Edwards** (C)
10 NEWS—Chris Harris (C)
 11:30 **3 4 7 EYE GUESS—Game** (C)
5 10 12 SEARCH FOR TOMORROW—Serial (C)
7 13 GALLOPING GOURMET (C)
 11:45 **2 ROMPER ROOM—Children** (C)
 11:50 **13 NEWS—Rashleigh** (C)
 11:55 **3 4 NEWS—Newman** (C)
7 NEWS—Reeter (C)

AFTERNOON

- 12:00 **3 4 5 10 NEWS** (C)
7 13 BEWITCHED—Comedy
 Things are popping: the Stephenses are stuck with hexed popcorn. Samantha: Elizabeth Montgomery.
7 40 YOU'RE PUTTING ME ON (C)
 Guests: Larry Blyden, Peggy Cass, Bill Cullen, E.J. Peaker, William Shatner and Vivian Vance.
12 PDQ—Game (C)
 Celebrity opponents: Michael Landon vs. Will Hutchins.
 12:30 **2 BEAT THE ODDS—Game** (C)
3 4 7 DAYS OF OUR LIVES (C)
5 10 12 AS THE WORLD TURNS—Serial (C)
7 13 THAT GIRL—Comedy (C)
 Three's a crowd when Don, Ann and a handsome detective get together. Don: Ted Bessell.
40 MOVIE—Adventure
 "Adventures of Casanova." (1948) Casanova aids the cause of Sicilian patriots during 1793. Arturo de Cordova, Lucille Bremer. (90 min.)
 1:00 **2 MOVIE—Comedy**
 "A Matter of Who." (English; 1961) An investigator for the World Health Organization gets involved in oil intrigue. Terry-Thomas. (2 hrs.)
3 4 DOCTORS—Serial (C)
5 10 12 LOVE IS A MANY-SPLENDORED THING—Serial (C)
7 7 13 DREAM HOUSE (C)
 1:30 **3 4 7 ANOTHER WORLD** (C)
5 10 12 GUIDING LIGHT (C)
7 13 LET'S MAKE A DEAL (C)
 2:00 **3 4 YOU DON'T SAY!—Game** (C)
 Guests: actors John Forsythe and June Lockhart.
5 10 12 SECRET STORM (C)
7 7 13 NEWLYWED GAME (C)
40 PATTY DUKE—Comedy
 Patty decides to raise some money

AUGUST 15, 1969

- by raffling off Richard. Patty and Cathy: Patty Duke. Richard: Eddie Applegate.
 2:30 **3 MOVIE—Drama**
 "Tarnished Heroes." (English; 1961) During World War II, seven men facing court-martial are chosen for a dangerous mission behind German lines. Dermot Walsh, Anton Rodgers, Patrick McAlinney. (90 min.)
4 40 MATCH GAME (C)
 Guests: Dr. Joyce Brothers and Bob Crane. Host: Gene Rayburn.
5 10 12 EDGE OF NIGHT (C)
7 7 DATING GAME (C)
13 DIVORCE COURT—Drama (C)
 A wife charges her husband with desertion. Edith: Julie Gambol.
 2:55 **4 40 NEWS—Floyd Kalber** (C)
 3:00 **2 10 12 LINKLETTER SHOW** (C)
 Art Linkletter interviews a modern-day Johnny Appleseed. On film: Jack Linkletter at Edwards Air Force Base (Cal.)
4 YOU'RE PUTTING ME ON (C)
 See 12 noon Chs. 7R, 40 for details.
5 MIKE DOUGLAS—Variety (C)
 See 4 P.M. Ch. 10. (90 min.)
7 7 13 GENERAL HOSPITAL (C)
40 CAP'N LOCKER—Children (C)
 3:25 **2 10 12 NEWS** (C)
 3:30 **2 POPEYE—Children** (C)
4 BACHELOR FATHER—Comedy
 Bentley says Kelly is too young to babysit. Bentley: John Forsythe.
7 7 13 ONE LIFE TO LIVE (C)
10 PASSWORD—Game (C)
 Celebrity guests: Betty White and Frank Gifford.
12 ZANE GREY—Drama
 An Indian agent has a double task: convincing the townspeople that a young man deserves punishment for shooting an Indian and arresting the culprit—who is his best friend's son. Marshal Locke Gardner: Michael Rennie. Tod Mulvey: Richard Jaeckel.
 4:00 **2 TIMMY AND LASSIE—Adventure**
 Cathy's faithful bloodhound has gone senseless in the nose. Timmy: Jon Provost. Ruth: June Lockhart.
3 4 FLINTSTONES—Children (C)
7 7 13 DARK SHADOWS (C)
10 MIKE DOUGLAS—Variety (C)
 Guests include Sen. Fred Harris (D-Okla.) and his wife, Roger Miller, actress Alice Faye, comedian

Jackie Vernon and singer Tony Joe White. (90 min.)

12 MIKE DOUGLAS—Variety (C)
Guests include Sen. Fred Harris (D-Okla.) and his wife, Roger Miller, actress Alice Faye, comedian Jackie Vernon and singer Tony Joe White. (90 min.)

40 POPEYE—Children

4:30 2 LEAVE IT TO BEAVER—Comedy
Wally goes steady and throws a scare into his parents. Wally: Tony Dow. Beaver: Jerry Mathers.

3 LEAVE IT TO BEAVER—Comedy
Wally decides he must grow a mustache to prove to the girls that he is suave and sophisticated. Beaver: Jerry Mathers. Wally: Tony Dow.

4 LOST IN SPACE—Adventure (C)
The Robinsons face calamity when they board a computer-controlled spacecraft filled with frozen men. Smith: Jonathan Harris. (60 min.)

5 DAVID FROST—Variety (C)
Tentatively scheduled guests: Ted Lewis; Hines, Hines & Dad, singer-dancers; comedians Steve Rossi and Slappy White; tennis great Pancho Gonzales; and comic actors Oliver Clark and Jennifer Darling. (90 min.)

7 MOVIE—Biography (C)
"The McConnell Story." (1955) The story of America's first triple jet ace, Capt. Joseph McConnell Jr., a hero of the Korean War. Alan Ladd, June Allyson, James Whitmore. (90 min.)

7 LET'S MAKE A DEAL—Game

13 GILLIGAN'S ISLAND (C)
The castaways attempt to leave the island in a two-man space capsule. Gilligan: Bob Denver.

5:00 40 LITTLE RASCALS—Children
2 DENNIS THE MENACE—Comedy
Mr. Wilson's stock certificate has a picture of a bird on it—so Dennis uses it for his tree house. Dennis: Jay North. Mr. Wilson: Joseph Kearns. Henry: Herbert Anderson.

3 TRAVEUR THEATRE (C)
1. "Acapulco—Riviera of the America's." Modern Acapulco is seen in contrast with a native village. 2. "Winter Paradise—Sun Valley." We visit a village of Swiss chalets. (60 min.)

7 BEWITCHED—Comedy
Kathleen Nolan and Michael Ansara appear in this episode. Samantha: Elizabeth Montgomery.

13 I LOVE LUCY—Comedy
Lucy runs into difficulties when she tries to get a passport. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance. Fred: William Frawley.

19 FILM

40 MUNSTERS—Comedy
Herman believes that he's contacted Mars with his ham radio. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Roger: Ronnieapo.

5:30 2 PATTY DUKE—Comedy
Patty invites Richard to be her house guest for a week. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Natalie: Jean Byron.

4 7 12 NEWS (C)

9 WHAT'S NEW—Children
Migration habits of elk: life on other planets; folk music of Ceylon.

10 NEWS—Walter Cronkite (C)

13 NEWS—Reynolds/Smith (C)

19 HOKEY POKEY—Children

FIRST TEAM NEWS

CREIGHTON SANDERS
SPORTS



6 PM - 11 PM
WEEKNIGHTS

turn on 10



Friday

AFTERNOON-EVENING

AUGUST 15, 1969

40 MY FAVORITE MARTIAN (C)

Uncle Martin tries to get Tim an exclusive interview with the ruler of an East Asian country. Martin: Ray Walston. Jakobar: Charles Maxwell.

5:45 **6 FRIENDLY GIANT—Children**
Story: "The Quarreling Book."

EVENING

6:00 2 MY FAVORITE MARTIAN

Uncle Martin's invisibility mechanism has gone haywire—everything he touches disappears. Martin: Ray Walston. Tim: Bill Bixby. Gerald Waley: Hedley Mattingly.

3 NEWS—Huntley/Brinkley (C)

4 5 7 10 13 NEWS (C)

6 9 MISTEROGERS—Children

Misterogers shows how to play different musical instruments.

19 CHESTER SMITH—Variety

40 MOVIE—Western

"The Phantom Stagecoach." (1957) A Wells Fargo agent is sent to stop the trouble arising out of a conflict between two stagecoach lines. William Bishop, Kathleen Crowley, Richard Webb, Hugh Sanders. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

The Navy is sending the Mothers of PT 73 to visit their boys on Mother's Day—the day McHale planned to use for a fleet-wide gambling party. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway.

3 NEWS—Whitten/Jervis (C)

4 7 NEWS—Huntley/Brinkley (C)

5 12 NEWS—Cronkite (C)

6 WHAT'S NEW—Children

Cameras visit the Southern Ballet

Company of Atlanta, Ga., to show how dancers are trained. The ballet company performs excerpts from "A Midsummer Night's Dream."

9 CHALLENGE—Science

18 PERRY MASON—Mystery

Miriam Fielding hires Mason to investigate her husband's financial holdings—she's certain her spouse is hiding money. Mason: Raymond Burr. Jud Bennett: Richard Erdman. Miriam: Jeanne Cooper. (60 min.)

7:00 2 I LOVE LUCY—Comedy

A beautiful friendship is almost ruined when the Ricardos sell their old washing machine to the Mertzes. Lucy: Lucille Ball. Ricky: Desi Arnaz.

4 WIDE WONDERFUL WORLD (C)

A tour of Africa.

5 NEWS—John Weston (C)

6 MISTEROGERS—Children

Misterogers shows how to play different musical instruments.

7 NEWS—Frank Reynolds (C)

7 GHOST AND MRS. MUIR (C)

"Buried on Page One." Mrs. Muir's troubles with a lazy boss (the editor of the Schooner Bay Beacon) are nothing compared to what the captain might do to make her quit (short of admitting he misses her). Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Finley: Richard Dreyfuss. Martha: Reta Shaw. (Rerun)

9 FOLK GUITAR—Lessons

Laura Weber teaches primary chords. Song: "Hush-a-bye, Don't You Cry."

10 WHAT'S MY LINE?—Game (C)

Celebrity roster: Arlene Francis, Meredith MacRae, Gene Rayburn and Soupy Sales.

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12 JULIA—Comedy (C)

Julia tries to give the discouraging word to her husband-hunting friend Rita. And why not? The girl has flipped for Julia's boy friend! Julia: Diahann Carroll. Corey: Marc Coppage. Marie: Betty Beaird. Hannah: Lurene Tuttle. Ted Newman: Don Marshall. (Rerun)

7:30 2 TWO FOR TRAVEL (C)

This tour of Japan includes Tokyo, Yokohama, Osaka, Kyoto and the island of Kyushu.

3 4 7 HIGH CHAPARRAL (C)

"For the Love of Carlos." Victoria's determination to provide a foster home for a vagrant boy triumphs, after much hostility. But her troubles aren't over: the boy's lawbreaking father is coming to fetch him. Victoria: Linda Cristal. Buck: Cameron Mitchell. Manolito: Henry Darrow. John: Leif Erickson. Blue: Mark Slade. (Rerun; 60 min.)

Guest Cast

Alberto Ruiz Michael Ansara
Carlos Armando Islas

Fernando Fernando Pereira
Constancia Sara Vardi
Charity Pamelyn Ferdin
Ted Kevin Burchett

5 10 12 WILD WILD WEST (C)

Comic Jack Carter and singer Jackie DeShannon appear in a drama of detection that begins with the murder of a Secret Service man. A song written by the victim contains a clue that sends West and Jeremy to the Service training center—and to the killer. West: Robert Conrad. (Rerun; 60 min.)

Guest Cast

Jeremy Charles Aidman
Alan Thorpe Jack Carter
Warren Blessing Anthony Eisley
Torrey Jackie DeShannon
Prof. Montague Arthur Malet
Myra Bates Gail Billings
Thompson Nicky Blair
Janus Benny Rubin
Swanson Vince Barnett

6 FOLK GUITAR—Lessons

Laura Weber demonstrates the syn-
copated strum.

close
up**SUMMER FOCUS (C)**8:00 **13 7****THE VIOLENT AMERICANS**

Special: This compact hour probes three American crises: student violence, organized crime and crime in the streets.

Dealing with three such broad topics, the report uses microcosms in its attempt to arrive at an understanding of each problem. Examining student violence, cameras witness an argument between SDS students at Harvard and campus moderates who object to the radicals' use of force. The brutality—and efficiency—of organized crime are exposed in an interview with a Mafia informer. Street violence comes into focus through a visit to the black ghettos of Washington, D.C.

Films and stills document the net results: student riots and bloodshed; gangland murders and legitimate businesses backed by Mafia money; and people mugged and knifed in the streets.

The report also provides interviews with people who are trying to solve each problem. Law-enforcement and Government officials, private individuals and others directly involved describe their efforts and offer glimmers of hope.

Produced and written by Sid Darion. Peter Jennings is the narrator. Host: Frank Reynolds. (60 min.)

7 13 LET'S MAKE A DEAL (C)

(9) WORLD WE LIVE IN

"The Dam Builds," a study of ecology, shows how the beaver and man affect their environments by building dams.

(19) GARDEN DOCTOR

(40) DONALD O'CONNOR—Variety (C)

Guests: Dick Clair and Jenna McMahon of "What's It All About, World?"; TV host Peter Marshall of "Hollywood Squares"; author Louis Lomax; and actor Jesse White. (90 min.)

8:00 (2) PASSWORD—Game (C)

Celebrity guests: Betty White and Frank Gifford. Host: Allen Ludden.

(6) ONE TO ONE—Discussion

Featured: excerpts from E.B. White's essay "Here is New York."

(7 13) SUMMER FOCUS (C)

Special: "The Violent Americans." For details, see the Close-up on page A-73. (60 min.)

[John Davidson will not be seen.]

(9) VIETNAM

(19) LATIN AMERICAN MUSIC

8:30 (2) WHAT'S MY LINE?—Game (C)

Celebrity lineup: Peggy Cass, Bert Convy, Arlene Francis and Soupy Sales. Host: Wally Bruner.

(3 4) (7) NAME OF THE GAME (C)

Ossie Davis heads a distinguished cast in "The Third Choice." Publisher Glenn Howard is caught in a political squeeze play. African nationals are holding one of his men for ransom money, which they want for their revolution. Glenn: Gene Barry. (Rerun; 90 min.)

Guest Cast

Kubani Ossie Davis

Jackie Harding Shirley Jones

Frank Chaney John Marley

Wamumba Roscoe Lee Browne

Nicole Janet MacLachlan

Carl Lund Frank Marth

Russo Craig Huebing

Graham Alan Caillou

Winston Masters Jonathan Hole

(5 10 12) GOMER PYLE (C)

Playing war games with Gomer on your side isn't easy. The genial Marine not only fraternizes with the "enemy," but instigates a raid on a near-by Girl Scout camp! Gomer: Jim Nabors. Sergeant Carter: Frank Sutton. Duke: Ronnie Schell. Sergeant Hacker: Allan Melvin. Miss Beasterfelt: Mabel Albertson. Corporal Nelson: Tom Lowell. (Rerun)

(6) TIME TO DANCE—Ballet

Hostess Martha Myers demonstrates some principles of "Classical Ballet." Maria Tallchief and Andre Eglevsky dance pas de deux from "Swan Lake" and "Sylvia."

(9) BRIDGE WITH JEAN COX

Lesson: taking tricks.

9:00 (2) DELLA REESE—Variety (C)

(5 10 12) MOVIE—Drama (C)

"The Blue Angel" (1959), a softened remake of the classic 1930 Josef von Sternberg tragedy (which starred Marlene Dietrich and Emil Jannings). Updated to contemporary West Germany, the story details a staid professor's obsessive lust for a callous cabaret singer. Directed by Edward Dmytryk ("The Young Lions"). Location scenes filmed in Bavaria. (Rerun; 2 hrs.)

Continued on next page

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Friday

EVENING

Cast

Immanuel Rath Curt Jurgens
 Lola-Lola May Britt
 Kiepert Theodore Bikel
 Principal Harter John Banner
 Rolf Fabrizio Mioni
 Prof. Braun Ludwig Stossel
 Clown Wolfe Barzell

6 NET PLAYHOUSE—Drama

"The Victorians: London Assurance."
 An 80-year-old nobleman competes with his son for the hand of a young heiress. John Wood. (60 min.)

7 13 JUDD—Drama (C)

Richard Kiley in "The Holy Ground: the Killers," conclusion. Guru Barnaby Cutler and his alleged lover Paula Miles go on trial for murdering her husband. Confounding Judd's defense: Cutler's claim of amnesia, a charge that the guru is a drug peddler—and the sensational tactics of Paula's own attorney. Judd: Carl Betz. Ben: Stephen Young. (Rerun; 60 min.)

Guest Cast

Barnaby Cutler Richard Kiley

Paula Miles Joanne Linville
 Byron Shellenback John Dehner
 Ambrose Liston Edward Binns
 Dr. LaSalle Gerald Hiken
 Liam Beale Ronald Feinberg
 Judge Pritchard John Zaremba
 Mrs. Steckler Terry Haskin

9 CRITIQUE—Discussion

See Wed. 7 P.M. Ch. 9R for details.

19 MEXICO CANTA—Music**40 MOVIE—Western**

"Annie Oakley." (1935) Annie was the best sharpshooter in the West, but she had plenty to learn about love, and Toby was the man to teach her. Barbara Stanwyck, Preston Foster, Melvyn Douglas, Chief Thundercloud. (2 hrs.)

10:00 2 NEWS—Gary Park (C)**3 HUGH HEFNER—Variety (C)**

Hugh's guests include Bill Cosby, Bob Newhart, singers O. C. Smith and Gary LeMel, the comic Pickle Brothers and the rocking Rod Piazza Group. (60 min.)

4 THE SAINT—Mystery (C)

"The Double Take" is what the

Next week TV GUIDE talks with Merv Griffin, another late-night contender. The rating road won't be easy, but when you're number three you try even harder. In the same issue, four trend setters discuss the fads and fancies of male fashions.

Upcoming Specials spotlighted in TV GUIDE: The PGA Championship from Dayton, Ohio. "Mothers and Daughters," a generation-gap sequel to "Fathers and Sons."

next
week



Friday

EVENING

Saint does when a wealthy magnate claims he's being impersonated by a perfect double. Doubling the trouble is the tycoon's pretty secretary—who also comes in twos. Saint: Roger Moore. (Rerun; 60 min.)

Guest Cast

Eugene Patroclos ...Gregoire Aslan
Annabel

.....Denise Buckley/Kate O'Mara

6 MINNEAPOLIS SYMPHONY

Stanislaw Skrowaczewski conducts the Minneapolis Symphony Orchestra in Szymanowski's Violin Concerto No. 2. (60 min.)

7 7 13 DICK CAVETT C

Tentatively scheduled: Jack Benny is Dick's solo guest on tonight's half-hour program, which was taped in Providence, R.I.

9 NET PLAYHOUSE—Drama

See Thurs. 7 P.M. Ch. 9R. (60 min.)

10:30 7 7 13 PGA GOLF HIGH-LIGHTS C

Special: Highlights of the first two rounds of the PGA Championship, which concludes Sunday at NCR (National Cash Register) Country Club, Dayton, Ohio. Also: a course description. Reporters include Chris Schenkel and Byron Nelson.

[Pre-empts Regular Programming.]

11:00 2 MOVIE—Western C

"Sitting Bull." (1954) A Cavalry major tries to prevent war between the Sioux and the whites. Dale Robertson, Mary Murphy, J. Carrol Naish.

3 4 5 7 7 NEWS C

10 12 13 NEWS C

40 MOVIE—Adventure

"Blackbeard, the Pirate." (1952) A reformed buccaneer sets out to destroy Blackbeard, the notorious 18th-century pirate. Robert Newton, Linda Darnell. (1 hr., 45 min.)

11:30 3 4 7 JOHNNY CARSON C

Tentatively scheduled guests in Hollywood: Tiny Tim, Red Buttons, Carl Reiner and veteran burlesque comic Irv Benson. (90 min.)

5 MOVIE—Drama C

"Cash McCall." (1960) Cash McCall, boy wonder of modern finance, has made, lost and remade several fortunes. James Garner. (1 hr., 50 min.)

7 12 JOEY BISHOP C

Tentatively scheduled: Barbara Eden

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("I Dream of Jeannie") and the Geesinslaw Brothers, comic country singers. (90 min.)

10 MOVIE—Drama

"The Roaring Twenties." (1939) A young man, released from the Army at the end of World War One, begins driving a friend's taxi when he is unable to find another job. He is introduced, accidentally, to the bootlegging business. James Cagney, Priscilla Lane, Humphrey Bogart. (2 hrs.)

13 MOVIE—Adventure C

"Amazons of Rome." (Italian; 1960) Three hundred young women defend Rome against an Etruscan attack. Enjoyable spectacle. Louis Jordan, Sylvia Sims. (2 hrs.)

12:30 2 NEWS C

12:45 40 MOVIE—Adventure

"Mutiny on the Blackhawk." (1939) A tale of the seas, involving slave-running in 1840. Richard Arlen, Andy Devine, Constance Moore.

1:00 3 HUGH HEFNER—Variety C

Guests include Bill Cosby, actor Jim Brown, comics Marty Ingels and Jeremy Vernon, and singer Jackie DeShannon. (60 min.)

4 JOAN RIVERS C

The subject is chocolate; the guests are Genevieve and cooking expert Nika Hazelton.

1:05 7 MOVIE—Western C

"Seven Ways from Sundown." (1960) Clair Huffaker adapted the screenplay from his novel about a young Texas Ranger. Audie Murphy, Barry Sullivan, Venetia Stevenson.

1:30 4 NEWS C

13 CHEATERS—Mystery

Major Randolph takes out a huge amount of travel insurance, intending to board a plane for Tangier. Hunter: John Ireland. Allen: Robert Ayres.

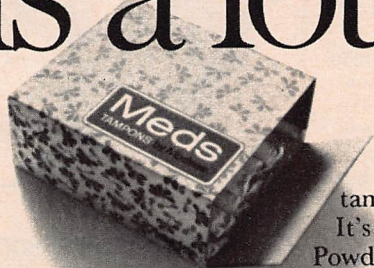
2:00 3 13 NEWS C

2:20 5 MOVIE—Drama C

"Pete Kelly's Blues." (1955) Band agency racketeers attempt to extort a commission from Pete Kelly's Big Seven in a dingy 1927 Kansas City speakeasy. Jack Webb, Janet Leigh, Peggy Lee. (1 hr., 40 min.)

Stations reserve the right to make last-minute changes.

Even one less is a lot less.



One less
tampon is a lot less trouble.
It's one less trip to the
Powder Room.

One less "excuse me." One less change. One less
chance to forget. Think what two less, or three less
could mean.

Think what using
MEDS TAMPONS could mean. They're a lot more absorbent.
That means you'll probably use fewer of them.
And the fewer the better.

MEDS are made differently. That's why. They're
made with soft, absorbent rayon.

First, there's a gentle rayon cover. Then a layer of
rayon fibers that absorb quickly. Then another
layer of fine rayon storage fibers that absorb steadily.
And, in the center, a cushioned layer that
holds, and holds some more.

Isn't it hard to believe? Some tampons are just
chunks of cotton. (No wonder you probably need more of
them than you do of MEDS.)

This month try MEDS. They come in regular or
super, with a soft polyethylene applicator.

There's a lot to be said for needing less.

By David Lachenbruch

Across the Midwestern tornado belt this summer the appearance of ominous dark clouds is sending people scurrying to their television sets. In threatening weather, even climatologists at the U.S. Weather Bureau's National Severe Storms Laboratory in Norman, Okla., and at Iowa State University, switch on TV sets and peer intently at Channel 2. Knowingly or unknowingly, amateurs and professionals are participating in a nation-wide test of a new method of tornado detection.

For years climatologists have searched for a sure, simple and inexpensive tornado-warning system for the home. Even elaborate Weather Bureau radar installations can only indicate "most likely areas" for tornadoes but usually can't pinpoint actual or forming tornadoes in time to give warning. The principal method of spotting actual tornadoes today is visual sighting—and this is often too late to prevent injury or death.

Many professional tornado-watchers are now convinced that the ideal home warning system has been found. Some 95 percent of American families, in fact, already have this tornado-warning system in their own homes, ready to use. It is the family TV set.

Behind the television tornado-warning system is the stranger-than-fiction story of Newton Weller, a self-taught electronics engineer, who works in his home lab on a rural postal route without a telephone near West Des Moines, Iowa, where he lives with his wife and five sons. A victim of heart disease and rheumatoid arthritis, the 55-year-old Weller has been a serious student of atmospheric phenomena for 12 years.

Weller became fascinated by the discovery that the electrical "core" of a tornado was very close in frequency to Channel 2 on a standard television receiver, and began to experiment with the possibility of "tuning in" tornadoes on a regular TV. At about this time his



In tornado season... your TV set may save your life

work attracted the interest of Iowa State climatologist Paul J. Waite in Des Moines, who began providing assistance and encouragement.

On Sept. 22, 1968, the Des Moines Sunday Register published a detailed interview with Newton Weller, in which he explained how a television set could detect tornadoes. Weller's system is simple, but every step must be followed exactly. It should be used when the weather appears threatening, and particularly if there is a tornado alert in the area.

1. Turn on your television set and let it warm up.
2. Turn to Ch. 13. Using the brightness knob, darken the screen so it's almost black.
3. Turn to Ch. 2. Leave the set alone.

Do not reset the brightness after the initial adjustment made on Ch. 13.

4. A lightning storm will appear on the screen as horizontal streaks or flashes—the broader the bands the more severe the storm. As long as the screen does not have a steady glow, the storm is not a tornado.

5. The signal of a tornado is an increasingly steady, bright white light filling the screen. Or, if there is a station in your area on Ch. 2 and the darkened picture becomes increasingly visible and remains visible and bright, a tornado is indicated.

6. Take shelter. Do not get so carried away watching the screen that you forget to take cover—fast.

The system will work with any television set, color or black-and-white, with indoor or outdoor antenna, or connected to a cable (CATV) system. The better the antenna, the further away a tornado can be detected, but Weller claims his system generally is reliable up to about 15 miles (perhaps 20 with outside antenna), far enough to give you time to take shelter.

Why tune to Ch. 13 first? That channel is farthest (in the standard VHF band) from Ch. 2, and therefore is less susceptible to interference from tornadoes or electrical storms, and for this reason is used to make the brightness adjustment. (If you tried to adjust the brightness on Ch. 2, you might unwittingly be "tuning out" a tornado.)

If for some reason Ch. 2 can't be used as the detection channel (for example, if you're on a cable system which pipes in a closed-circuit program on 2), any channel from 3 to 6 will do, but may be slightly less effective.

After the interview was published, Weller didn't have to wait long for a public test. By sheer coincidence, on the very day the story broke, residents of Orange City in northwest Iowa sat spellbound as they watched a tornado on their home screens.

Menacing clouds had gathered, and with the newspaper article freshly read, more than a dozen families reported that they used the Weller Method and received up to a 20-minute warning before the devastating storm struck, causing \$1,250,000 in damage. Some people merely stared at the white screen in disbelief or utter fascination, neglecting to run for shelter.

So far Weller has received nothing for his work except considerable recognition and satisfaction. The state still helps support his family through Aid to Dependent Children.

The Weller Method is not accepted by all climatologists. Although there is unquestioned evidence that it works at least some of the time, some scientists are not convinced that electrical discharges accompany all tornadoes.

The U.S. Weather Bureau remains skeptical but is interested enough to undertake an evaluation program at its Norman, Okla., laboratory. "It might have potential," said the Bureau's associate director, Dr. Karl R. Johannessen, but he warned that the public, if it uses the system, should also use it along with other warnings, such as Weather Bureau alerts and personal observations of weather conditions.

Testing the system is necessarily a hit-or-miss proposition, because no one knows when or where a tornado will strike, Dr. Johannessen emphasized. The Weather Bureau's evaluation program can be aided by reports from private citizens, he said, suggesting that TV GUIDE readers can help this way:

If you have occasion to use the system, notify the nearest Weather Bureau station or the U.S. Weather Bureau in Washington and give the answers to these questions: What did you see on the screen? If you did get an indication of a tornado, how long in advance did you get it? Dr. Johannessen also suggested that the Weather Bureau be notified if the system is tried during a tornado alert with no results.

END

Fall Girl

'Mod Squad's Peggy Lipton
in autumn fashions



Swing into fall with
Peggy Lipton of
The Mod Squad. Her
look is tanned, lean
and blonde—the
right look for fall
clothes designed by
Gunter for Project 2.

Left: Blond wool
tunic dress with
patch pockets is
worn over matching
pants. \$160.

Below: Short, flared
black-and-white
duck raincoat and
pants. Everything
zips. \$100. Peggy
in profile wearing
a soft, white
wool-jersey hood
that is →



continued

attached to a
skinny jump suit.

Left: Snug wool
trench coat is cut very
tight to the body.

Wear it with match-
ing pants—both in
vicuna color. Buckled
and buttoned in brass.

Coat \$145, pants
\$50. Vanilla wool
body-sweater with
turtle neck is by
Jane Irwill.

Right: Long duck rain-
coat with a very mili-
tary air—the color of
wheat. Brass chain
links the top brass
buttons. The back is
very Edwardian with
a high belt. \$90.

Far right: Castanets
and Spanish guitars.
Black moire shirt is
slashed to the high
waist of the wool
flamenco-dancer's
trousers. Not shown—
a long, sleeveless
black wool vest.

\$160 for the three
pieces. Shoes and
boots by Nina.
Gloves by Kislav. **END**

PHOTOS BY PRIGENT



television crossword

August 9, 1969

See next week's TV GUIDE for solution

Answer to puzzle of August 2

A	D	A	M		C	A	S	H		C	O	T
D	A	L	I		L	I	B	E	R	A	C	E
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R	I			A	R	E		J	A	S	O	N
	D	A	N	N		J	A	R				
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51				52					53			

across


- 1 Kismet
- 5 Snake
- 8 Droop
- 11 Man's name
- 12 Pain
- 13 Coach Parseghian
- 14 Orchestra leader on *The Carol Burnett Show*
- 16 Tavern
- 17 Actress Donna
- 18 Hidden obstacle
- 19 O'Brien on *Lancer*
- 23 Actor Carl
- 24 Stern
- 25 Comic King
- 27 Comic Paulsen
- 28 Bury
- 30 Craggy hill
- 33 Leg joint
- 34 Pat or Daniel
- 36 Liberate
- 38 Man on *Mission: Impossible*
- 39 Noun suffix
- 40 Fly upward

- 42 For each
- 43 Star of *The FBI*
- 48 B.P.O.E. member
- 49 Puppet Danny
- 50 Resound
- 51 Presidential monogram
- 52 Ever (poetic)
- 53 Appear

down

- 1 Turkish hat
- 2 French friend
- 3 Actor Conway
- 4 Shady tree
- 5 Highest point
- 6 Salt-water fish
- 7 Home for pigs
- 8 Actress Susan
- 9 *Here's Lucy* co-star
- 10 Group
- 12 Region
- 15 Role of 43 Across
- 18 Japanese coin
- 19 Cookbook abbreviation
- 20 Greek 'H'
- 21 Oldie: *Patrol*
- 22 Symbol for erbium
- 23 Star of 37 Down
- 25 Greek goddess
- 26 Football position (abbreviation)
- 29 Where Maine is (abbreviation)
- 30 Heavy weight
- 31 Oldie: *Studio*
- 32 Carlos with 36 Down
- 33 Festus on *Gunsmoke*
- 35 Gold or yellow in heraldry
- 36 The Flying Nun
- 37 Doctor on *I Dream of Jeannie*
- 38 Infant
- 39 Raced
- 40 Oldie: *East*, West
- 41 Actor Sharif
- 43 Playwright Akins
- 44 Either of two Browns
- 45 Diamonds (slang)
- 46 Oldie: *He & Acres*
- 47 Eb on *Green*

Funny, it doesn't look like a phone.



The dial is in the receiver. Which not only makes the Trimline® more compact and stylish, it makes it a brand new phone. One that fits in anywhere, even in unusual—but handy—places. Available now in two models, a choice of colors. Order one from your Pacific Telephone Business Office or ask your telephone serviceman. Trimline. The Next Phone.

Pacific Telephone



By Carolyn See

A luncheon interview with Don Murray would seem from the first to be unpromising. He's a good man, everybody says; he really is *good*. He still has religious convictions at a time when they tend to make even other people with religious convictions profoundly nervous. He's made "good" movies, from "The Hoodlum Priest" to "One Man's Way," about Norman Vincent Peale. On top of that, he's a nice, quiet man.

"He is a nice guy," insists a technician on his current series, *The Outcasts*, "but he's soft-spoken. He'll stand around on the set, if a circle of people are talking, kind of on the outside. And when other people are clowning around, he'll laugh. He's not a dummy. I've made *him* laugh, you know? But he's never made *me* laugh."

It's hard to explain the quality of niceness. The best talkers we know tell mean little anecdotes full of specific detail, but Aunt Ada and Uncle Mike don't say quotable things. You trust them with your life or your car or your kids, but you can't describe them. Don Murray would seem to be like that. It isn't that he doesn't talk but that he talks like we do. Do we write down what our friends say? Do we whip out a notebook when Uncle Mike tells us about the Green Bay Packers?

His formal biography fails to mention either his Quaker background or a first marriage. During the pauses, his pleasant PR man fills me in on some impersonal details. He's one of the few stars actually born in Hollywood. His

mother was a Ziegfeld girl. He began his career on Broadway, playing the young sailor in "The Rose Tattoo." He first hit in movies as the cowboy in "Bus Stop." He plays tennis, lifts weights and has his own gym at home.

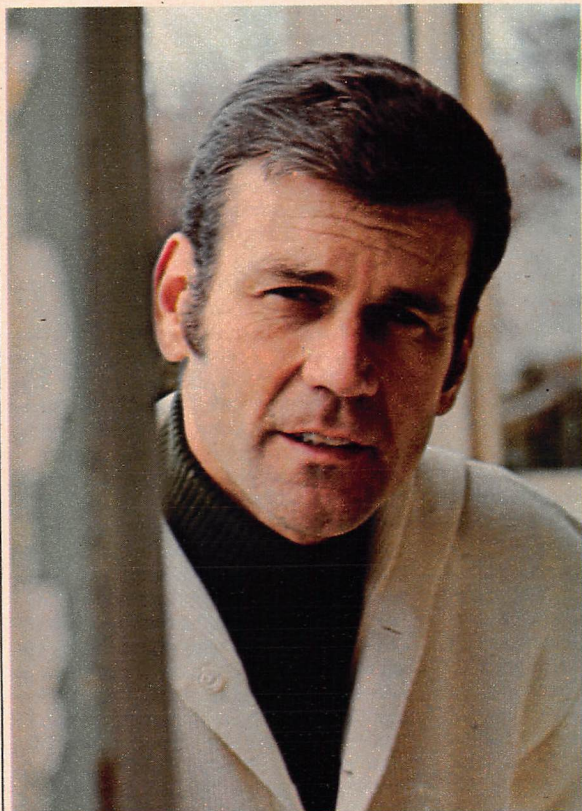
It's only after a deceptive half-hour of chat that I remember to ask Murray a formal question: What about his religious background; has it affected his choice of work over the years?

"I've turned down some things that would have helped my career—I turned down 'Cat on a Hot Tin Roof,' can you imagine? And I've done some others I maybe ought not to have done, like that story about Norman Vincent Peale. But, you know?"—and he smiles in an absolutely charming way that has nothing naive or dreamy about it—"I'm glad I made that movie. When it was first made, nobody ever went to see it. But the night Martin Luther King was buried, it happened to be on TV anyway. The response was terrific. And the day Robert Kennedy died they ran it. From all over the country people wrote in.

"It had a great sermon on death, one of the best I ever heard. All Peale's words, taken from one of his own sermons. Like, if a child in his mother's womb had the choice, he probably wouldn't want to be born. He'd have everything the way he'd like it, right? He wouldn't want to go out in the cold, where he didn't know what was going to happen next. And the same when we die, Peale said. We've got it the way we want it here, we don't want to break away . . . and take on . . .

How can a square fit into the Hollywood circle?

Don Murray simply hangs on to
his own set of values



wearing is a kind of a shocker. Very demure in front, with its high neck, and then, of course, the very low back." She shows her patch of skin to Murray; he smiles at her.

"I haven't told you the kind of things I won't do. I won't do any of that James Bond sort of thing. Those dopey spies. And I won't do any of those 'Our Man Flint' kind of pictures. Those heroes are sick; they're crazy; the values are insane; the pictures are crazy. I don't see how anyone can stand to make them. They're just . . . a combination of masochism and fake sex. Ersatz sex. We're afraid of real sex. A movie about real sex would be great. But what passes for sex is really just down-home-Yankee business sense. They know the kind of peep show the public will pay to see

and they give it to them. And the less real it is, the better."

Murray's liver-and-bacon is getting cold. My writing hand is already getting tired. Quiet? Soft-spoken?

I ask Murray about an interview (TV GUIDE, March 1, 1969) in which →

the surprises . . . of the next world."

Murray's PR man eats his salad; it may be a relief to him to have a client who talks about ideas instead of ratings. An anxious, vulnerable woman, part of the restaurant fashion show, pirouettes by: "This little dress I'm

his television pardner on *The Outcasts*, Otis Young, was extremely outspoken about the series. (*The Outcasts* is set in post-Civil War times, and follows the adventures of a former slave and former slave-owner whose paths cross on the Western frontier.) What about Young's objections that the series is continually watered down so that subliminal ill will won't interfere with the image of the sponsors' products? What about the alleged irrelevance of the show's whole concept? What about Otis's own fiery temper, his newly awakened militancy, and like that?

Murray smiles. "Otis isn't 'like that.' He just isn't like that at all. He has bad days; he had that one, and one in Chicago where he gave another strong interview. But generally he's one of the most delightful, charming men in the world. He's open, he's funny. He's good to work with. You know, he's more optimistic about a lot of the American scene than I am? And it's too bad, because now, since those two interviews, the studio isn't exactly encouraging him to speak up. Also," Murray says, rather sadly, "I get a little tired rebutting what Otis says all the time. I'd rather talk about . . . myself, for instance." He's right. To be the white man on a black-and-white show is to be in second place.

Then why did Murray do this show?

"I picked *The Outcasts* because I thought it was sociologically important, because it gave a Negro a chance for good exposure on TV, because the abrasive relationship between the two men was the closest thing to realism that television has given us so far. Also I thought it was artistically important, so I did it."

While not a failure in the gaudiest sense, *The Outcasts* hasn't really made it. Otis Young isn't the only one to find fault with it. The public has had a disturbing tendency not to watch, and the show won't be back in the fall; and the critics, too, felt that it is, by

and large, an exercise in irrelevance. Murray argues against this. "They say why does it deal with race relations in the post-Civil War period instead of now? Well, that's ridiculous. Why isn't a musical a Western? The role of the critic isn't to ask why isn't something like something else, but how well does the artist do what he sets out to do?"

"Let me tell you," he continues, "about my new movie. I bet the critics will hate that too. It's a true story, a real-life story, a love story. It's about a friend of mine. It's called 'Childish Things.' It's taken me years to do, to figure out the scenes, the images, all the things that hold the story together. They said I couldn't do it, that the story was unbelievable. But it's all true! And it's great!"

"The hero is a man who cares only for sensation, danger, sex. One day he's on the beach, and his attention is caught by a beautiful young girl, completely pure, sweet. She's dancing along the water's edge with a dog, utterly carefree. Well, this guy follows her along the beach until she's under a pier, then he rapes her. She's a very religious girl . . . she's afraid to tell anyone, she feels . . . well . . . he must have seen something base, something craven in *her*, or he wouldn't have approached her like that. Well, the next time they meet, he begins to court her as if she were the girl next door."

On and on he talks, about the movie, while the restaurant slowly empties out. His voice gradually rises, then he remembers to lower it, then raises it again. One gets the strong sense of a man who is still caught up in the old-timey world where that kind of "goodness" still pertained and who still wishes mightily that it did.

There is some kind of sense that we've been having a nice time but are slacking off. The PR man does his job and turns the conversation to a quotable topic—the late Marilyn Monroe, whom Murray had worked with in the

movie version of "Bus Stop."

"She was beautiful," he promptly responds. "The memories I have of her are really very physical." The PR man giggles, but Murray goes on. "I remember the first time I saw her; it was for a rehearsal of 'Bus Stop.' She'd come straight from her dressing room and she'd just wiped a lot of cream off her face. There was nothing on her face at all—no ornamentation, no help at all. And she was just beautiful. She had skin like a baby. She wasn't aware of her own sexuality at all."

An aging movie cowboy comes by the table to say hello. He and Murray greet each other, mannerly and nice. "What are you doing now?" Murray asks. The cowboy (in a terrifically expensive jacket with patches of the very best leather stuck randomly about) responds enthusiastically. "I am building the most elegant, the most classy, the most far-out development in all of Southern California. We have 600 horse stalls, swimming pools, golf courses, tennis, *ranana, ranana, ranana* . . ."

He drones on while Murray listens, smiling almost beatifically, *his* head full of girls dancing along the beach, and sex symbols who're really more like nice, pink babies. One of the nicest things about Hollywood is that it gives its people who've "made it" a chance to be whatever they profoundly want to be. A successful stockbroker in the East generally remains just that. But here, an actor somehow has a wealth of choices, *after* his first success. (A cowboy can get off his horse and into business; a song-and-dance man really can be senator.)

For Murray, an uncomplicated world of sweetness still does pertain, because he chooses it. It is a compliment to the Business that there is still room within the workings of agents, ratings, deals and counterdeals, for a man to pursue his own values; for Murray to remain not only a good man, but his own man as well.

END



A medically sound treatment for most painful hemorrhoids

First, stop the pain. And the itching. Nupercainal® is a unique combination of lubricants plus the most effective topical pain reliever available without a prescription. It relieves pain and itching fast. Provides much longer lasting relief. Nupercainal also soothes inflamed tissue—in turn helps the natural healing process. Moreover Nupercainal facilitates natural movements.

Next, doctors recommend, use common sense. Stay off spicy, highly seasoned foods. Avoid constipation and what causes it. Such as lack of rest and bad eating habits. Stay regular. Sitz baths aid comfort and natural healing.

Above all, use caution. Nupercainal brings relief in most cases and for most types of hemorrhoids. But if symptoms are severe, persistent, frequently recurrent...if there is rectal bleeding...do see your doctor.



Caution, Common Sense, & Nupercainal


As a follow-up of its July 1 examination of American jails and prisons, NBC's First Tuesday is putting together a profile of one of the experts who appeared in the program--eminent psychiatrist KARL MENNINGER, author of "The Crime of Punishment." It will be filmed in New York, Washington (D.C.) and Europe . . . ESTELLE WINWOOD, who made her stage debut in England in 1898, joins ARTHUR KENNEDY and TERESA WRIGHT in "Appalachian Autumn," CBS Playhouse's first presentation of the season on Oct. 7. The play's background is the economically depressed coal-mining area of West Virginia.

PEGGY LEE's NET special next season has scenes of her putting an act together, and ends with her opening night in Las Vegas this past July . . . In the works at NBC is a two-and-a-half-hour special for October called "Here Come the Seventies," which will cast a backward look at the Sixties, offer an assessment of the present, and project some of the next decade's developments. A raft of NBC newsmen will have a hand in it, including HUNTLEY and BRINKLEY, ED NEWMAN, JOHN CHANCELLOR, FRANK MCGEE, SANDER VANOCUR, DOUGLAS KIKER, BARBARA WALTERS, JACK PERKINS, ELIE ABEL, LEM TUCKER and ALINE SAARINEN.

ABC's Discovery '69 will visit Mexico and Venezuela next season . . . A new movie called "Medium Cool" is the first feature film to use the lives and activities of TV newsmen as its focus. It has a cast of newcomers and color footage of last summer's Chicago convention (with its attendant violence) to tell the story of a pair of star-crossed lovers . . . After a lengthy absence, WOODY ALLEN has signed on for ED SULLIVAN's Oct. 12 outing.

JACK BENNY, NOEL HARRISON and JIMMY DEAN will be on hand for the premiere telecast next season of Jimmy Durante Presents the Lennon Sisters Hour on ABC . . . The first all-black special to be sponsored by a manufacturer of products for blacks (Johnson Products Co. of Chicago) is a syndicated show called "...And Beautiful." It stars DELLA REESE, WILSON PICKETT, REDD FOXX and WILT CHAMBERLAIN, among others, and will be seen in many areas during the week of Sept. 1 . . . "High-Risk Living" is the title of a fall three-parter on NBC's Frontiers of Faith (Sundays, Sept. 14, 21 and 28). The series will explore the national and world-wide effects of environmental pollution.

BEATLES discovery MARY HOPKIN turns up on The Liberace Show on Aug. 19, along with EVE ARDEN and MATT MONRO . . . HERB ALPERT and the TIJUANA BRASS signed with NBC for their third network special, to air in October . . . LORETTA YOUNG's daughter, JUDY LEWIS, is returning to the cast of CBS's The Secret Storm . . . Upcoming visitors to The Dick Cavett Show are SAL MINEO on Aug. 22, and Sen. WAYNE MORSE and BOBBIE GENTRY on Aug. 26.

An elderly woman with short grey hair and glasses is sitting comfortably in a large, upholstered armchair. She is wearing a patterned dress and a grey cardigan. She is smiling at the camera. The room has a patterned carpet, a side table with a lamp, a potted plant, and a window with curtains in the background.

**Your mother is the worst
reason to keep using the
sanitary napkin you're using.**

Remember that day you started menstruating? Your mother gave you one of her sanitary napkins. She told you how to wear it, when to change it. And that's about it. Isn't it?

Today, you're probably still using your mother's brand of napkin. And only because you're in the habit of buying it. Right?

There are big differences between sanitary napkins. Doesn't it make sense to know about them before you choose a brand?

For instance. Do you know if the plastic lining of your sanitary napkin covers all of the bottom—to protect you against accidents? Or only part of the bottom? Modess has a protective cradle of blue polyethylene that covers every inch of its bottom. And both sides, where accidents also happen. Nobody else has that.

And what's your sanitary napkin made of? Lots of paper and tissue may sound good. But it's not very good for absorbing moisture. Modess is made of special high-absorption material. They've also discovered a criss-cross system—that's been patented*—that distributes moisture throughout the entire napkin. So the napkin absorbs better. And you're protected from one-spot soak-through.

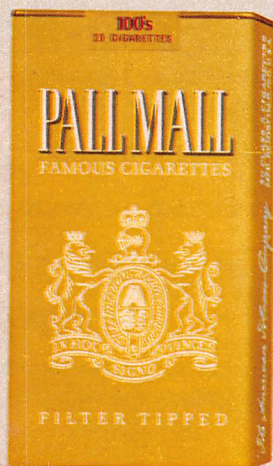
Does your napkin have embossed impressions on top? Oh, they're pretty. But they leave uncomfortable wetness near you. And that's not so pretty. The top layer of Modess doesn't have impressions. So the napkin absorbs faster. And you stay drier.

Think over these differences. We're sure, even your mother will agree, it's a more intelligent way to choose a sanitary napkin.

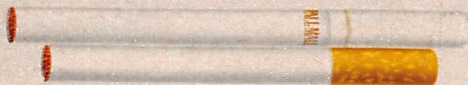
Modess

U.S. Government
figures show
Pall Mall 100's
now lower in
"tar" than the
best-selling
filter king.

"How
does that
grab you?"



You make out better at both ends.
Longer—yet milder!



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